

# Simon Anthony

## Team Lead & Creative Director - LoneX Animation Studio

### Professional Summary

Creative 3D Animator and Creative Director with extensive freelance experience producing cinematic animations, character animation, product visualization, illustrations, and YouTube content. Leads LoneX Animation Studio, coordinating artists and delivering high-quality visual storytelling using Blender, Unreal Engine, Premiere Pro, After Effects, and Photoshop.

### Core Skills

• 3D Character Animation • Blender • Unreal Engine • 3D Modeling • Product Animation • Motion Graphics • Storyboarding • Illustration • Video Editing • Lighting & Rendering • Environment Design

### Professional Experience

**LoneX Animation Studio** — Team Lead & Creative Director (2022–Present)

Managed animation projects from concept to delivery, communicated with international clients, supervised production, created character animations, environments, medical animations, product visualizations, and YouTube shorts while maintaining quality and deadlines.

### Selected Work

- Produced animations for YouTube creators and educational channels.
- Contributed animation work to selected videos published on the Afrimax English YouTube channel.
- Created cinematic YouTube Shorts, explainer videos, product animations, and social media content.
- Delivered custom 3D characters, environments, and storyboard-driven animations for freelance clients.

### Tools

Blender, Unreal Engine, Adobe Premiere Pro, Adobe After Effects, Photoshop.

### Objective

Seeking long-term collaborations with businesses, agencies, and creators requiring premium-quality animation and visual storytelling.