Harsh Vardhan

Web Developer, SEO, SMO, Digital Marketing and E-Commerce
Lucknow, Uttar Pradesh

Seeking a position to utilize my skills and abilities in the corporate world that offers security and professional growth while being resourceful, innovative and flexible.

Willing to relocate to: Lucknow, Uttar Pradesh

Personal Details

Date of Birth: 1978-08-03
Eligible to work in: India
Highest Career Level: 5+ years experience
Industry: Advertising, PR, MR, Event Management, Analytics, Call Center, IT Operations & Helpdesk, Internet, Ecommerce, Management, Marketing, Media & Communications, Software Development
Total years of experience: 18

Work Experience

Digital Marketing Manager
JMD Developers Pvt Ltd-Lucknow
Full-time
0-15 days notice period
January 2025 to Present • Full-time

Job role- website redesign with SEO, handling SMM, and ppc ads lead generation

Social Media Manager
Be Realty-Lucknow, Uttar Pradesh
Contractual / Temporary
October 2024 to December 2024 • Contractual / Temporary

Social Media Marketing Manager

E-Commerce Manager
Ktein Cosmatics-Ahmedabad, Gujarat
Contractual / Temporary
July 2024 to October 2024 • Contractual / Temporary

E-commerce Manager

Digital Marketing Manager
BSD Projects Pvt Ltd-Lucknow, Uttar Pradesh
Full-time
July 2023 to May 2024 • Full-time

Digital Marketing Manager

Digital Marketing Manager

Nazrana Chikan-Lucknow, Uttar Pradesh

March 2023 to May 2023

E-Commerce Manager

Bansal and Sons-Lucknow, Uttar Pradesh

December 2022 to February 2023

Digital Marketing Executive

YTT GROUP-Lucknow, Uttar Pradesh

July 2022 to October 2022

MIS Head Cum Digital Marketing Manager

Rama Infotech Pvt.Ltd-Lucknow, Uttar Pradesh

September 2016 to January 2021

Job Profile: Managing Windows web server for website hosting and domain management system and doing web based programming in Bootstrap, HTML 5, PHP, ASP, design database in MySQL and ms-access, Handling DBMS, Graphic / website design, and manage help lines web portal CRM.

Sr. Computer Programmer Cum Web Developer

Department of Agriculture-Lucknow, Uttar Pradesh

March 2011 to August 2016

Computer Programmer

NMSA & Agriculture Web

April 2011 to July 2013

portal and handling DBMS, handling data reports, manage data entry programme for state and district level, and manage training programme for district level computer operators and also giving animated presentation to central /state level officer and doing web based programming at NIC for NMSA and Agriculture Web Portals

• Department of Agriculture Lakimpur (U.P.) Under ATMA Scheme.

Tenure: April 2011 to July 2013 As a Computer Programmer.

Software Engineer

JayKay Info Systems-Lucknow, Uttar Pradesh

September 2005 to April 2010

Software Engineer

Helios Info-Solutions (P) Ltd-Noida, Uttar Pradesh

June 2004 to July 2005

Education

Computer Application (Master of Computer Application)

Bundelkhand University-Jhansi, Uttar Pradesh

2004

Information Management (Post Graduate Diploma)

Lucknow University-Lucknow, Uttar Pradesh

2000

B.A.
Lucknow University-Lucknow, Uttar Pradesh
1999

U.P. Board
1994

Skills / IT Skills

- MIS (10+ years)
- Digital marketing (10+ years)
- Facebook Advertising (10+ years)
- Web development (10+ years)
- Software development (10+ years)
- SEO (10+ years)
- SEM (10+ years)
- E-Commerce (5 years)
- PHP & MYSQL (10+ years)
- PPC Campaign Management (10+ years)
- Google Ads (10+ years)
- SMO (10+ years)
- WordPress (5 years)

Online Profile

https://thms.in

Certifications and Licenses

Fundamentals of digital marketing
June 2017 to June 2017