### Contact

www.linkedin.com/in/shawaiz-arif (LinkedIn) visiongen.net/ (Company)

### Top Skills

Generative AI
Azure DevOps Server
Cloud Computing

### Certifications

Google Project Management
Introduction to DevOps
Scrum: The Basics
Introduction to Software Engineering
Introduction to Scrum Master
Profession

#### **Publications**

DRIVING AGILE SUCCESS: HOW SOFTWARE PROCESS METRICS TRANSFORM PROJECT OUTCOMES (2025)

SOFTWARE AUTOMATION TESTING: COMPARING NO-CODE, LOW-CODE, AND TRADITIONAL APPROACHES (2025)

# **Shawaiz Arif**

CEO & Founder | Al Automation & Software Solutions | Helping Businesses Scale with Intelligent Workflows

New York, New York, United States

## Summary

I'm Shawaiz Arif, Founder & CEO of VisionGen a company dedicated to delivering Al-powered automation and intelligent software solutions to help businesses work smarter, scale faster, and operate globally.

With expertise in Al-driven decision support, process automation, and digital transformation, I help organizations streamline operations, enhance productivity, and unlock new growth opportunities.

Specialties: Al Automation | No-Code/Low-Code Solutions | Intelligent Dashboards | Business Process Optimization | Data-Driven Decision-Making

Let's connect to explore how AI can transform your business.

## Experience

VisionGen Chief Executive Officer January 2025 - Present (9 months)

As Founder & CEO of VisionGen, I lead a team dedicated to transforming businesses through AI-powered automation, custom CRM development, and workflow optimization. My role involves setting the company vision, designing automation strategies, and ensuring every project delivers measurable results for clients.

Key contributions & achievements:

Designed and deployed end-to-end Al automation solutions that reduce manual work by up to 70%.

Developed custom CRMs and client dashboards tailored for B2B service providers.

Integrated tools like GPT, Make.com, Airtable, and Twilio to build scalable automation ecosystems.

Implemented AI meeting assistants for client onboarding and instant proposal generation.

Helped clients across multiple industries streamline operations and accelerate growth.

VisionGen's mission is to help organizations work smarter, scale faster, and stay ahead in a rapidly evolving digital world.

### **LUNA Corporation**

Team Lead Manager

March 2015 - October 2022 (7 years 8 months)

Managed and led HR operations and international visa processing functions to support organizational growth and global workforce mobility.

Key achievements:

Supervised a team handling recruitment, onboarding, payroll coordination, and employee relations.

Oversaw visa applications, renewals, and compliance for international employees, ensuring adherence to immigration regulations.

Streamlined HRM workflows, reducing processing time for employee requests by X%.

Coordinated with government agencies, embassies, and legal consultants to expedite approvals.

Maintained accurate employee records and ensured compliance with labor laws.

Implemented HR policies that improved employee engagement and retention.

This role enhanced my expertise in human resources management, compliance, and cross-border operations, preparing me for leadership in diverse, international business environments.

## Education

The Superior University

Master of Science - MS, Software Project Management · (November 2024 - August 2026)

Technische Universität Ilmenau Master of Science - MS, International Business Economics · (November 2022 - September 2024)