## **BRADLEY WHITESIDE**

**Audiovisual Engineer | Media Editor | Music Composer | Project Coordinator**

**Los Angeles, California**

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**LinkedIn:** www.linkedin.com/in/bradleywhiteside/ **|** **Portfolio:** www.stereovine.net

Creative and technical professional with 7+ years of experience in audio engineering, project management, and artistic production. Demonstrated expertise in facilitating quality media deliverables and engineering large-scale audiovisual solutions for events like Asia-Pacific Economic Cooperation and Google Cloud Next. Strong leadership with a focus on team collaboration, coordination, and precision.

**PROFICIENCIES**

Adobe Audition, Audio Mixing, Audiovisual Technology, Avid Pro Tools, Business Administration, Communication, Conflict Resolution, Consulting, Copyright Law, Creative Writing, Customer Service, Data Analysis, DaVinci Resolve, Film Sound Design, Graphic Editing, IT Troubleshooting, Mastering, Media Distribution, Metadata, MIDI, Music Composition, Podcast Production, Premiere Pro, Project Management, Research, Songwriting, Studio Recording, Team Leadership, Video Sequencing.

**EDUCATION**

**Sonoma State University:** B.A. in Audio & Recording Production (2020)

**Diablo Valley College:** Coursework in Digital Media (2019)

**EXPERIENCE**

**Audiovisual Engineer | IATSE Local 16 | San Francisco, CA (August 2023 – Present)**

* Implement a variety of audiovisual solutions including but not limited to audio, projection, video, broadcasting, telecommunications, lighting, networking, and power distribution.
* Work as part of a multi-departmental team to successfully build and deliver top quality audiovisual solutions for large scale events such as APEC, Google Cloud Next, Workday Rising, Dreamforce, GitHub Universe, and high-profile touring arena concerts.
* Over 100 hours of participation in professional training courses learning industry standards and emerging technologies.

**Producer | Stereovine Production | Los Angeles, CA (January 2019 – Present)**

* Compose, engineer, and produce music for a variety of genres including pop, rock, orchestral, electronic, hip-hop, and metal.
* Manage the technical aspects of recording sessions to ensure material is captured error-free.
* Oversee general production, offer input, mix tracks, and prepare music for mastering.

**Technical Supervisor | Encore Global | Los Angeles, CA (December 2022 – August 2025)**

* Function as lead point of contact with high profile clients during the production implementation and presentation phases.
* Review event orders to ensure equipment proposals are sufficient to fulfill customer expectations.
* Coordinate installation logistics with venue management in a continually transforming environment.
* Lead team of technicians in the setup, testing, and operation of various audiovisual equipment before and during events to deliver a quality experience.

**Bar Manager | HenHouse Brewing Company | Santa Rosa, CA (June 2019 – August 2022)**

* Managed a team of six people consisting of bartenders, hosts, and security to ensure efficient daily operations.
* Guided daily front-of-house operations and increased tasting room sales to reach increasing monthly revenue goals, consistently outperforming other locations.
* Trained new bartenders in quality beer pouring, providing guidance on styles, service, and company branding, improving overall craft beer education and customer satisfaction.
* Obtained Cicerone Beer Server Certification within one year to improve product knowledge and history to make more informed decisions or recommendations.

**Operations Specialist | The Rare Barrel | Berkeley, CA (January 2016 – November 2018)**

* Successfully performed regular inventory audits of over 200 unique products by implementing new tracking analysis, resulting in a 15% loss reduction.
* Managed product rotation and depletion schedule, resulting in increased sales, memorable experiences for customers, and opening space for new opportunities.
* Collaborated with the marketing director to research and identify emerging trends.

**ORGANIZATIONS**

Broadcast Music, Inc.

The International Alliance of Theatrical Stage Employees

**CREDITS**

**The Missi Pyle & Brooke Dillman Show**

Podcast (In Production)

*Producer, Voiceovers*

**TQZF**

Podcast (2025)

*Producer, Music, Voiceovers*

**The Overhold - “Disillusion & Dissolution”**

LP (2024) Electro Punk

*Composer, Audio Engineer, Producer*

**Mel Ferris - “All Too Well”**

Single (2022) Pop

*Composer, Audio Engineer, Producer*

**Smolder Glow - “Smolder Glow”**

LP (2021) Metal

*Audio Engineer, Producer*

**Tommy Cantu - “The Moon”**

EP (2019) Hip-Hop

*Mixing Engineer*