







Mery Hakobyan

UI/UX Designer

CONTACT

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SKILLS

UI/UX Design	<div><div></div></div>
Figma	<div><div></div></div>
Adobe Illustrator	<div><div></div></div>
Wireframing & Prototyping	<div><div></div></div>
Visual Design	<div><div></div></div>
Responsive Web Design	<div><div></div></div>
User Research & Analysis	<div><div></div></div>
Usability Testing	<div><div></div></div>
Graphic Design Tools	<div><div></div></div>
Communication & Teamwork	<div><div></div></div>
Teaching & Mentorship	<div><div></div></div>

LANGUAGES

Armenian	Native Proficiency
English	Professional Proficiency
Russian	Professional Proficiency

ORGANIZATIONS

01/2022-03/2022	Goya QA Manual
08/2023-02/2024	Kwork UI/UX Desinger
04/2024-09/2024	Star Code UI/UX Desinger
10/2024-01/2025	CQ Education UI/UX Desinger

HOBBIES

Music	Traveling
Photoshoots	Cooking

OBJECTIVE

I aim to apply my two years of experience in UI/UX design to create intuitive, visually appealing, and highly effective interfaces that deliver a unique user experience. My goal is to combine creativity and an analytical approach to solve business challenges and develop solutions that meet user needs and exceed their expectations.

EDUCATION

05/2023-11/2023	UI/UX Desinger CCA Academy
09/2020-07/2024	Interculture Communication Brusove State University

EXPERIENCE

01/2022-03/2022
GOYA

QA Manual

While working at GOYA as a QA Manual, I realized that this position didn't align with my vision for professional growth. Although I gained valuable experience and a deeper understanding of testing processes, I didn't see myself in this role.

From the very beginning of my career, I have been drawn to web design—its creative aspect, the ability to bring ideas to life through visual solutions, and the challenge of crafting user-friendly interfaces. During my time as a QA, I came to the conclusion that my true passion lies in design, not testing. That's why I decided to follow my dream and pursue a career as a web designer.

08/2023-02/2024
Kwork

UI/UX Desinger

After working at GOYA, I decided to pursue a career in UI/UX design and started working as a freelancer on the Kwork platform. This experience allowed me to deepen my knowledge in design and apply my skills in creating user-friendly and visually appealing interfaces.

During my freelance work, I was able to:

- Develop UI/UX designs for websites and mobile applications, ensuring intuitive and seamless user experiences.
- Work closely with clients, understand their needs, and provide effective design solutions.
- Create banners, presentations, logos, and other graphic elements for businesses.
- Design product listings for Wildberries, preparing images and descriptions that meet marketplace requirements.

This period gave me valuable experience in independent work, client communication, and the full design development cycle—from concept to final implementation.

04/2024-09/2024
Star Coding

UI/UX Desinger Instructor

After working as a freelancer, I joined Star Coding as a UI/UX design instructor. This experience not only deepened my knowledge but also allowed me to share it with others, helping students learn the fundamentals of design and develop their creative thinking.

At Star Coding, I:

- Taught the basics of UI/UX design, including color theory, typography, composition, and user experience principles.
- Helped students master design tools such as Figma, Adobe Photoshop, and Illustrator.
- Supervised student projects focused on creating mobile and web interfaces.
- Provided feedback to help students improve their work and develop professional skills.

Working at Star Coding was a valuable experience for me, as it allowed me not only to share my knowledge but also to inspire new designers on their career paths.

10/2024-01/2025
CQ Education

UI/UX Desinger Instructor

Additionally, I held the same position as a UI/UX design instructor at CQ Education. This role further enriched my teaching experience, allowing me to share my expertise in design fundamentals and creative problem-solving with aspiring professionals.

CERTIFICATES

05/2023-11/2023
UI/UX Desinger

CCA Academy

During my 7-month intensive course at CCA Academy, I built a strong foundation in UI/UX design. I learned how to conduct user research, create wireframes and interactive prototypes, and master visual design principles like color theory and typography. I became proficient in tools such as Figma and Adobe XD, practiced responsive design and usability testing, and developed effective user flows and information architecture—all culminating in a professional portfolio.

PROJECTS

01/2023-01/2023

Developed product listings for Wildberries

Developed product listings for Wildberries, including image preparation, descriptions, and the creation of intuitive and attractive designs.

- Designed websites with a focus on modern UI/UX, responsiveness, and user-friendliness.
- Created various graphic elements, such as banners, presentations, and logos for multiple brands and projects.
- Executed comprehensive design projects aimed at enhancing visual identity and improving user interaction with the product.

04/2023-05/2023

Designed websites

Designed websites with a focus on modern UI/UX, responsiveness, and user-friendliness.

05/2024-07/2024

Created various graphic elements

Created various graphic elements, such as banners, presentations, and logos for multiple brands and projects.

07/2024-10/2024

Executed comprehensive design

Executed comprehensive design projects aimed at enhancing visual identity and improving user interaction with the product.