

## Johnstone Lundu Achagga

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DIRECTOR, JOURNALIST, PRODUCER

A self-motivated, Creative Producer/Director and Editor. A planner, organizer, time manager, team builder and player with strong negotiation, interpersonal, communications skills with experience spanning over 10 years as a producer with a Grip on Storytelling, Documentaries, Live Streaming. Fluent in both written and spoken **English and Kiswahili**.

### KEY COMPETENCIES

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- People skill and Good communication skills.
- Problem-solving Decision-making skills.
- Digital & Media Production
- Documentary Production
- Creative concept & proposal writing
- Capacity Building & Mentorship
- Content development
- Social Media Management
- Writing, Editing & proof reading
- Leadership and managerial skills.
- Strategy & Team Leadership
- Loyalty and punctuality, which pertain to work, style adaptive features

### EDUCATIONAL MERITS

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The Kenya Polytechnic University Collage 2000 to 2003

- Diploma in Journalism and Public Relation

Friends School Kitale 1995 to 1998

- Kenya Certificate of Secondary Education (K.C.S.E)

Nzoia Sugar Co. Primary School 1987 to 1994

- Kenya Certificate of Primary Education (K.C.P.E)

### EMPLOYMENT EXPERIENCE

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**1. Eljay Productions Ltd** 2012 November to date

**Responsibilities:** Director /Producer /Editor.

Developing concepts and proposal for filming.

**2. Big Brother Communications Ltd** November 2009 to 2012 November

**Responsibilities:** Production – Director/ Producer /Camera work /Editor.

**3. New Star Television Networks (NSTV)** - January 2007 to November 2009.

**Responsibilities:** Producer/Director /Production-Camera work. (Established a community TV Station in Kisii).

**4. Kenya Broadcasting Corporation (KBC)** - November 2004 to 2007 January.

**Responsibilities:** Worked in the newsroom/production section as a Journalist/Cameraman for News, Events and TV Productions. Duties included camera work to cover the following:  
Local Soft / Hard News and News Features for the News Room

**5. Union of National Radio and Television Organization of Africa (URTNA)** 2002 to 2004 October.

**Responsibilities:** Producer/Camerawork/Editor

## **MEDIA WORK EXPERIENCE AS A PRODUCER/DIRECTOR/COMMUNICATIONS CONSULTANT**

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**March: 2022 | Client:** Forest People Program | **Location:** Kenya (Mt Elgon)

**Activities:** Production **Brief:** Filmed 5 minutes stories Documentary on the life of the Ogiek Community.

**January: 2022 | Client:** PACT | **Location:** Kenya (Mandera)

**Activities:** Production **Brief:** Filmed 5 minutes stories since 2017, *Pact's RASMI* project has worked to build peace in the shared border areas of Ethiopia, Somalia and Kenya, known as the Mandera Triangle. Supported by the European Union

**December: 2021 | Client:** ALMA | **Location:** Kenya (Naivasha)

**Activities:** **Activities:** Production & Live Streaming | **Brief:** Malaria Conference

**December: 2021 | Client:** Forum Civ | **Location:** Kenya

**Activities:** **Activities:** Production & Live Streaming **Brief:** Filmed Wajibu Wetu 10 stories 3 mins -The programme implemented in two phases running between November 2015 to June 2018, And July 2018 up to December 2021.

**November: 2021 | Client:** USAID-KIM | **Location:** Kenya

**Activities:** **Activities:** Production & Live Streaming | **Brief:** Unlocking Finance and Investment

**August: 2021 | Client:** Global Survival Fund | **Location:** Kenya

**Activities:** Live Streaming Production | **Brief:** GBV -The programme implemented bal Survival Fund

**July: 2021 | Client:** ALMA | **Location:** Kenya

**Activities:** **Activities:** Production & Live Streaming **Brief:** | **Brief:** Malaria Day

**June: 2021 | Client:** RLA | **Location:** Kenya (Turkana)

**Activities:** **Activities:** Production & Live Streaming **Brief:** | **Brief:** USAID

**June 2021: Client:** FIDA Kenya Conference **Location:** Nairobi, Kisumu, Mombasa, Nakuru, Bungoma

**Activities:** Production & Live Streaming **Brief:** [2021 WOMEN LEADERSHIP CONFERENCE](#)

**May: 2021 | Client:** Global Survival Fund | **Location:** Kenya

**Activities:** Live Streaming Production | **Brief:** GBV -The programme implemented bal Survival Fund

**March: 2021 | Client:** Media Council of Kenya | **Location:** Kenya

**Activities:** Live Streaming & Production | **Brief:** AJEA Awards and Annual Media Summit

**October: 2020 | Client:** Tanzania Election Watch | **Location:** Kenya  
**Activities:** Live Streaming Production | **Brief:** Elections in Tanzania

**September: 2020 | Client:** Forum Civ | **Location:** Kenya (Naivasha and Suswa)  
**Activities:** Production | **Brief:** Filmed a 20 stories 3 mins -The Inclusive Growth Project, supported by the Embassy of Sweden -and co-implemented by International Labor Organization (ILO) and ForumCiv, with ILO being the lead partner.

**August: 2020 | Client:** KHRC | **Location:** Kenya  
**Activities:** Production & Live Streaming **Brief:** | **Brief:** Katiba at Ten

**August: 2020 | Client:** Forum Civ | **Location:** Kenya Nairobi  
**Activities:** Production | **Brief:** Filmed a 15 stories 3 mins - LGBT

**July: 2020 | Client:** WRC Safari Rally | **Location:** Coastal Region  
**Activities:** Production | **Brief:** Film and edit shot stories on the [Kenya Metrological Station](#)

**June 2020: Client:** IJM Webinar **Location:** Nairobi  
**Activities:** Production & Live Streaming **Brief:** IJM Webinar Criminalizing

**May to December 2020: Client:** ICJ KENYA).  
**Activities:** Production & Live Streaming **Brief:** Hosted [Webinar: Judicial Independence & Accountability: Evaluating tension between Judiciary & Executive](#)

**May to December: 2020 | Client:** Forum Civ | **Location:** Kenya  
**Activities:** Live Streaming & Production | **Brief:** Voices In Space -The programme implemented in two phases running between November 2015 to June 2018. The second phase July 2018 up to December 2021.

**November 2019: Client:** ICJ KENYA).  
**Activities:** Production **Brief:** Film and Edit a 30 minutes [ICJ Kenya @60 Documentary](#)

**August 2019: Client:** International Commission Of Jurists (ICJ KENYA).  
**Activities:** Production **Brief:** Produced an Online Conference.

**July: 2019 | Client:** WRC Safari Rally | **Location:** Nairobi, Naivasha, Nakuru  
**Activities:** -Production. **Brief:** Film and edit a comprehensive documentary on the [WRC Safari Rally come back o Kenya](#).

**April: 2019 | Client:** Transparency International (IT) | **Location:** (Isiolo, Marsabit, Sololo, Moyale and Garisa)  
**Activities:** Production **Brief:** Filmed a 7 minutes Documentary on [Climate Change Risk Insurance in Kenya](#)

**February: 2019 | Client:** Winrock International | **Location:** Kenya (Bomet County)  
**Activities:** Production | **Brief:** Filmed a 7 minutes Documentary on [Conservation of River Nyangores](#)

**December 2018: Client:** International Commission Of Jurists (ICJ KENYA).

**Activities:** Producer/Cameraman/Editor **Location:** Nairobi | **Brief:** Film ICJ Kenya Jurists of the Year Award JOYA 2018

**August 2018: Client:** International Commission Of Jurists (ICJ KENYA).

**Activities:** Production **Location:** Turkana, Taita Taveta and Kwale | **Brief:** Film a 15 minutes documentary on Governance, Access to Information Transparency and Accountability in The Extractive Industry. A Program funded by USAID through AHADI

**June 2018: Client:** NCIA | **Location:** Nairobi

**Activities:** Production & Live Streaming **Brief:** Filmed and edit a documentary on Alternative launch.

**November 2017: Client:** Kenya Institute for Public Policy Research & Analysis | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** A documentary profiling [20<sup>th</sup> Years Anniversary of KIPPRA](#).

**July 2017: Client:** The African Seed Trade Association (AFSTA) **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** Filming a documentary [Promo](#)

**May 2017: Client:** The American Society Travel Agents (ASTA's) Destination Expo

**Location:** Kenya (Nairobi, Maasai Mara, Mombasa) **Activities:** Production **Brief:** Filmed a documentary on [ASTA Destination Expo 2017 Kenya](#) over 400 delegates from the USA.

**January: 2017 | Client:** LASSO Technologies | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** Filmed and edit a documentary for pitching [eClinic Cascade](#). Funded by Group Lasso

**December: 2016 | Client:** Forum Syd | **Location:** Kenya (Mogotio, Kisumu, Nakuru and Eldoret)

**Activities:** Production | **Brief:** Filmed a 7 mins Documentary -Way Forward. A Community empowerment Project funded by European Union.

**November: 2016 | Client:** PREPARED, TetraTech ARD | **Location:** Kenya (Bomet)

**Activities:** Production | **Brief:** Film and edit a comprehensive documentary on the Mara Day Celebration. Funded by USAID

**August: 2016 | Client:** African Virtual University | **Location:** Kenya (Nairobi)

**Activities:** Production **Brief:** Film and edit a comprehensive documentary on the [3<sup>rd</sup> Annual General Conference](#).

**July: 2016 | Client:** Forest Society of Kenya | **Location:** Kenya (Eldoret)

**Activities:** Production | **Brief:** Filmed and edit a documentary and Photography during the AGM launch. Funded by IDLO

**June: 2016 | Client:** PREPARED, TetraTech ARD | **Location:** Kenya (Masai Mara)

**Activities:** Production | **Brief:** Film and edit a comprehensive documentary on the [WIRLD AppProject](#) showing how application helps wardens in the Mara conservancy for monitory purpose. Projects Funded by USAID

**May: 2016 | Client:** IDLO and The Judiciary | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** A documentary and Photography during the [launch of JAVIT](#). Funded by DANIDA

**April: 2016 | Client:** Mwalimu National **Location:** Mombasa, Kwale, Kilifi, Lamu, Kisii, Homabay, Siaya, Kisumu, Kakamega, Kapenguria, Nakuru, Nanyuki, Laikipia, Meru, Embu, Moranga & Nairobi

**Activities:** Production | **Brief:** A 20 minutes impact documentary on how the [SACCO has benefited the teachers in Kenya](#) .

**December: 2015 | Client:** IDLO | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** A documentary and Photography Judiciary Book Launch. Funded by USAID/AHADI and IDLO

**November: 2015 | Client:** PREPARED, TetraTech ARD | **Location:** Kenya (Siaya Wet lands)

**Activities:** Production | **Brief:** a comprehensive documentary on the PREPARED project showing Community Climate Change Adaptation Assessment By Eco-Finder Field. Projects Funded by USAID

**October: 2015 | Client:** Micro Enterprises Support Programme Trust (MESPT) T | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** photography and videography in both the Conference and Exhibition area at the National Green Growth Conference & Exhibition, 2015

**September: 2015 | Client:** National Cohesion and Integrated Commission | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** a documentary and Photography profiling [NCIC Strategic Plan Launch](#)

**August: 2015 | Client:** IDLO and KLRC | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** a documentary and Photography profiling [Kenya Law Reform Commission \(KLRC\)Legislative Process Guide](#) Launch. Funded by USAID/AHADI and IDLO

**June- 2015:| Client:** Nestle | **Activities:** Production | **Brief:** a documentary and Photography on [testimonial of families](#) in the informal settlement of Nairobi.

**May: 2015 | Client:** Concern World | **Location:** Kenya (Marsabit, Moyale, Turbi, Kalacha, Butie & Maikona)

**Activities:** Production | **Brief:** a comprehensive documentary on Serge Model a Medical Support Systems Project. Projects supported by Concern World.

**May: 2015 | Client:** PREPARED, TetraTech ARD | **Location:** Kenya (Masai Mara)

**Activities:** Production | **Brief:** a comprehensive documentary on the PREPARED project showing how elephant tagging in the Mara conservancy for monitory purpose. Projects Funded by USAID

**February: 2015 | Client:** Concern World | **Location:** Kenya (Nairobi - Slums)

**Activities:** Post-Production. | **Brief:** Edited a documentary on [Slum dwellers and possible solutions](#). Project supported by Concern World

**November: 2014 | Client:** Kenya Institute for Public Policy Research & Analysis | **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** a documentary profiling [KIPPRA](#). Funded by Ministry of Planning

**October: 2014 | Client:** UNOCHA | **Location:** Burundi (Bujumbura)

**Activities:** Post-Production. | **Brief:** Edit a short documentary using the footage provided showing the lives of refugees and returnees living in Bujumbura [refugee camp in Burundi](#) Project Supported by UNOCHA

**July: 2014 | Client:** Forum Syd | **Location:** Kenya (Kisumu, Kakamega, Nakuru, Machakos, Naivasha & Nairobi)  
**Activities:** Production | **Brief:** a 15 mins Documentary on a project dubbed Jua Jimbo. [Community empowerment on governance issues](#), Project funded by DFID, European Union (EU)

**December: 2012 | Client:** Youth Banner | **Location:** Nairobi  
**Activities:** Production | **Brief:** a 5 minutes infomercial Documentary on youth participation in project dubbed Start up Cup.

**August: 2013 | Client:** OXFAM | **Location:** Nairobi  
**Activities:** Production | **Brief:** a 7 minutes Documentary on [Community Empowerment to Access and Demand Justice Project](#)(CEADJ). A project funded by European Union (EU) implemented by OXFAM, KEPSA and Umande Trust.

**May: 2013 | Client:** Forum Syd | **Location:** Nairobi  
**Activities:** Production | **Brief:** a 15 minutes Documentary on a Jua Jimbo. [How Community can Participation in Devolved Government](#), Project funded by European Union (EU, DFID, UKAID, DANIDA)

**December: 2012 | Client:** COVAW | **Location:** Kenya (Kisii)  
**Activities:** Production | **Brief:** a 15 minutes Research Documentary on [women rights violations; burning of witches in Kisii region](#).

**December: 2012 | Client:** CLARION | **Location:** Kenya (Nairobi)  
**Activities:** Production | **Brief:** a documentary on JUKWAA LA KATIBA, a National Civil Society Conference on Devolution in attended by CLARION, AMKENI WAKENYA AND TRANSITION AUTHORITY

**October: 2012 | Client:** Non-State Actors Support Programme (NSA-NET) Under Ministry of Justice National Cohesion and Constitutional Affairs. A Programme funded by the European Union (EU)  
**Activities:** Production | **Brief:** a 20 minutes Evaluation documentary on NSA-NET Project and its contribution to Governance  
Peace and Democracy in Kenya([Vital Voices](#)) and community participation in development issues.

**July- 2012: Client:** San Valencia Group of Hotels **Location:** Kenya (Nairobi & Mombasa)  
**Activities:** Production | **Brief:** 2 TV Commercials (TVC) each 30 Seconds.

**May- 2012: Client:** Forum Syd **Location:** Kenya (Kisumu, Nakuru, Rongai, Naivasha & Nairobi)  
**Activities:** Production | **Brief:** a 15 minutes Evaluation documentary [TUSHIRIKISHE JAMII](#) on community participation in development issues. A Project funded by NSA-NET through European Union (EU)

**April 2012: Client:** Management Sciences for Health (MSH) FANIKISHA. **Location:** Kenya (Nairobi)  
**Activities:** Production | **Brief:** 15 min documentary on [Face-to-Face Marketplace](#) launch for CSO & NGOs. funded by USAID

**March- 2012: Client:** Oxfam **Location:** Kenya (Nairobi)  
**Activities:** Production | **Brief:** documentary on testimonial profiling rights violation of small-scale trader in the informal settlement.

**October 2011: Client:** Aga Khan Foundation **Location:** Kenya (Mombasa, Kwale, Kilifi)

**Activities:** Production | **Brief:** documentary on small scale farmers' livelihood on Coastal Rural Support Programme Kenya (CRSP) A Project funded by the CIDA, USAID, DFID, CISCO, Water & Development Alliance (WADA) & European Union (EU)

**August 2011: Client:** Management Sciences for Health (Strengthening Pharmaceutical Systems) (MSH/SPS).

**Activities:** Production | **Brief:** a 15 minutes documentary on MSH/SPS Kenyan experience for donor fundraising and reporting and distributed to both local media in Kenya and International media houses. A Programme funded by USAID

**July 2011: Client:** San Valencia **Activities:** Producer/Cameraman/Editor **Location:** Nairobi and Mombasa

**Brief:** Directed/Produced/Filmed and edit a short advert piece of the three San Valencia Hotels, The advert was distributed and relayed during Tusker all Stars on Citizen TV in Kenya, Tanzania, Uganda, Rwanda and Southern Sudan. It was also used on their Company's official website.

**July 2011: Client:** Sonny Ericson/ UNHCR **Location:** Kenya (Nairobi)

**Activities:** Production | **Brief:** Filming and photography of a documentary on World Refugee day 2011 on testimonial on how mobile phone technology connect refugee worldwide.

**January 2011: Client:** Aga Khan Foundation **Location:** Kenya (Mombasa, Kwale)

**Activities:** Production | **Brief:** a documentary on Kenya School Improvement Program (KENSIP) for donor fundraising and reporting and distributed to both local media in Kenya and International media houses.

**November 2010: Client:** Nzoia Sugar Company **Location:** Kenya (Bungoma)

**Activities:** Production | **Brief:** a documentary on Sweetening Kenyans since 1978. Was aired on Kenyan media houses.

**October 2010: Client:** Kenya Seed Company **Location:** Kenya (Kitale)

**Activities:** Production | **Brief:** a 28 minutes documentary on Top quality seed processing and was aired on Kenyan media.

**October 2010: Client:** Care International Kenya **Location:** Kenya (Garissa)

**Activities:** Production | **Brief:** a documentary on advocacy activities of SIMAHO, an implementing partner (CBO) for CARE.

## **TECHNICAL SKILLS**

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- Camera techniques.
- Editing techniques.
- Desktop Publishing.
- Web design and development

## **PROFESSIONAL MEMBERSHIP**

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- Registered Foreign Correspondence Association of East Africa.



- Registered Journalist with Media Council of Kenya (MCK)
- Registered member of Kenya Union of Journalists (KUJ)
- Alumnae of Thomson Reuters Foundation

## ACCOMPLISHMENTS/ ACHIEVEMENTS

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- Pioneered the setting up of New Star Television Network (NSTV) a community TV Station that was based in Kisii Town, transmitting 200 Kilometers radius.
- Trained by Internews on HIV/AIDs and OVC reporting and feature production as producer/Camera person. (2008)
- Baseline survey on Blood Exposure and Risk in Kisumu.2007 with Safe Health International Institute.
- Trained by Raising Voices on Violence Against Children reporting 27/March/2007
- Awarded as a peace ambassador by Universal Peace Federation (UPF)- (2006)
- Represented: Organization for Young Journalists in Kenya (OYJK) 13th ICASA Conference, Nairobi. (2003)
- Awarded for the best Training of trainee's workshop– Youth Agenda (YAA) – (2002)

## REFERENCES

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### 1. Anthony Njue

Non-State Actors Programme –NSA-NET  
P.O. Box Nairobi  
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### 2. Jackson Obare

Country Director – Forum Civ Kenya  
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### 4. Dolphin Emali

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