



Irina-Cristina Țenu

Content writer - Oblyo Digital Agency

Remote (from home)

Contact details

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About me

Passionate about writing, I love writing on extremely diverse topics. Punctual, and attentive to details, I research and collect information on various issues, analyze them, and present them in a clear, concise, and convincing way to meet the needs of each client.

At the same time, thanks to my accumulated experience, I can understand the target audience well and adapt to different writing styles and tones.

Professional experience

Experience by departments **MLM / Direct Sales: 2 years and 11 months**
Other : 13 years and 9 months

Aug 2016 - Oct 2024 **Content writer - Oblyo Digital Agency**
8 years and 3 months Remote (from home) | Other | Media / Internet

Writing SEO articles on various topics.

Acquired skills and competencies:
Content Writing, optimizare seo, web content

May 2020 - Dec 2023 **Content/ Copywriter - SC Primonet SRL**
3 years and 8 months Remote (from home) | Other | Media / Internet

Writing articles and creating posts for Social Media accounts.

Acquired skills and competencies:
Copywriting, Content Writing

Sep 2020 - Sep 2022 **Content writer - S.C. SEO FACTORY SRL**
2 years and 1 month Remote (from home) | Other | Media / Internet

Writing SEO optimized articles.

Acquired skills and competencies:
Research, SEO, Content Writing, web content

Jun 2021 - Jun 2022 **Content Writer - Red Berry Digital SRL-D**
1 year and 1 month Remote (from home) | Other | Media / Internet

Writing SEO articles for the internal blog.

Acquired skills and competencies:
Content Writing, content marketing, web content, online research

Nov 2015 - Nov 2016 **Content writer - Fashion365.ro**
1 year and 1 month Remote (from home) | Other | Media / Internet

Writing articles about fashion, lifestyle, beauty.

Acquired skills and competencies:
Content Writing, web content

Apr 2015 - Nov 2015 **Content writer - Fashion Tribes**
8 months Remote (from home) | Other | Media / Internet

Writing articles about fashion, lifestyle, beauty, health.

Acquired skills and competencies:
web content

Dec 2012 - Jun 2015 **Content writer - Media&Advertising**
2 years and 7 months Remote (from home) | Other | Media / Internet

Writing advertorials on my personal blogs.

Acquired skills and competencies:
Content Writing, optimizare seo, web content

Dec 2014 - Feb 2015 **Content writer - Silkweb SRL**
3 months Remote (from home) | Other | Media / Internet

Writing articles promoting various products and services

Acquired skills and competencies:
Research, Content Writing, web content

Mar 2007 - Jan 2010 **Sales Representative - ABC COSMESTICS SRL**
2 years and 11 months Remote (from home) | MLM / Direct Sales | Commerce / Retail

Promotion and sale of natural cosmetics.

Acquired skills and competencies:
Sales, sales abilities

May 2007 - Feb 2009 **SSIF AGENT - SSIF GM INVEST S.A.**
1 year and 10 months Husi | Other | Financial / Banking

My responsibility was to work with clients who want to buy or sell shares to be traded on the Stock Exchange, Bucharest.

Education

2006 - 2010	Doctorate (PhD) - Universitatea Alexandru Ioan Cuza Filosofie Iasi
2004 - 2006	Master's degree - Universitatea Alexandru Ioan Cuza Studii Europene de Integrare si Securitate Iasi
2000 - 2004	Bachelor's degree - Universitatea Alexandru Ioan Cuza Stiinte Politice Iasi
1996 - 2000	High School / Vocational school - Liceul Cuza Voda Limbi Straine Husi

Skills

General skills

microsoft word, Internet research, Content Writing, writing, Creative writing, creative thinking

Foreign languages

English: Advanced

French: Intermediate

Spanish: Intermediate

Other sections

Publications

Puzzle

date acquired Nov 2023

Conversații cu Viața

date acquired May 2021

Vers de catifea

date acquired Sep 2020

Orizontul filosofic al relației dintre identitate și etnicitate

date acquired Mar 2012