



Turning Strategy into Scalable Digital Execution

Building AI and Digital Transformation Solutions

Where we are today?

- Founded in February 2025 by Deepak Jain.
- Founder-led Consulting – senior expertise on every engagement.
- Our Focus: Turn your strategic ideas into production in weeks with Agile.

Our Capabilities

- ✓ Digital Strategy & Execution Roadmap
- ✓ Application Development (Full-stack, Cloud, AI, Automation)
- ✓ Rapid Prototyping & MVP Builds
- ✓ Cloud & DevOps Automation

Digital Strategy & Execution Roadmap

Consulting & Advisory Services for Tech Startups

Services - Digital Strategy & Execution Roadmap

- ✓ Tech Strategy & Modernization
- ✓ Product Planning & Prioritization
- ✓ Leadership Readiness Advisory

Tech Strategy & Modernization

I help companies make smart technology decisions on what to modernize, what to keep, and which platforms to bet on; that improves performance and reduces technical waste.

- ✓ Analyze current technology landscape (apps, infra, tools)
- ✓ Identify redundant, outdated, or high-maintenance systems (technical debt)
- ✓ Recommend modernization path (e.g. monolith → microservices, on-prem → cloud)
- ✓ Guide tech stack/platform selection based on business goals
- ✓ Tech feasibility analysis

Product Planning & Prioritization

I help teams figure out what to build, what not to build, define MVPs, and make sure every feature ties back to business goals and customer experience.

- ✓ Audit current backlog or refine product ideas
- ✓ Identify gaps in user journeys & create CJM roadmap
- ✓ Prioritize features using proven frameworks
- ✓ Planning product roadmap for Agile delivery
- ✓ Conduct feasibility analysis for product ideas or modules
- ✓ Define MVP/POC scope with business justification

Leadership Readiness Advisory

I assess whether your leadership and delivery team are ready to absorb, execute, and sustain digital initiatives; and help you define what needs to shift before execution starts.

- ✓ Assess leadership mindset & digital fluency
- ✓ Identify gaps in team capability v/s the upcoming change
- ✓ Recommend team structure and ownership model
- ✓ Define RACI matrix for your team & stakeholders at all levels
- ✓ Create high-level transition or change plan

Application Development and Modernization

Full-stack Development and Modernization

Services - Application Development and Modernization

- ✓ Ecommerce Development – Shopify, Magento, Customized
- ✓ Mobile App Development – Android/iOS, PWA/Headless
- ✓ Application Modernization – Cloud, AI, and Automation Integration
- ✓ UI/UX Revamping

Founder Credentials

- ✓ 13+ years delivery & consulting experience
- ✓ Exposure to Ecommerce & Retail for Fashion, Home Décor and D2C brands
- ✓ Worked with Healthcare, Banking, FinTech, and AgriTech transformation projects
- ✓ Bootstrapped & ran a web design agency (2015 – 2019)
 - delivered 100+ websites and 10+ mobile app UI designs*
- ✓ PMI-PMP® Certified
- ✓ Helping leaders transform through his Saturday Baithaks

Next Step

- ✓ Book a 30-min Discovery Call
- ✓ Proposal, SOW Review and Payment Structure
- ✓ Kickoff Meeting

Contact

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