# **Mehwish Boota**

## Project Executive & Strategic Innovator

I am a Project Executive at Eight Veer Ltd, steering high-impact, cross-functional projects. I am an expert in Digital Transformation & Business Strategy, merging emerging technologies with robust business development. I focus on Stakeholder Engagement, operational excellence, and delivering measurable client success. As an innovative leader, I have a proven track record of unlocking new market opportunities and driving revenue growth.

Driving Business Transformation & Operational Excellence Across 14 Specialized Capabilities



## KEY ACHIEVEMENTS

Project Leadership Excellence: Spearheaded high-impact, cross-functional projects that successfully delivered digital transformation and business growth initiatives, resulting in a 25% improvement in operational efficiency.

Client-Centric Delivery: Oversaw project timelines, budgets, and stakeholder engagement, delivering projects that not only met but exceeded client expectations, achieving a 95% client satisfaction rate

Risk & Change Management: Managed complex project risks and change management processes, ensuring minimal disruption to client operations while delivering high-quality outcomes within scope and budget.

Revenue Growth & Market Expansion: Drove the expansion of new market segments through successful project execution, leading to a 30% increase in client portfolio and boosting overal revenue.

Innovation in Service Delivery: Led the introduction of 3 new service lines in Emerging Technology & Digital Transformation, positioning the firm as a leader in these sectors and contributing to enhanced client retention.

### **DEPARTMENTS & SERVICES**

- 1. Business Strategy & Growth (BSG
- 2. Content Innovation & Brand Strategy (CIB
- 3. Data-Driven Marketing & Brand Leadership (DMB)
- 4. Emerging Technology & Digital Transformation (E)
- 5. Energy Transition & Utilities Consulting
- 7 Healthcare Consulting (HCC)
- CORE COMPETENCIES & APPROACH

#### Core Competencies:

- Strategic Leadership & Business Development
- Project & Program Managemen
- Digital Transformation & Change Management
- Cross-Functional Team Collaboration
- Risk Mitigation & Quality Assurance
- Client Relationship Management & C-Level Engagement

I combine data-driven insights with a proven ability to lead high-impact projects, ensuring that each initiative drives sustainable growth and operational excellence for both clients and stakeholders. My approach is rooted in delivering results, mitigating risks, and managing change seamlessly to ensure long-term success.

- 2. Manufacturing & Supply Chain Solutions (MSS)
- 3. Operational Excellence & Project Leadership (OEP)
- 4. Public Sector Strategy & Transformation (PST
- 5. Real Estate Innovation & Sustainability (RIS
- 6. Regulatory Excellence & Risk Mitigation (REM
- 7. Sales Strategy & Customer Experience (SSC)
- 8. Talent & Workforce Strategy (TWS)

### **EDUCATION**

 Bachelor in Computer Science Khwaja Fareed University of Engineering and Information Technology (10/2018 - 05/2022)