

# Md. Shohidullah Samrat

**Data Analyst** 

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## **EDUCATION**

**M.S. in Statistics** 

Hajee Mohammad Danesh Science & Technology University, Dinajpur –2019- 2019 CGPA of 3.69 out of 4

#### **B.Sc. in Statistics**

Hajee Mohammad Danesh Science & Technology University, Dinajpur – 2015-2018 CGPA 3.54 out of 4

**HSC in Science** Lions School and College, Saidpur – 2013 GPA – 4.60

**SSC in Science** Lions School and College, Saidpur – 2011 GPA – 4.81

### **KEY PROFICIENCIES**

- Excellent Communication
- Inspiring Leadership, Team Player
- Strong Project Management
- Analytical Excellence
- Strategic Problem-solving, Critical Thinking
- Efficient Time Management
- Interpersonal Expertise
- Ability to Accept & Learn from Criticism

# LANGUAGE SKILLS

- Working Knowledge in English
- Sound in Bangla

# **CAREER SUMMARY**

Experienced data analyst with over 3 years of experience in helping organizations and businesses make better decisions through data analysis. Skilled in collecting, cleaning, and organizing large datasets, as well as using statistical and analytical techniques to identify trends and patterns in the data. Strong ability to create reports and visualizations to communicate findings to clients and stakeholders.

### **CAREER OBJECTIVE**

To work in a challenging role in a dynamic environment where I can apply my expertise, grow professionally and make a meaningful contribution to the organization's success.

# WORK EXPERIENCE

#### Head of Analytics

Consortium Analytics/ Dhaka / October 2024- Present

Leading the analytics team, I oversee data-driven projects, transforming data into actionable insights to optimize business strategies. My responsibilities include managing end-to-end data processes, leveraging advanced tools for analysis, and delivering solutions that enhance marketing, sales forecasting, and customer value analysis.

#### Data Analyst

Staff Asia / Sylhet / April 2021 - October 2021

In this advanced position, I employed an enthusiastic approach to gain insightful knowledge as a data analyst. I identified areas to gain all the core competence of a professional-level statistician along with diversified knowledge about the preferences of clients around the globe.

Trained and mentored junior team members on data analysis best practices and tools.

# INTERNSHIP

#### **Brand Equity for Business Development**

M. I. Cement Factory Ltd. / Dinajpur / 2018

Collect data at the root level to achieve insights into the brands.

### **COMPUTER SKILLS**

- MS Word/ PowerPoint
- Excel/Google Sheets
- SPSS/ JAMOVI/STATA/JASP
- R / Power query/ Power BI
- Data Analysis & Visualization
- Academic Writing
- Statistical Report Making
- Technical Writing, Research

### **INTERESTS**





Reading

Photography

### REFERENCES

Prof. Dr. Md. Saifur Rahman
Professor and Register at HSTU
P: +880 1713163315
E: srahman63@yahoo.com

Cooking

#### Prof. Dr. Earfan Ali Khondaker

Chairman at Dept. of Statistics, HSTU P: +880 1712569844 E: khondaker@hstu.ac.bd

# **CO-CURRICULAR ACTIVITIES**

#### PARTICIPATE IN POSTER PRESENTATION

Statistics LEAD Club, Department of Statistics, Jahangirnagar University / 2017

**ROOM COORDINATOR IN HEQEP CP-3305 WORKSHOP** *A workshop on Developing Package Using the RStudio* (26-28 August 2017)

### EXTRA CURRICULAR ACTIVITIES

MANAGEMENT DIRECTOR HSTU Regional Summit Mun 2018 / Dinajpur / 2018

PARTICIPATION AT DIFFERENT MUN CONFERENCES HSTU Clast of Diplomats, JUMUN17 / Dinajpur/Dhaka

### CERTIFICATION

Exploratory Data Analysis Johns Hopkins University / Coursera / 2020

Understanding Research Methods University of London & SOAS University of London / Coursera / 2020

Linear Regression and Modeling Duke University / Coursera / 2020

Qualitative Research Methods University of Amsterdam/ Coursera / 2020

Getting and Cleaning Data Johns Hopkins University / Coursera / 2020

Statistical Inference Johns Hopkins University / Coursera / 2020

**Regression Models** Johns Hopkins University / Coursera / 2020

**Excel Skills for Business Specialization** *Macquarie University, Australia / Coursera/ 2021* 

Work Smarter, Not Harder: Time Management for Personal & Professional Productivity University of California/ Coursera / 2020