REUBEN SIWELA

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EXPERIENCE

Project Data Analyst

Phandaro Consulting

- 🛱 01/2024 9 Johannesburg, South Africa
- Spearheaded Community Needs Assessments \CNAs) for renewable energy projects, driving strategic project decisions
- Developed and implemented surveys to collect data on community preferences, resulting in 30% increased survey participation
- Leveraged Python for in-depth data analysis, uncovering trends that informed project execution

Data Analyst

Kwanda Analytics

🗰 01/2023 🍳 Johannesburg, South Africa

- Engineered data cleaning processes and performed web scraping using Python to improve data quality by 20%
- Designed and developed interactive Power BI dashboards, increasing decision-making efficiency by 25%
- Collaborated with cross-functional teams to deliver actionable insights, boosting business growth

Data Analyst Consultant

Meadowbrook

- 🛱 10/2022 12/2022 🔍 Uk
- Analyzed financial data to optimize water tax collection for UK water companies, increasing revenue by 10%
- Identified potential revenue growth opportunities through enhanced tax policies, resulting in a 12% boost

Data Analyst

Kwanda Media Evaluation & Communications

- Led media data analysis projects, increasing project profitability by 20%
- Addressed inconsistencies in media datasets, boosting operational efficiency by 25%
- Created data visualization tools, reducing decision-making time by 30%

Virtual Data Analyst Consultant

KPMG

🗰 08/2021 - 02/2022 🍳 Johannesburg, South Africa

- Developed cost-saving strategies, reducing operational expenses by 15%
- Analyzed sales figures, driving a 5% increase in revenue by identifying key growth opportunities

EDUCATION

Cloud Data Security Certifcate

University of Minnesota

🛱 2022 - 2023 🍳 Online

GCE O level's Certifcate

Mandwandwe High School

🛱 2000 - 2003 💡 Bulawayo, Zimbabwe

SUMMARY

Experienced Data Scientist specializing in advanced analytics, predictive modeling, and machine learning. Proven ability to leverage Python \NumPy, Pandas, Scikit-learn) for building predictive models, and extracting valuable insights from complex datasets. Adept at utilizing Microsoft Excel, SQL, and Power BI to transform data into actionable insights. Committed to driving data-driven decision-making and fostering innovation within organizations.

TRAINING / COURSES

IBM Data Science Professional Certificate Coursera

Coursera

Data Analyst Professional Certificate

Coursera

Microsoft Azure Al Fundamentals \Al-900\ Microsoft

Coordo Arillo Droio et Monore

Google Agile Project Management Professional

Coursera

SKILLS

Azure Business	Intelligence Canva
Data Mining Data Science	
Data Visualization	Excel IBM
Machine Learning	Microsoft Azure
Microsoft Excel	Numpy Pandas
Power BI Predictive Analytics	
Predictive Modeling	Python Scikit
Scikit-learn SQL	Web Scraping

