



Manoj Kumar

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Microsoft Certified Senior Power BI Developer with a track record spanning **8.5 years** in the IT industry, including domains like Insurance, Project management, Finance, Healthcare, IT Infrastructure, Pharmaceuticals, Sales, and Logistics. Proficient in the creation of **interactive Power BI Reports and dashboards** using **Power BI Desktop, Power BI Service, DAX, Power Query, Power Pivot, SQL, data modeling, data visualization**, and more.

Skills

Certificate: [PL-300 \(Microsoft Certified: Power BI Data Analyst\)](#)
Visualization: Power BI
Database: SQL, MS Access, Synapse, SSAS, Microsoft Azure, Google Analytics, SharePoint
Language: DAX, SQL
Soft Skills: Excellent presentation and problem-solving skills
Connection Types: Import, Direct Query, Live Connection, Composite (Hybrid)

Experience

DP World, Dubai

Senior BI Analyst | Apr 2023 - Present

As a Senior Power BI Developer at DP World, I play a pivotal role in transforming data into actionable insights for a leading Dubai-based Logistics company. My responsibilities include:

- Developing and maintaining **interactive Power BI reports and dashboards** that provide critical insights for Trade Finance, E-commerce, Logistics, Searates, SCO Region, Dubuy Express, Rail Analytics, Freight Forwarding, and various other business areas of DP World.
- Collaborating with cross-functional teams to identify **key performance indicators** and data requirements, ensuring that Power BI solutions align with business goals and objectives.
- Leveraging my expertise in **Power BI Desktop, Power BI Service, DAX, Power Query, Power Pivot, SQL, data modeling, and data visualization** to create visually engaging and user-friendly reports.
- Ensuring data accuracy, consistency, and reliability by implementing robust **ETL** (Extract, Transform, Load) processes.
- Applying **advanced DAX** calculations and custom measures to extract valuable insights from complex datasets.
- Playing a crucial role in **report design, layout, and user experience** to deliver reports that empower stakeholders to make informed decisions.
- Collaborating with stakeholders to understand their evolving needs and proactively adapting reports to meet changing business requirements.
- Contributing to the implementation of data governance policies and best practices to maintain data integrity and security.
- Participating in the design and implementation of row-level security (**RLS**) for sensitive data protection.
- I used a variety of Power BI features, spanning from the basic to advanced, such as **data modeling, DAX, Power Query, visualizations, bookmarks, slicers, time intelligence, dataflows**, and more, in my report development.
- I am using **Microsoft Azure and Google Analytics** as a data source.
- Continuously improving data visualization techniques and exploring innovative features within Power BI to enhance reporting capabilities.

By combining my expertise in Power BI with the specific requirements of DP World, I have facilitated data-driven decision-making, streamlined processes, and empowered the company to thrive in a dynamic logistics industry

Tata Consultancy Services, Gurgaon *Sr. BI Developer | Feb 2022 – Apr 2023*

As a Senior Power BI Developer at TCS, I played a key role in helping our client, Viatris, make data-driven decisions. My responsibilities include:

- I worked closely with business partners to understand what they needed from the data and turned their requirements into useful insights.
- I teamed up with the Data Engineering team to find smart ways to calculate **complex KPIs** and made sure data could flow smoothly into Power BI.
- We used the **Synapse server** to get our data, which came from Viatris and Salesforce.
- I used different methods for connecting to data – **Import** for building the model and **Live Connection** for creating reports – to make sure everything worked fast and smoothly.
- I used **Power Query** to make small changes to the data and make sure it was accurate.
- I took charge of building the **Data Model** from scratch in **Power Pivot**. We used a **Galaxy schema** to organize our data.
- I wrote **over 500 DAX** queries to create **calculated columns and measures**, which helped us find important info.
- I used various ways to show data in **Power BI, like bar charts, pie charts, and more.**
- I set up features that let us filter data and explore it, like **Query parameters and field parameters.**
- I managed complex **relationships** between different pieces of data and used special functions for time-related info.
- I used different features in **Power BI, like bookmarks, buttons, and slicers**, to make our reports easy to use.
- I did a lot of report optimization to make our reports work faster and better.
- I used special tools **like ALM Toolkit and DAX Studio** to help with our work.
- I worked with **Premium Capacity workspace.**
- I made sure sensitive data was protected by implementing **Row-Level Security (RLS).**
- I set up **Scheduled refresh** of our data regularly and keep it up to date.

In my role at TCS, I helped Viatris make sense of their data and use it to make important decisions in a simple and effective way.

Ameriprise Financial, Gurgaon *BI Developer | May 2020 – Jan 2022*

- Advisor compensation reporting for various Practices and platforms.
- Using data connectivity modes such as **import, direct query, Composite, and live connection.**
- Design **SQL Query** to pull required data from **Access Databases, SQL Database.**
- Daily use of **DAX**
- Extensive use of key DAX functions such as **Calculate, Switch, DatesYTD, if, All, Filter, Sum, Sumx, Dateadd, Sameperiodlastyear, Format, Calendar, Calendarauto, etc.**
- Monthly & Yearly Comparison report creation.
- Data Transformation using **Power Query.**
- Creation of **Calculated Column & Calculated Measures**
- **Collaboration and sharing** of Power BI reports and dashboards through **workspace and apps.**
- Implementing **Row Level Security (RLS)** as per the business rules.
- Used PBI visuals such as **Bar, Column, Stacked Column, Tree, Donut, Pie, Ribbon, Line, Live vs Column, Funnel, Area, Card, Advanced Card, Scatter Chart, etc.**

MetLife, Noida

BI Developer | June 2017 – May 2020

- Load data in Power BI from various data sources such as **SQL, Excel, and Access Database.**
- **ETL** on datasets using Excel and **Power Query** in **Power BI.**
- Creating relationships using **data modeling.**
- Use of **DAX.**
- Create BI dashboards and reports in Power BI on a weekly, biweekly, and monthly basis using different visualizations including

KPI cards, graphs, and matrices

- Share BI reports with the client by publishing them to Power BI Service.
- Employed PBI visuals like the bar, column, stacked column, tree, donut, pie, ribbon, line, funnel, area, card, advanced card, scatter chart, etc.
- Using Power Query for data transformation.
- Using **Power Pivot** for **data modeling**.
- Interact with Offshore clients from US, LATAM, and Malaysia.
- Overseeing weekly and monthly meetings and making presentations to stakeholders.

ATA Tech Solution, Gurugram

Sr. Associate | July 2015 - Feb 2017

- Managed the tasks of upgrading and configuring systems remotely
- Maintained proper reports and records of completed services for clients
- Checked system performance on a daily basis
- Oversaw troubleshooting issues related to software applications for Apple and Microsoft
- Responsible for debugging software applications and ensuring the proper working of different applications

Education

Rajasthan Technical University, Kota, Rajasthan – *B. Tech.* | 2009- 2013
Tagore Children Academy, Rajasthan – Higher Secondary | 2008-2009

Declaration

I hereby affirm that the information furnished above is true and correct.

[Manoj Kumar]

