



# PRASHANT PANDEY

**Content Writer/Content Editor/Instructional Designer**

## SUMMARY

- **Content writer. Content editor and instructional designer with a rich experience of nearly 20 years.**
- **Created and edited storyboards (instructional designing), PowerPoint Presentations, Chapters, Assessments (based on blooms taxonomy), Model Papers, Sample Papers, and Infographics and Designed Curriculum mainly in the academic field.**
- **Apart from academic content, also have exposure to technical, website, blog, video script, logistics, and SCM content.**

## CONTACT

**PHONE:**

**(+91) 8595996236,  
9891955468**

**WEBSITE:**

**<https://www.youtube.com/@healthfitnesscafe1126>**

## EDUCATION

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**Delhi University**

B.A. – 1992 to 1995

Subjects – Economics, Political Science, English, Hindi

## WORK EXPERIENCE

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**Safexpress Pvt Ltd (Gurgaon) - Deputy Manager - 21<sup>st</sup> February 2022 to 1<sup>st</sup> April 2023**

- **Designed and created PowerPoint presentations for logistics training teams, including sales training, operations training, induction training, and soft skills training.**
- **Took Inputs from the stakeholders at the beginning, in the progress, and at the end of the presentation.**
- **Prepared storyboards in ppt format for video creation (training videos for sales and operations training in the Logistics sector).**

**Smartclass Educational Services Pvt Ltd (Gurgaon) – Content Analyst – 5<sup>th</sup> June 2017 to 31<sup>st</sup> August 2018**

Created and edited modules, ppts, storyboards (instructional designing), question banks (as per blooms taxonomy), sample papers, etc., for Social Studies, classes 6<sup>th</sup> to 10<sup>th</sup> for CBSE, ICSE, and different state boards.

**Safeducate Learning Pvt Ltd (Mahipalpur, Delhi) – Assistant Manager – 16<sup>th</sup> September 2016 to 2<sup>nd</sup> June 2017**

Created and reviewed the courses as per the 'Skill India Initiative' for the logistics and SCM sectors.

**DigiNext Education Pvt Ltd (Noida) – Senior Content Executive - 23<sup>rd</sup> September 2015 to 6<sup>th</sup> September 2016**

Reviewed infographics and designed curriculum for Social Studies up to class 10<sup>th</sup> for CBSE, ICSE, and state boards.

## EMAIL

[pbs200872@gmail.com](mailto:pbs200872@gmail.com),  
[pp.ne123@gmail.com](mailto:pp.ne123@gmail.com)

## HOBBIES

- Reading Books
- Website Writing
- Blogging
- Creating Videos

### **Innovazioni Research Pvt Ltd (Okhla, Delhi) – Content Writer – 20<sup>th</sup> October 2014 to 20<sup>th</sup> May 2015**

Wrote articles on electronic gadgets and different pages and blogs of a website.

### **NIIT Limited (Gurgaon) – Subject Matter Expert – 11<sup>th</sup> February 2013 to 16<sup>th</sup> October 2014**

Created and reviewed storyboards (instructional designing) of History for classes 11<sup>th</sup> and 12<sup>th</sup> for CBSE Board.

### **Educomp Solutions LTD (Noida) – Subject Matter Expert – 1<sup>st</sup> April 2011 to 16<sup>th</sup> November 2012**

- Created and reviewed storyboards (instructional designing), ppts, assessments (as per blooms taxonomy), model papers, sample papers, etc., for Social Studies from classes 6<sup>th</sup> to 10<sup>th</sup> for CBSE, ICSE, and different state boards.
- Created and reviewed storyboards (instructional designing), ppts, assessments (as per blooms taxonomy), model papers, sample papers, etc., for History and Political Science for classes 11<sup>th</sup> and 12<sup>th</sup> for CBSE, ICSE, and different state boards.

### **Education One (Greater Kailash I, New Delhi) – Subject Matter Expert – 25<sup>th</sup> June 2003 to 30<sup>th</sup> March 2011**

- Created question banks and assessments (as per Bloom's taxonomy) for classes 5<sup>th</sup> to 10<sup>th</sup> for Social Studies for CBSE, ICSE, and state boards.
- Took academic workshops and seminars.
- Attended to students' queries over the phone.

## **FREELANCE EXPERIENCE**

### **Cambridge University Press (Delhi) – August 2018 to March 2021**

Reviewed and customized teacher's manuals, lesson plans, textbooks and help books of Social Studies up to class 8<sup>th</sup> for different boards according to requirements.

### **Tata Consultancy Services (Delhi) - May 2016 to August 2016**

Reviewed and created question banks (as per board patterns) for Social Studies, classes 9<sup>th</sup> & 10<sup>th</sup>, CBSE Board.

### **Educomp Solutions Limited (Noida) – September 2014 to March 2016**

Created question banks (as per blooms taxonomy) for Social Studies, History, and Political Science and created model papers for these subjects for CBSE and other boards.

**Next Education India Pvt Ltd (Hyderabad) - July 2014 to July 2015**

Created ppts and storyboards (instructional designing) for Social Studies, History, Political Science, Geography, and Economics for CBSE, ICSSE, and different state boards.

**SKILLS**

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Content Writing, Content Editing, Storyboarding, PowerPoint Presentations, Assessments Writing, Technical Writing, Curriculum Designing, Essay Type Content, Articles, Paragraphs, Website Writing, Blog Posts