CORPORTATE IDENTITY SYSTEM - FORMAT 1&2
FILE TYPES RGB, B&W, INVERTED COLOR & WHITE

Each logo is built for a specifi use. See styles under each logos for further information.

Identity Style Guide Created: 01.10.2020

Every Desires
list your wish

LOGO FORMAT 1

Every Desires
list your wish

RGB / PROCESS
File: Lockup_Color.SVG

This logo can be used for off-set printed pieces done in full color. It can also be used to create web or on-screen graphics and banner/ signage.

PROCESS COLORS
- #146eb4
- #ff9900

LOGO FORMAT 2

Every Desires
list your wish

RGB / PROCESS
File: Watermark&Moto_Color.SVG

This logo can be used for off-set printed pieces done in full color. It can also be used to create web or on-screen graphics and banner/ signage.

COLORS & FONT
- #146eb4
- #ff9900

Font: Comfortaa

LOGO FORMAT 1

Every Desires
list your wish

RGB / PROCESS
File: Lockup_Black.SVG

This logo is used for all off-set printed pieces that are done in one color. Example usage: Simple flyer or fax.
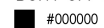
B&W
- #000000

LOGO FORMAT 2

Every Desires
list your wish

RGB / PROCESS
File: Watermark&Moto_Black.SVG

This logo is used for all off-set printed pieces that are done in one color. Example usage: Simple flyer or fax.

B&W & FONT
- #000000

Font: Comfortaa

LOGO FORMAT 1

Every Desires
list your wish

RGB / INVERTED
File: Lockup_Color.SVG

This logo could be used for off-set printed pieces done in full color where the logo need to appear on a color background.

PROCESS COLORS
- #146eb4
- #ffffff

LOGO FORMAT 2

Every Desires
list your wish

RGB / WHITE
File: Watermark&Moto_White.SVG

This logo could be used for off-set printed pieces done in full color where the logo need to appear on a color background.

COLORS & FONT
- #ffffff

Font: Comfortaa