

MUHAMMAD SIKANDAR

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sikandardev.me

SUMMARY

I am Muhammad Sikandar, a dedicated Web Developer and SEO Expert with 4 years of hands-on experience. My expertise lies in creating robust, user-friendly websites and implementing effective SEO strategies to boost online visibility and drive traffic. I specialize in WordPress development, e-commerce solutions, and digital marketing, ensuring comprehensive support for businesses looking to enhance their online presence.

WORK EXPERIENCE

- 1. Web Developer and SEO Expert at KbitSolution Company** **Oct 2023 - Present**
 - Developed and maintained responsive websites using HTML, CSS, JavaScript, and WordPress.
 - Implemented SEO strategies to improve website rankings and drive organic traffic.
 - Conducted keyword research and optimized content to enhance search engine visibility.
- 2. Web Developer at Agile Dispatch (Truck Dispatch)** **Jan 2022 - Sept 2023**
 - Designed and developed a comprehensive truck dispatch system to streamline operations.
 - Created user interfaces that enhanced user experience and facilitated efficient dispatch processes.
 - Integrated third-party APIs to provide real-time tracking and updates for dispatch operations.
- 3. Web Developer and SEO for WZFamily (Family Website)** **Apr 2021 - Dec 2021**
 - Developed a family-oriented website with features for sharing updates, photos, and events.
 - Implemented SEO best practices to ensure the website reached a wider audience.
 - Optimized website content and structure to improve search engine rankings.

EDUCATION

- Bachelor of Business Administration** **Jan 2019 - Feb 2023**
The Islamia University of bahawalpur
- Major in International Business.
 - Final CGPA: 3.90
- Foundation in Business Administration** **Jan 2023 - Mar 2024**
The Islamia University of bahawalpur
- Final CGPA: 3.80

KEY SKILLS

- Wordpress Web designing
- Data entry.
- SEO
- Website Content Creation
- SEO Copywriting
- Problem solving.
- Customer service.
- Attention to details.
- Fluent in English and Mandarin.