

Resume:

Name: OKKASHA MUHAMMAD

Contact Information: [03438923116,okkasha0001@gmail.com]

Objective:

Highly skilled and passionate writer with a proven track record of delivering exceptional content across various genres. Seeking opportunities to utilize my writing expertise and creativity to help businesses effectively communicate their messages and engage with their target audience.

Skills:

- Creative Writing: Proficient in crafting engaging narratives, developing compelling characters, and creating vivid descriptions to captivate readers.
- Content Writing: Experienced in creating persuasive and informative content for websites, blogs, articles, and social media platforms to drive audience engagement.
- Technical Writing: Skilled in simplifying complex concepts and producing clear and concise technical documentation for manuals, guides, and tutorials.
- Research: Strong research abilities to gather accurate and relevant information, ensuring the credibility and authenticity of the content produced.
- Editing and Proofreading: Keen eye for detail, adept at editing and proofreading content for grammar, spelling, punctuation, and clarity.
- SEO Writing: Familiar with SEO principles and keyword optimization techniques to enhance search engine visibility and increase organic traffic.

Experience:

- Created engaging and informative blog posts, articles, and website content on various topics, resulting in increased organic traffic and improved search engine rankings.
- Collaborated with the marketing team to develop compelling copy for social media campaigns, leading to increased brand awareness and customer engagement.
- Conducted in-depth research to gather accurate information and data, ensuring the credibility and relevance of the content produced.

2. Freelance Writer

- Worked with multiple clients to deliver creative short stories, compelling product descriptions, and persuasive marketing copy.
- Developed technical documentation for software applications, translating complex technical concepts into user-friendly and accessible content.

Education:

Bachelor's Degree in Computer Science, Comsats University Islamabad, Attock

Additional Skills:

- Proficient in Microsoft Office Suite (Word, Excel, PowerPoint)
- Excellent time management and organizational skills
- Strong communication and collaboration abilities
- Ability to meet deadlines and work under pressure

References:

Available upon request.