



Golam Rabbani Riead

About Me

Hi, I'm Golam Rabbani Riead Professional Digital Marketing Expert. I have been working successfully as a social media manager for the last 3 years.

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📍 Boiratihat, Mithapukur, Rangpur

Skills



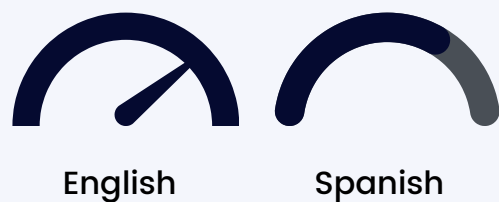
Education



Work Experience



Language



Ads1760977353967078 (1760977353967...Updated just nowDiscard draftsReview and publish...

Search and filter

This month: Jan 1, 2023 – Jan 12, 2023

CampaignsAd sets

+ Create

▼

Edit

▼

More

▼

Preview

View Setup

Columns: Performance

Breakdown

Reports

	Off / On	Ad	Ad set	Budget	Last significant edit	Attribution setting	Results	Reach
	☐	 New Leads Ad	Ad volume Leads	Using campaign...	Jan 11, 2023 10... Yesterday	7-day click or 1-...	21 On-Facebook Leads	1,000
Results from 1 ad						7-day click or 1-...	21 On-Facebook Leads	1,000

257409712 (257409712)Updated just nowDiscard draftsReview and publish...

Search and filter

This month: Jan 1, 2023 – Jan 25, 2023

CampaignsAd setsAds

▼

Edit

▼

More

▼

View Setup

Columns: Performance

Breakdown

Reports

Campaign	Delivery ↑	Bid strategy	Budget	Attribution setting	Results	Reach
Botox Fillers Messenger	Active	Using ad set bid...	Using ad set bu...	7-day click or ...	68 Link clicks	3,800
Botox & Fillers London	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	295 Link clicks	8,674
Price List London	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	174 Link clicks	4,066
Plasma Fibroblast London	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	40 Link clicks	1,728
Laser Lipo London	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	145 Link clicks	6,412
London aesthetics clinic	Off	Using ad set bid...	Using ad set bu...	7-day click or ...	150 Link clicks	11,604
Results from 6 campaigns				7-day click or ...	872 Link clicks	29,300 Accounts Center acco...

Campaigns257409712 (257409712)Updated just nowDiscard DraftsReview and Publish...

Search and filter

Maximum: 8 Jan 2020-8 Feb 2023

CampaignsAd setsAds

+ Create

▼

Edit

▼

A/B test

▼

Rules

▼

View Setup

Columns: Performance

Breakdown

Reports

Off/On	Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
☐	Treatment Room London	7-day click or ...	200 Link Clicks	11,078	17,470	£0.27 Per link click	£54.70	12 Feb 20
☐	Botox Fillers Messenger	7-day click or ...	56 Link Clicks	6,880	10,034	£0.61 Per link click	£34.29	2 Feb 20
☐	Botox & Fillers London	7-day click or ...	295 Link Clicks	8,674	13,454	£0.15 Per link click	£43.17	26 Jan 20
☐	Price List London	7-day click or ...	174 Link Clicks	4,066	6,203	£0.13 Per link click	£22.88	28 Jan 20
☐	Plasma Fibroblast London	7-day click or ...	40 Link Clicks	1,728	1,864	£0.19 Per link click	£7.49	19 Jan 20
☐	Laser Lipo London	7-day click or ...	145 Link Clicks	6,412	9,922	£0.23 Per link click	£32.89	27 Jan 20
☐	London aesthetics clinic	7-day click or ...	150 Link Clicks	11,604	16,033	£0.28 Per link click	£41.56	21 Jan 20
Results from 7 campaigns			1,060 Link Clicks	39,584	74,980	£0.22 Per link click	£236.98	Total Spent

Analytics

All accounts > Wp real test 01

GA4

Try searching "link with Ads"

?

ADMIN

USER

Data Import

Reporting Identity

Attribution Settings

Property Change History

Data Deletion Requests

DebugView

PRODUCT LINKS

Google Ads Links

Ad Manager Links

BiqQuery Links

Debug Device

1

Google

0

3

17

3

12

31

10:43 PM

10:41 PM

10:40 PM

10:37 PM

10:36 PM

purchase

Parameters

User properties

page_referrer

1

page_title

1

tax

1

value

1

866.35

TOP EVENTS

162 TOTAL

LAST 30 MINS

161

1

0

view_item

10

add_to_cart

9

begin_checkout

1

purchase

1

USER PROPERTIES ACTIVE NOW

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Updated just now

Discard Drafts

Review and Publish

Maximum: 27 Jan 2023-8 Feb 2023

Ad sets

Ads

More

View Setup

Columns: Performance

Breakdown

Reports

Delivery

Active

Bid strategy

Using ad set bid...

Budget

Using ad set bu...

Attribution setting

7-day click or ...

Results

1,132

Link Clicks

Reach

6,20

Active

Using ad set bid...

Using ad set bu...

7-day click or ...

663

Link Clicks

7-day click or ...

—

12,4

Accounts Centre acco

Local Work sample

Analytics | All accounts > Wp real test 01 | GA4

Try searching "link with Ads"

ADMIN USER

Debug Device 1
Google

10:43 PM 0
10:41 PM 3
10:40 PM 17
10:37 PM 3
10:36 PM 12
10:36 PM 31

purchase

Parameters

page_referrer

User properties

page_title 1
tax 1
value 1
866.35

TOP EVENTS

LAST 30 MINS

view_item 161
add_to_cart 1
begin_checkout 0
purchase 1

162 TOTAL

USER PROPERTIES ACTIVE NOW

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Press the "Prnt Scrn" on your keyboard to take a screenshot

Analytics | Try searching "Web overview"

ADMIN USER

Property + Create Property
GA4 - WordPress Web Analytics (36406...)

Setup Assistant
Property Settings
Property Access Management
Data Streams
Events
Conversions
Audiences
Custom definitions

add_to_cart 1 - 1 -
Button Click 2 - 1 -
first_visit 1 - 1 -
form_start 9 - 1 -
form_submit 8 - 1 -
begin_checkout 1 - 1 -
page_view 39 - 1 -
purchase 1 - 1 -

Last 28 days Mar 24 - Apr 20, 2023
Compare: Feb 24 - Mar 23, 2023

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Analytics

All accounts > Wp real test 01

GA4

Try searching "link with Ads"

ADMIN

USER

Data Import

Reporting Identity

Attribution Settings

Property Change History

Data Deletion Requests

DebugView

PRODUCT LINKS

Google Ads Links

Ad Manager Links

BiqQuery Links

Debug Device 1

Google

10:45 PM

0

10:44 PM

0

10:43 PM

9

10:41 PM

17

10:40 PM

3

10:43:02 PM

purchase

10:43:01 PM

page_view

10:43:00 PM

begin_checkout

7s

60s

TOP EVENTS

LAST 30 MINS

form_start

form_submit

begin_checkout

purchase

128

1

0

129 TOTAL

2

2

1

1

USER PROPERTIES ACTIVE NOW

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	☐ Name ↑	Type	Firing Triggers	Last Edited
☐	Facebook Pixel ID & all page view tag	Facebook Pixel	All Pages	an hour ago
☐	Fb add to cart tag	Facebook Pixel	ga4 add to cart trigger	an hour ago
☐	Fb checkout tag	Facebook Pixel	GA4 - checkouts trigger	an hour ago
☐	FB ga4 add to cart tag	Google Analytics: GA4 Event	ga4 add to cart trigger	39 minutes ago
☐	Fb ga4 checkout tag	Google Analytics: GA4 Event	GA4 - checkouts trigger	38 minutes ago
☐	Fb ga4 purchase Tag	Google Analytics: GA4 Event	ga4 purchase trigger	12 minutes ago
☐	FB ga4 view item tag	Google Analytics: GA4 Event	problem view item	8 minutes ago
☐	Fb purchase tag	Facebook Pixel	ga4 purchase trigger	10 minutes ago
☐	FB view item tag	Facebook Pixel	problem view item	9 minutes ago
☐	Ga4 - add to cart tag	Google Analytics: GA4 Event	ga4 add to cart trigger	2 hours ago
☐	Ga4 - checkout tag	Google Analytics: GA4 Event	GA4 - checkouts trigger	2 hours ago
☐	GA4 All Page Configuration Tag	Google Analytics: GA4 Configuration	All Pages	an hour ago
☐	GA4 purchase tag	Google Analytics: GA4 Event	ga4 purchase trigger	27 minutes ago
☐	GA4 View item Tag	Google Analytics: GA4 Event	ga4 - view item trigger	2 hours ago

Press the "Print Scrn" on your keyboard to take a screenshot