

Tahir Yasin

Senior PHP Developer

AWS Certified Cloud Practitioner

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Career Profile/Summary

A seasoned Full Stack engineer (PHP) and AWS Certified Cloud Practitioner, having more than 13 years of diverse experience on major technologies like **Laravel**, Magento, CakePHP, CodeIgniter, WordPress, Yii Framework, NodeJS, IONIC, **ReactJS** and **Vue.js** Framework.

Lead developer in most of the recent projects where I designed and developed scalable solutions, achieved application and data security, managed **AWS cloud architecture**, code versioning through Github, Bitbucket and Gitlabs.

Very strong knowledge of Software Engineering, Architecture, Database design, UI/UX, **SCRUM** artefacts and **project management tools** like Jira.

Professional Experience

Senior PHP Developer (05/2019 - present)

UnionCoop Hypermarket, Dubai, UAE

Accomplishments:

1. Successfully managed a team of 10 people, implemented SCRUM, and achieved business goals.
2. Successfully developed a Shopify like Multi-tenant SaaS E-Commerce application based on **Laravel**.
3. Migrated a Large scale Magento 1.9 store to Magento 2.4.5, ensuring a seamless transition.
4. Upgraded 20 Custom Magento 1 Extension to Magento 2, enhancing the functionality.
5. Implemented queuing on a large product CSV for marketplace suppliers, ensuring efficient processing.
6. Utilized Amazon SQS and Amzon Lambda to implement a solution.
7. Implemented CI/CD with Amzon CodePipeline, ensuring a streamlined development workflow.
8. Customized the workflow of UnionCoop's career portal, improving user experience.
9. Developed a custom marketplace in accordance with enhanced business workflow.
10. Created a Container Scheduling system for Goods for warehouses, improving operational efficiency.
11. Developed a custom payment gateway module, enabling secure and streamlined payment processing.
12. Built a Dashboard management system for mobile app, providing users with an intuitive experience.
13. Designed REST APIs for mobile apps, ensuring robust and secure communication between systems
14. Developed an Order processing application using Laravel, streamlining the order management.
15. Integrated Power BI Dashboards, providing clients with comprehensive and actionable insights.

Rewards and Achievements:

- ✓ Annual performance award.

Principal Software Engineer, Trainer & Interviewer (10/2016 - 05-2019)

Nextbridge (Pvt.) Ltd, Lahore, Pakistan

Roles and Responsibilities:

1. Developed **Laravel** based **SaaS application** inspired by WIX.com as per client requirements using PHP/MySQL/HTML5/CSS3/jQuery/JavaScript/Angular
2. Development and maintenance for applications based **Magento, Laravel** and WordPress
3. Hybrid Mobile apps development using **IONIC and Angular** framework.
4. Leading a team of developers, project planning, task division, assignment and follow-ups
5. Application optimization and health monitoring via **NewRelic, Redis and CloudFront**
6. Communication with US-based clients for requirements gathering and day-to-day progress reporting
7. Project requirement analysis, planning, estimation and creation of Work Breakdown Structure.
8. Compile daily/weekly project progress reports and share with the client
9. Development of **REST APIs**, integration of third-party APIs
10. Call a daily stand-up meeting (Scrum) with teammates to review progress set goals
11. Integration of third-party payment gateways and shipping APIs
12. Manage Linux based cloud server stacks
13. Features and change deployment on servers
14. Conduct technical interviews for hiring new resources
15. Provide training and guidance to newly joined and junior resources

Rewards and Achievements:

- ✓ Got appreciation letters from clients multiple times.
- ✓ Got recognized by higher management of the company
- ✓ Got recognized as best technical trainer and interviewers
- ✓ Contributed in Official Magento documentation and also contributed in Magento Marketplace extensions

Senior Software Engineer, Trainer (10/2013 - 10/2016)

Nextbridge (Pvt.) Ltd, Lahore, Pakistan

Roles and Responsibilities:

1. Solution development in **Magento, Laravel, Symfony** and **Yii Framework**.

2. Analysis and design for applications.
3. Development of software applications, modules, components and controls.
4. Development of Hybrid Mobile apps using IONIC and **Angular framework**.
5. Participating in discussions with clients to clarify what they want.
6. Provide guidance to other team members on web development issues.
7. Customized Solution Development
8. HTML5/CSS3 Responsive Website Development
9. Provide training and guidance to junior resources

Rewards and Achievements:

- ✓ Multiple Appreciation letters received from clients
- ✓ Got recognized by higher management of the company
- ✓ Nominated for award for hard work, dedication and commitment.
- ✓ Got appreciation letters from clients multiple times.
- ✓ Contributed to various WordPress Plugins, available at official WordPress Plugins directory.

Software Engineer (10/2011 - 10/2013)

Nextbridge (Pvt.) Ltd, Lahore, Pakistan

Roles and Responsibilities:

1. Development in **Magento**, Laravel, CakePHP and Symfony.
2. **Magento** extensions and theme development from scratch
3. Payment gateways and shipping methods integration
4. Developing websites that have a consistent feel and look throughout all web properties.
5. Providing technical support to end users.
6. HTML5/CSS3 Responsive Website Development.
7. Documenting features, technical specifications & infrastructure requirements.

Rewards and Achievements:

- ✓ Got multiple appreciations from client
- ✓ Got performance bonus
- ✓ Contributed in Yii extensions

Software Engineer (01/2011 - 10/2011)

NexGen Technologies Inc

Roles and Responsibilities:

1. **Magento themes** and extensions customization
2. WordPress themes and plugins development
3. Third-party API Integration with **Magento** and WordPress applications
4. Development using CodeIgniter & Core PHP, maintenance work in legacy PHP applications

Rewards and Achievements:

- ✓ Nominated for punctuality, discipline and hard work

Professional Skills Summary

Backend / Frameworks	Frontend Frameworks	Servers/OS/ Cloud
<ul style="list-style-type: none"> ● Laravel (8 Years) ● Symfony (3 Years) ● CakePHP (5 Years) ● Zend Framework (10) ● Codeigniter (6 Years) ● Yii Framework (5 Y) 	<ul style="list-style-type: none"> ● ReactJS (1 Year) ● VueJS (8 Months) ● Angular (4 Years) ● IONIC (3 Years) ● HTML5, CSS3, Bootstrap ● Javascript, JQuery, AJAX, JQuery UI ● UI/UX ● Responsive Design ● SPAs 	<ul style="list-style-type: none"> ● Amazon AWS, EC2, S3, ECS, RDS ● Amazon Lambda ● Amazon SQS ● Amazon CodePipeline ● Apache, Nginx, IIS ● Linux, Ubuntu 14+, CentOS 7+ ● Google Cloud ● Newrelic ● Docker
CMS & Ecommerce	Databases	Other practices
<ul style="list-style-type: none"> ● Magento (12 Years) ● Wordpress (13 Years) ● Woocommerce (8 Y) ● Shopify (6 M) ● Zen Cart (1 Y) ● Joomla ● Typo3 ● Drupal ● OpenCart 	<ul style="list-style-type: none"> ● MySQL, MongoDB, Firestore, MariaDB ● Scalable database schema design ● Complex query writing ● Query optimization ● DB security Optimization ● Prevention of attacks ● Triggers, Transactions, , locks, stored procedures ● DDL, DML, DCL ● EAV architecture 	<ul style="list-style-type: none"> ● Gulp, Grunt, Composer, NPM ● GIT & SVN (GitHub, Gitlabs, Bitbucket, Tortoise SVN) ● JSON, XML, REST, SOAP ● OneSignal, Firebase, Microservices, Serverless platform ● SugarCRM, SuiteCRM, SalesForce ● CI/CD, Automated Testing ● Test Driven Development (TDD) ● Agile Development and SCRUM ● Integration of Paypal, Stripe, ApplePay, GooglePay, Braintree ● Power BI Dashboards

Recent Projects

Project: UnionCoop Hypermarket

Tools & Technologies: Magento 2.4 ECE, WordPress, Laravel, PHP, MySQL, jQuery , Ajax, JavaScript, HTML5, CSS3, LESS/SCSS, JSON, RabbitMQ, OneSignal, Pusher, Passport, JWT, Cronjob, Amazon EC2, S3, RDS and NewRelic

URL: <http://unioncoop.ae/>
<http://corporate.unioncoop.ae/>
<http://albarshamall.ae/>
<https://etihadmall.ae/>
<https://corporate.unioncoop.ae/careers/>

Project: Certified Mail Labels

Tools & Technologies: Laravel 5.8, Angular, PHP, MySQL, jQuery , Ajax, JavaScript, HTML5, CSS3, JSON, SCSS/LESS, Cronjobs, Supervisor, Authorize.net , Endicia API, NewRelic

URL: <https://www.certifiedmaillabels.com/>

Project: Orbspace

Tools & Technologies: Laravel 5.8, Angular, PHP, MySQL, jQuery , Ajax, JavaScript, HTML5, CSS3, JSON, SCSS/LESS, Cronjobs, Supervisor, gcloud, NewRelic

URL: <http://orbspace.io/>

Project: School Management App

Tools & Technologies: Laravel 5.4, IONIC 2, Angular 2, PHP5, MySQL, jQuery, JavaScript, HTML, CSS

URL: <https://play.google.com/store/apps/details?id=com.appelit.robijn.uniq>

Education

Bachelor of Computer Science (BSCS) - 2011

Virtual University of Pakistan

Certification

AWS Certified Cloud Practitioner – Nov 2022

<https://www.credly.com/badges/6f93f4f6-b451-4783-a8b5-bd9d2497369f>

