



JOHN RENARD D. ATIENZA

Illustrator

Graphic Artist

Graphic Designer

+639602663085

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Block 5, Lot 19, Pacol, Naga City Camarinesur Philippines 4400

Professional Summary

With over 5 years of experience as a Freelance Illustrator illustrating various styles on different Genre of art, helping businesses solve their visual hurdles and challenges while keeping up to client's goals and high expectations, Versatile with different Graphics relative to demands, competitive to provide an excellent service in the Field of Visual Creatives. Able to convey ideas to illustrations that tells a story. While this New Found heights in my Career started on 2021, I was in the Culinary Field abroad from 2016 to 2020.

Basic Information

Date of Birth : December 20, 1994
Age : 30
Gender : Male
Place of Birth : Sam Vicente, Camarines Norte
height : 170cm
Weight : 87kg
Nationality : Filipino
Religion : Roman Catholic
Civil Status : Married

Education

Milaor Central School

2001-2006
Milaor Camarines Sur

Milaor National High School

2007-2011
Milaor, Camarines Sur

Naga College Foundation, Inc.

2012-2016
MT Villanueva Avenue Naga City

Professional Experience

Illustrator/Graphic Designer

KODEX (Horizon Cloud)
June 2024 – Present

(Freelance) Responsible in Creating Marketing posters, Splash Art Cover Photos, Illustrating UI screens assets, Character and UI Animations, and other illustration related job within the company.

Children's book illustrator

Upwork
January 2024 – Present

Responsible in creating Book Cover and Children's book illustration Graphic material and assets, targeting audiences ranges from 2-5, 6-10 and 10-12 years old. responsible in doing book layouts for Amazon Kindle and IngramSparks.

Junior Illustrator

Santae (www.Santae.net)
August 2023 – May 2024

Over all responsible in creating illustrations of 100+ each of full scale Locations, Wardrobes, items, Characters and Ui elements based on their narratives and concepts.

Web3 Based Illustrator (NFT)

Upwork
July 2021 – January 2024

Responsible in creating hundreds of different illustrated assets to Create a thousands of combinations to form a unique character that has it's own personality and traits. Responsible in Creating Marketing posters and Social Media post as well as doing illustrated Landing Pages for websites.

Skills

- Custom Illustrations (digital)
- Children's Book Illustrations, Children's Picture Book
- Environment Concept Illustrations
- Character Design and Concept Art
- Cartoon and Comic Artwork
- Animations and Motion Graphics
- Social Media Graphics and Marketing Materials
- Logo Design and Branding Guidelines
- Layout Design and Book Format
- Vector tracing / Vector Image Tracing
- Photo Editing and Photo Manipulation
- T-shirt Design/Printables
- Print on Demand (Poster, Brochures, Labels and Packaging)

References

- **Hannah Haralson** (Kodex/ Linked in Profile:
<https://www.linkedin.com/in/hannah-haralson-619380171/>)
- **Julicia Coleman** (Private Long-Term Client) Whatsapp Number
+12022155500
- **Charles Jackson** (Santae Owner)
Discord ID: @chaz8674

Key Competencies

- Proficiency in Photoshop, Procreate and Adobe Illustrator.
 - Knowledgeable in animation and video editing software such as After Effects, Spine 2D, Premier Pro.
 - Knowledgeable in Adobe InDesign, Canva and other book formatting software.
 - Knowledge in using 3D software such as Blender, Nomad and Sculpt.
 - Communication skills and Critical Thinking.
 - Reliable Visual-Spatial skills conversion to illustration.
 - Multiple-project Time Management.
 - Client Collaboration and Custom Solutions.
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