

Muhammad Farhan Ullah

Tech Manager | Freelancer | Website & Graphic Designer | WordPress Expert

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Professional Summary

I am M. Farhan Ullah, Tech Manager at DiGi Tech Square and a dedicated freelancer with 7+ years of experience in web design, development, and digital branding. I specialize in WordPress, Elementor, and graphic design — delivering user-friendly, visually appealing, and responsive websites. My mission is to empower clients with innovative, tailored digital solutions that drive growth and online presence.

Experience

Tech Manager — DiGi Tech Square (Feb 2025 – Present | Lahore, Pakistan)

Lead a dynamic team delivering digital marketing and web development services. Oversee SEO, website design, eCommerce, and mobile app development.

Graphic Designer — Behance (Oct 2019 – Present | Lahore, Pakistan)

Design clean, modern, and creative visual concepts. Create brand materials and layouts reflecting simplicity and imagination.

Manager of Operations — Skyline Resource Pvt Ltd (Oct 2021 – Jan 2025 | Lahore, Pakistan)

Manage operations for digital projects and ensure quality delivery for web development initiatives.

Web Designer — Smarter Revolution (Oct 2024 – Dec 2024 | Remote)

Design and implement responsive websites with UI/UX best practices. Collaborate on landing pages and conduct competitor analysis.

Tech Manager — Sahil Graphics (Apr 2018 – Sep 2023 | Lahore, Pakistan)

Manage freelance and client projects in Photoshop & Illustrator. Create minimalistic logos, business cards, and branding materials.

Business Development Director — MG Design Lahore (Feb 2012 – Nov 2022 | Lahore, Pakistan)

Oversee business growth and client management for creative projects.

Account Manager — Sumair Enterprises Ltd. (Jul 2012 | Lahore, Pakistan)

Handle client communication and account management tasks.

Education

Bachelor of Business Administration (BBA Hons) — Virtual University of Pakistan (2007 – 2011)

Skills

Artificial Intelligence for Business, Artificial Intelligence for Design, User Experience (UX), WordPress & Elementor, Graphic Design (Photoshop, Illustrator), Web & eCommerce Development, SEO & Digital Marketing, Team Leadership & Operations

Certifications

- Digital Skills: Artificial Intelligence
- Freelancing

Languages

English, Urdu