

Mustakim Hasan

Entrepreneur & Communication Strategist



Personal details

Email address
mustakim0818@gmail.com

Phone number
01854413001

Address
House:16 , Road: 10,
Sector:11, Uttara
1230 Dhaka

Website
mustakimhasan.com

LinkedIn
linkedin.com/in/mustakim0818

Education

BSc in Computer Science
2016 - 2019
Brac University, Dhaka,
Bangladesh

HSC
2013 - 2015
Milestone College, Dhaka,
Bangladesh

SSC
2011 - 2013
Milestone College, Dhaka,
Bangladesh

Profile

I am an entrepreneur by choice, trainer by passion and communication specialist by expertise with over 7 years of experience. I have experience and expertise in campaign designing, product designing, strategy development, and implementation largely for small to medium-sized e-commerce and offline businesses. In addition, successfully completed 65 above consultancy projects for INGOs in the last 7 years which also includes training, innovative technology projects, social media campaign and so on.

Career Objective

Want to bring a revolutionary change in business management, digital content making and marketing from a technological aspect with the help of unique concepts, modern data science and Artificial intelligence.

Employment

Founder and Chief Executive Officer 2017 - Present
Catch Bangladesh, Dhaka, Bangladesh

A privately-owned company started its journey back in August 30, 2017, and aspires to become your one-stop solution for services ranging from digital marketing to software solutions and so on. Currently working with 7 concerns.

Founder and Chief Executive Officer 2022 - Present
Power n, Dhaka, Bangladesh
Business automation and technology solution provider.

Trainer 2022 - Present
Human Resource Development Institute, DIU, Dhaka, Bangladesh
HRDI, an UGC approved institution of Daffodil International University.

Initiator 2023 - Present
Action for Better Climate, Dhaka, Bangladesh
Action for Better Climate: Your hub for climate awareness, eco-innovation, and a greener world.

Notable Capacity Building, Project and Campaign Consultancy (Lead)

- Unpaid Care Work Debate Campaign 2018 by ActionAid Bangladesh
- Tax Tribunal 2018 by ActionAid Bangladesh
- 16 days of Activism 2018 by ActionAid Bangladesh
- 4th International Water Conference 2019 by ActionAid Bangladesh
- National Youth Conference 2019 by ActionAid Bangladesh
- National Colloquium 2019 by ActionAid Bangladesh
- 16 days of Activism 2019 by ActionAid Bangladesh


Professional Skills


- Strategy Development
- Digital Marketing
- Script Writing
- Documentary Making
- Content Marketing
- Data Analysis
- Data Visualization

Software Skills


- Adobe Photoshop
- Adobe Illustrator
- Adobe Premier Pro
- Microsoft Office Suit
- Tableau
- Power BI


Personal Skills

Leadership 

Communication 

Languages

Bangla 

English 

Interests

- Travel & Sports

- 5th International Water Conference 2020 by ActionAid Bangladesh
- Animated Video on Migraton Family Remittances, Assets and Skill Categories in Bangladesh,2020
- 175-Animated E-Learning Content Development for LMS of Save the Children in Bangladesh
- International e-Conference on Connecting the Rohingya Diaspora: Highlighting the Global Displacement' to mark the third year of the Rohingya outbreak, 2020 by ActionAid Bangladesh
- 16 days of Activism 2020 by ActionAid Bangladesh
- 6th International Water Conference 2021 by ActionAid Bangladesh
- International Women's Day Campaign 2021 by ActionAid Bangladesh
- Audio Visual Development on ReMiMIS 2021 by IOM Bangladesh.
- Girls in ICT Day Campaign 2021 by Plan International Bangladesh
- International e-Conference on Connecting the Rohingya Diaspora 2021 by ActionAid Bangladesh
- World Day Against Human Trafficking in Person 2021 by IOM (UN Migration Agency) Bangladesh
- Web-based Virtual Research Lab Development for BRAC Business School, Brac University 2021
- Fund Raising Campaign "Act on Aid" by ActionAid
- Fear of Violence Campaign by Plan International Bangladesh 2021
- 16 Days of Activism 2021 by ActionAid Bangladesh
- Girls Summit 2022 by Plan International Bangladesh
- Case story based book " Far from the Truth" by International Rescue Committee,2022
- Communication Materials Development on Strategy Action Plan 2022-24 by International Rescue Committee
- 7th International Water Conference 2022 by ActionAid Bangladesh
- International Women's Day 2022 by Plan International Bangladesh
- Girls' in ICT Day 2022 by Plan International Bangladesh
- International Day of the Girl 2022 by Plan International Bangladesh
- Fear of Violence Campaign by Plan International Bangladesh 2022
- Animated Educational Content Development for JANO Project 2022
- 8th International Water Conference 2023 by ActionAid Bangladesh
- International Women's Day 2023 by Plan International Bangladesh
- Girls' in ICT Day 2023 by Plan International Bangladesh

Worked with



to see more, please visit
www.mustakimhasan.com

- International Day of the Girl 2023 by Plan International Bangladesh
- Fear of Violence Campaign by Plan International Bangladesh 2023
- Health Education Based Mobile Application Development for JANO Project 2023
- Digital Literacy and Capacity Building for Livelihood Development of Returning Migrants by IOM.
- Media visit for IRC Projects 2023.
- Shahana Animated Series(season 3) by UNFPA 2023.
- Breathe Well Dhaka by UNDP Bangladesh 2023.
- Year long Digital Presence Development for UNDP Bangladesh 2023.
- Designing Campaigns, National Communications Guidline and Capacity Building on Municipality Solid Waste Management for Swisscontact 2023.
- Animated Training Manual Development for Brac Micro-finance Program 2023.
- National Symposium by Actionaid Bangladesh 2023.
- Case Story Development for Plan International Asia Pacific.
- Case Story Development for ActionAid Sweden.
- Yearlong Digital Media Development Consultancy for WHO Bangladesh.
- United Nations Country Results Report Bangladesh 2023

References

Md. Sariful Islam

Communications Officer, ILO Bangladesh, Dhaka
01915631608, sarif.71@gmail.com

Wahida Zaman Shithi

Senior Manager, Communication, Noora Health, Dhaka
01676995953, simply.shithi@gmail.com

Asha Alamgir

Senior Communication Officer, ActionAid Bangladesh, Dhaka
01920451341, asha.alamgir@actionaid.org