

# MD RAKIBUL IQBAL

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## PROFILE STATEMENT

I have six years of experience working in public health. My focus is on researching and implementing programs for vulnerable groups. I want to use my knowledge and skills to find new and better ways to help people. I have experience creating content like articles and photos, which helps me communicate and record important work effectively.

## SKILLS

- IT Skills: MS Word, PowerPoint, Excel.
- Proficient in public health research, documentation, and report writing.
- Software skill regarding data analysis: SPSS, STATA
- Competent in customer service and administrative support with efficient decision-making ability.
- Efficient in public speaking, advocacy, negotiation, and communication.
- Able to deliver performance under pressure.
- Team-player, but also able to work independently.

## LANGUAGES

- English – Proficient
- Bangla – Proficient (native)

## Career Objective

Dynamic and innovative content creator with over 4 years of experience in developing and managing multimedia content across various platforms. Proven track record in podcast hosting, blog management, and strategic content development. Seeking to leverage my expertise to contribute to impactful projects at UNDP, utilizing my skills in creative storytelling, audience engagement, and multimedia production to support development initiatives and drive positive social change.

## Work Experience

### Vice President (May 2024- Present)

#### *Catch Bangladesh, Dhaka, Bangladesh*

- Lead strategic initiatives to innovate and expand Catch Bangladesh's content offerings.
- Drive growth and engagement across multiple platforms, ensuring high-quality production and diverse content creation.
- Enhance the company's reach through international collaborations and multimedia projects.
- Worked as a Project lead and coordinated the content-making project focusing on Sex education in Bangladesh.

### Senior Manager (2021 - 2024)

- Launched and managed Junction, a blogging site featuring creative writings across various genres.
- Established Catch Life, a content creation platform producing high-quality static and audiovisual content on diverse global topics.
- Supervised content development teams, ensuring the production of engaging and impactful multimedia content.

### Host, Career Talk Podcast (2021)

- Spearheaded a podcast focused on career guidance and professional development.
- Conducted interviews with industry experts, providing valuable insights and advice to listeners.

### Host, Career Talk Podcast (2020)

- Launched and hosted a podcast covering a variety of engaging topics.
- Developed content themes, coordinated with guests, and facilitated dynamic discussions.

## Personal Social Media Profile

- Regularly upload recitation videos of different poems, showcasing literary talents and engaging with a broad audience.

## AWARDS

- Participated in Bangladesh - China Youth Camp-2018 in Yunnan, China as a member of the embassy.
- Champion of "3rd SUST-IV National Debate Competition" Organized by SUST-DS (2017).
- Champion of "2nd Managers Parliament Debate Competition" Organized by Jahangirnagar University. (2017).
- Debater of the Tournament in "1<sup>st</sup> RAMMRU national debate championship" organized by Refugee and Migratory Movements Research Unit (2018).
- Champion of "8th National Science Debate Fest-2015". Organized by Fazlul Haq Hall Debating Club, University of Dhaka (2015).

## COCURRICULAR INVOLVEMENT

- **President:** Surjasen Bitarka Dhara, Master'da Surja Sen Hall, University of Dhaka (SSBD) (2016-2018)
- **Team Leader:** Business and network development at Youth & Cultural Development, Bangladesh.
- **Organizing Secretary:** Dhaka University Debating Society (DUDS) (2017-2018)

## EDUCATION

- **MSC in Health Promotion and Public Health**  
*Ulster University, Northern Ireland*  
*Result: Distinction*  
*Session: 2022-23*  
*Result Published: 2023*
- **MSS in Population Sciences**  
*University of Dhaka, Bangladesh*  
*Result: CGPA-3.55 on a scale of 4.00*  
*Session: 2017-18*  
*Result Published: 2019*
- **BSS in Population Sciences**  
*University of Dhaka, Bangladesh*  
*Result: CGPA-3.23 on a scale of 4.00*  
*Session: 2013-14*  
*Result Published: 2018*

## SHORT COURSES AND TRAININGS

- Research integrity certification taught course, conducted by Ulster University (2023)
- Training on Understanding how behavior Change Interventions work: Process Evaluation by Northern Ireland Public Health Research Network (2023)
- Webinar on Public Health Skills and Knowledge Framework by Public Health Scotland (2023)
- Webinar on Applying a health equity lens to program planning by National Collaborating Centre for Determinants of Health (NCCDH) and the National Collaborating Centre for Methods and Tools (NCCMT) (2023)
- Webinar on Needs assessment: A tool for program planning and community building by Australian Institute of Family Studies resources for child and family sector (2023)
- Webinar on Community engagement in public health interventions for disadvantaged groups: What's the evidence? by Health Evidence (2023)
- Qualitative data analysis training by University of Dhaka (2017)

## RESEARCH AND PUBLICATION

- Title: Prevalence of COVID-19 Vaccine Hesitancy in South Asia: A Systematic Review and Meta-Analysis (2023)  
Link: <https://so03.tci-thaijo.org/index.php/jpss/article/view/261485>
- Title: The need for routinely community-based surveillance on HIV/AIDS for Rohingya refugees in Bangladesh: A call for action (Under review)