



UMAIR YOUSAF

SALES & MARKETING

Real estate expert having 15+ year of experience in sales and marketing on a variety of roles. I am ready to acquire the opportunity to bring my expertise, problem solving skills and willingness to learn to make an organization successful.

CONTACT

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Multan

EXPERTISE

- Marketing
- Sales
- Team Training
- Leadership
- Management
- Microsoft Office
- Digital Marketing
- Seo
- Wordpress web development

REFERENCES

Furnish as needed

EXPERIENCE

Gulberg Executive | May 2023 - Present

Executive Director

The project's marketing campaign includes traditional and digital marketing, preparing sales strategies to maximize profit for the organization, training teams to achieve better results in sales, and managing the overall recovery of existing clients from the project.

Star Marketing | 2011 - 2023

Regional Director

I am responsible for managing a team of 30 people, as well as managing the entire region's activity with the assistance of a team, including business development, marketing strategies for the project to attract the appropriate audience, developing sales targets, training the team to achieve targets, managing profit and loss for the region, and recovering funds from clients.

Global Technologies | 2005 - 2009

Marketing Manager

A marketing manager is responsible for overseeing overall business development activities, which includes developing marketing strategies for generating new business from clients. Prepare bids and adjust competitive pricing to take over the project from client, Recover the organisation's invoices from client to maintain cashflow.

EDUCATION

2006-2009 MBA

Specialised in Marketing and sales from Sarhad university of Information Technology having 2.9 CGPA

2002-2005 Bachelors

Bachelors in science with double maths and physics from Government College Bahawal Nagar and achieve 2nd division

2000-2002 Intermediate

Fsc in Pre-Eng from Government college Bahawal nagar subjects Maths, Physics & chemistry with 2nd division

1998-2000 Metric

High school with science from Fauji Foundation school Bahawal Nager secure 1st division