Maqsood Ahmed

Software Engineer

Contact

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Technical Profile

- PHP
- DOT NET
- SQL SERVER
- Note JS
- HTML
- JavaScript
- Linux
- WordPress
- Bootstrap
- jQuery
- Laravel
- Postman
- Social media sites

Seasoned Senior Software Engineer adept at leading cross-functional teams. Remarkable relationship building, decision making and communication skills. Known for best-in-class development and collaboration.

Work History

2019-10 - 2023-08

Lead PHP Full Stack Developer
TIME Soft Solution,Islamabad

- Reviewed code, debugged problems, and corrected issues.
- Developed unit test cases for testing and automation.
- Oversaw and implemented automated build and deployment pipelines.
- Participated in requirements gathering to solidify prerequisites and determine best technical solution to meet business needs.
- Boosted network, system and data availability and integrity through preventive maintenance and upgrades.
- Inspected equipment, assessed functionality and optimized controls.
- Coordinated efficient large-scale software deployments.
- Used ORM and SQL to develop and manage databases.
- Managed development milestones from initial steps through final delivery.
- Discussed project progress with customers, collected feedback on different stages and directly addressed concerns.
- Collaborated with fellow engineers to evaluate software and hardware interfaces.
- Analyzed existing software implementations to identify areas requiring improvement.
- Developed functional databases, applications and servers to support websites on back-end.
- Worked with back-end developers to design APIs.
- Provided software application engineering and maintenance for development lifecycle.
- Tested and deployed scalable and highly available software products.
- Developed conversion and system
-

implementation plans.

- Analyzed work to generate logic for new systems, procedures and tests.
- Developed next generation integration platform for internal applications.
- Rapidly prototyped new data processing capabilities to confirm integration feasibility into existing systems.
- Coordinated deployments of new software, feature updates and fixes.
- Translated technical concepts and information into terms parties could easily comprehend.
- Corrected, modified and upgraded software to improve performance.
- Tuned systems to boost performance.
- Documented software development methodologies in technical manuals to be used by IT personnel in future projects.
- Supervised work of programmers, designers and technicians, assigned tasks and monitored performance against targets.
- Developed SAAS based school management system using CodeIgniter that have 50 plus schools having more than 12000 students

2016-08 - 2019-09	**Lead Software Developer**

ZeinxsMedia PVT LTD ,Islamabad

- Created and updated re-usable code libraries to streamline WordPress development cycle.
- Leveraged strong understanding of WordPress core to manipulate admin and theme components.
- Developed and implemented SEO and AB testing strategies to improve effectiveness of marketing efforts.
- Developed and implemented WordPress sites, themes and plugins.
- Converted PSD files into custom WordPress themes.
- Teamed with design and project developers to understand project scope and offer elegant, creative and scalable solutions.
- Designed responsive, mobile-first websites from design concepts.
- Used Chrome Inspector and Firebug to debug

- live sites.
- Converted design assets into component-based HTML, CSS and JavaScript.
- Implemented and assessed performance of SEO best practices.
- Reviewed application requirements and interface designs and provided feedback on feasibility.
- Designed and implemented website from initial concept, site architecture and wire frames to finished deliverable.
- Developed travel stars blog using WordPress for 2000 plus visitors daily

2013-12 -
2015-04

Software Developer

Learning Dimensions PVT LTD,Lahore

- Collaborated with project managers to select ambitious, but realistic coding milestones on pre-release software project development.
- Revised, modularized and updated old code bases to modern development standards, reducing operating costs, and improving functionality.
- Collaborated on stages of systems development lifecycle from requirement gathering to production releases.
- Coordinated with project management on database development timelines.
- Participated in software field testing to verify performance of developed projects.
- Discussed issues with team members to provide resolution and apply best practices.
- Designed reusable and reliable code for use within distributed cloud environments.
- Designed intuitive graphical user interfaces to improve user experience.
- Built databases and table structures for web applications.
- Designed and implemented scalable applications for data extraction and analysis.
- Implemented LMS using Moodle to teach 6000 plus students

2011-07 -
2013-10

Software Developer

Oarans Pvt LTD,Islamabad

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- Developed and implemented WordPress sites, themes and plugins.
- Converted PSD files into custom WordPress themes.
- Teamed with design and project developers to understand project scope and offer elegant, creative and scalable solutions.
- Designed responsive, mobile-first websites from design concepts.
- Used Chrome Inspector and Firebug to debug live sites.
- Converted design assets into component-based HTML, CSS and JavaScript.
- Provided timely resolution to reported website problems by integrating new solutions into existing platforms.
- Implemented and assessed performance of SEO best practices.
- Installed required plugins and additional coding to fit final design and functionality requirements.
- Designed and implemented website from initial concept, site architecture and wire frames to finished deliverable.
- Developed 50 plus websites using wordpress