



# NOOR ULAIN

## IT SPECIALIST

### PERSONAL PROFILE

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As an IT expert with a BBA degree, I bring a unique blend of technical proficiency and business acumen to Byte Bliss Solutions. My expertise spans a wide range of digital services, including web development, graphic design, SEO, content writing, digital marketing, and more. Fluent in both English and Urdu, I excel at communicating complex technical concepts to diverse audiences and collaborating effectively with international clients. My multifaceted skill set and dedication to excellence enable me to drive impactful results and contribute to the growth and success of our clients' digital presence.

### CONTACT DETAILS

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### SKILLS AND EXPERTISE

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- Logical thinking and problem solving
- social media marketing (digital marketing )
- video editing
- graphic design (logo design)
- web development (web design)
- search engine optimisation (seo)

### LANGUAGES

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- English (Fluent)
- urdu (fluent)

### EDUCATIONAL HISTORY

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#### IT specialist

*Gourment college university*

- As an IT expert with a degree from GCU University, I bring a blend of technical proficiency and business acumen to Byte Bliss Solutions.

#### Bba

*Bachelors in business and accounts*

I hold a BBA degree from Allama Iqbal Open University.

### WORK EXPERIENCE

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#### DIFFERENT SOFTWARE HOUSES

I have 17 years of experience working in various software houses, where I honed my skills in IT e.g. web development, graphic design, SEO, digital marketing and all

#### Business developer

I have 15 years of experience as a business developer, specializing in driving growth and creating strategic partnerships within the digital services industry.