

# Salim Aadmani

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## Summary

In the dynamic and ever-evolving landscape of digital marketing, my professional journey spans over 12 years, marked by an unwavering commitment to excellence in SEO. As the Founder and CEO of Crazybox Studio Pvt. Ltd., a venture I've led for the past nine years, I've been at the forefront of crafting digital success stories.

### Professional Odyssey:

My foray into the digital realm commenced over a decade ago, during a time when SEO was evolving rapidly, becoming an indispensable component of online visibility. Throughout my journey, I've witnessed and adapted to the seismic shifts in search engine algorithms, digital marketing strategies, and consumer behavior. This wealth of experience has not only sharpened my skills but also enabled me to navigate the complexities of the digital landscape with finesse.

### Entrepreneurial Ventures:

For the past nine years, I've served as the Founder and CEO of Crazybox Studio Pvt. Ltd., a company that I established with a vision to redefine digital success. Leading a team of passionate professionals, we've carved a niche in the market by consistently delivering results-driven SEO strategies. From inception to the present day, I've fostered a culture of innovation, collaboration, and continuous learning within the organization.

### Company Culture and Achievements:

Crazybox Studio stands as a testament to our commitment to excellence. Our success is not merely measured by the growth metrics but by the impact we've had on our clients' businesses. We've successfully propelled numerous brands to the forefront of their industries through meticulous SEO strategies, leveraging a deep understanding of search algorithms, user behavior, and content optimization.

The company culture at Crazybox Studio is one of creativity, adaptability, and a relentless pursuit of improvement. We understand that the digital landscape is ever-changing, and staying ahead requires not just keeping up with trends but setting them. Our team embodies this ethos, and it reflects in the innovative solutions we provide to our clients.

## Experience

### Chief Executive Officer

Crazybox Studio Pvt. Ltd.

Jan 2015 - Present (9 years 4 months)

### Chief Executive Officer

Optegic Solutions

Feb 2021 - Dec 2023 (2 years 11 months)

## Education



**Saurashtra University, Rajkot**

Bachelor of Computer Science and Technology, Computer Science

Jun 2007 - Apr 2010

## **Skills**

Web Development • Web Design • Mobile Application Development • Mobile Game Development • Search Engine Optimization (SEO) • Sales & Marketing • Operations Management • PHP • Laravel • Management