



M Ali Raza

AMAZON SELLER EXPERT

Details

Multan
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Links

[Upwork Profile Link](#)

Skills

Amazon Store Management

Amazon Seller Central Expert

Amazon Listing Optimization

Amazon PPC Expert

Product Sourcing Expert

eBay Expert

Walmart Expert

Shopify Listing Expert

Hobbies

Learning Amazon-Related Stuff
Movies & Games
Playing Cricket
Reading Books

Profile

I have all the skills needed to help your online business grow on Amazon through a focused and effective marketing strategy. If you are not an expert at Amazon that is very understandable it is always changing and the most effective strategies are constantly changing as well. Please let me work with you and your product line to make the process of selling on Amazon not only simpler and less stressful for you but also more profitable.

Employment History

Amazon Consultant, Freelancer, Multan

2015 – PRESENT

I am an Expert in managing eCommerce on various platforms, especially on Amazon. I do help with starting a new E-Commerce business from A-Z. If you have a business idea, I could assist you to set up and run successfully.

Over the last 10 years, I worked in many roles like Store Manager, Sourcing Manager, Online Merchandising Manager, and Customer support manager. I have organized many online stores for startup companies and small businesses.

Also have expertise in eBay, Amazon Seller Central, Etsy, Wayfair, Shopify, Bigcommerce, woo-commerce, Magento, Opencart, TradeMe, OMINS, and many more.

Key Responsibilities;

- Offer advice and expertise to client organizations to help them improve their business performance.
- Boost Sales while helping the clients to decrease their advertising cost of sales (ACoS).

Team Leader, Total Assist NZ, Auckland

JUNE 2011 – JUNE 2015

As a team leader, I provide support to executives and help oversee business operations. Their role was supervising assigned work completion, handling paperwork, participating in recruiting processes, and generating reports.

However, the following were some of the main tasks;

- Worked to ensure a positive and hassle-free customer experience.
- Settled any customer disputes in a professional and pleasant manner.
- Identified and maximized sales opportunities, and increased customer retention rates.
- Worked to ensure a neat and attractive sales environment, and assisted in the setup of visual displays.
- Brought forth excellent customer service skills and a commitment to customer satisfaction.

Education

MBA in Human Resource Management, Bahauddin Zakariya University, Multan, Multan

2013 – 2016

Bachelor of Commerce (BCom), Commerce, University of the Punjab, Multan

2011 – 2013