

## **Evelyn Martinez**

Founder, Moodie Studio

Wrightwood, California, USA

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### **Objective**

Dynamic Project Designer and Manager with extensive experience in commercial and residential design, seeking to leverage a unique blend of creative design, technical skills, and project management expertise. Committed to delivering innovative and customer-centric design solutions in a dynamic and fast-paced environment.

### **Professional Experience**

#### **Moodie Studio, Wrightwood, CA**

*Founder & Commercial + Residential Interior Designer / Visual Artist*

Nov 2022 - Present

- Real life experience establishing and growing a design studio with a focus on commercial and residential interior design, residential product design, and 3d printing with sustainable product life cycle execution.
- Latest Complete Project : Mission Brewing Taproom in the historical Kensington neighborhood in San Diego, CA.
- Problem mediation skills such as: city's historic department strict regulatory requirements, prefabricated ADU permitting process, multi-disciplinary team collaboration and structuring.
- Expert in WFH,remote team collaboration, communication, and resourcefulness.
- Specialized in conceptualization, technical drawings, and construction/manufacturing administration.
- Utilized CRM Analytics for Visualization Strategy and 3D Printing Prototyping to enhance design processes and customer experiences.
- Expert in Home Staging and Stable Diffusion techniques, improving project visualization and client engagement.

#### **BKW Studio, Orange County, CA**

*Freelance Architectural Designer*

Jan 2021 - Jan 2024

- Produced architectural construction drawings for city permitting on tenant improvement projects and single-home residential projects (including ADUs).

- Skilled in Building Permits and Revit, ensuring compliance and efficiency in construction drawings and documentation.

### **Cesar Giraldo Design, Los Angeles County, CA**

*Design Consultant*

May 2020 - Jan 2024

- Collaborated closely with founders on exclusive commercial and residential projects, enhancing design quality and client satisfaction.
- Specialized in furniture package and specs, mood boards, furniture floor plans, renderings, and architectural drawings.

### **BASILE Studio, Inc., San Diego, CA**

*Lead Designer*

Feb 2022 - Apr 2023

- Award-winning , all-Custom and In-house fabrication Interior Design and Construction Studio. (Custom Furniture, Technology, Millwork, etc.)
- Notable Projects: Moxxy LA Hotel Level 8 Restaurants, Eos + Nyx in San Jose, CA.
- Demonstrated skills in Design Team Coordination, Design Assistance, and Construction Estimating.

### **Pfeiffer Partners, Greater Los Angeles Area**

*Designer*

Nov 2019 - Feb 2022

- Led a \$50 million reconstruction project at the University of Reno, showcasing exceptional project management and client collaboration skills.

### **AERO COLLECTIVE, Inglewood, CA**

*Architectural Designer*

May 2015 - Oct 2019

- Conducted density studies and developed submittal sets using ArchiCAD (BIM) software, enhancing design accuracy and client presentations.

### **Education**

University of Southern California

Bachelor of Architecture (5-year Professional Program) | Minor in Marketing

Class of 2015

## **Skills & Certifications**

- Expertise in Interior Design, Project Management, Estimating, Presentation Skills, Project Planning, Proposals, Contracts, Branding, Procurement, Specifications, and Client Relations.
- Proficient in Revit, Rhino 3D, AutoCAD, 3DS MAX, SketchUP, Bluebeam, Matterport, ChatGPT, Stable Diffusion, DALL-E, Midjourney, ArchiCAD, CRM Analytics, Adobe Creative Suite, and 3D Printing.
- SEO Optimization for Design Projects and Online Portfolios.
- Certified Interior Designer (CID) (Expect to take 2024)

## **Achievements**

- Successfully increased client portfolio by 40% through innovative design solutions and effective online marketing strategies.

## **Professional Memberships**

- International Interior Design Association (IIDA)(Associate)

## **References**

Available upon request.