
SIGNIFICANT OVERVIEW

- IT Professional with 19+ Years of professional experience in the following fields:
 - = Project/Product Management, Product Ownership
 - = AI Automation Architect
 - = Software Solution Architect
 - = Machine Learning & Deep Learning Expert
 - = DevOps & Servers Configurations
 - = Digital Marketing & SEO Expert
 - = Training, Lecturing & motivational speaking
 - = Clients Engagement & Business Development
 - = Networking & System Administration
 - = WordPress & PHP Enthusiastic
- Currently running Workforce Commerce as CEO and working on enterprise level applications including ServiceNow
- Worked with Nextwerk Inc. / vteams.com as a top leader in pretty much all technical roles from developer till Director.
- Founded & Launched [TradingForms](#), [Simple Job Board \(WP Plugin\)](#), [Open Source Billing](#) and several more [WordPress](#) and [ThemeForest](#) products for PressTigers with own ideas.
- Led Business Operations for US based customers. Vigilant to supervise, control & manage the company of 400+ resources.
- Business Development on ad campaigns, keywords analysis & content design and landing pages development.
- Acting as head of Pre-sales. Managing key-leads personally and rest through team in USA and Pakistan.
- Strong concepts & hands on software development, database development, documentation & requirement engineering
- Strong interviewing, assessment & selection skills. Working on the base of 'Right person for the right job'.
- Introduced & started a new mechanism within Nextbridge to utilize free engineers for productivity during low season.

EXPERIENCE (recent on the top)

[Workforce Commerce / Noor Labs \(Pvt\) Ltd.](#)

Aug 2021 – To date

Founder / CEO:

<https://workforcecommerce.com>

Primarily an AI Implementation company within PHP, ServiceNow, JS and Mobile Apps. The target for starting this company was to normalize Artificial Intelligence and Machine Learning. My role is to work on different technologies and make possibilities of AI within customer's existing software. Accordingly I train my team and making an impact. Founded & Started Workforce Commerce and currently running with 30+ resources in PHP, ServiceNow, JS, Mobile Apps and WordPress. Not only running operations in Pakistan but also running stateside marketing, PR and Business Development.

[Skylinx Technologies](#)

Sep 2021 – May 2023

Partner / COO:

<https://skylinxtech.com>

Took over this falling company with 6 employees as a 35% partner & rebranded everything. In 16 months this company was exceeding 50 employees with 9 folds revenue. My Job was bringing new customers and technology training to the employees on latest trends & demands.

[Plumlogix](#)

Dec 2021 – Sep 2022

Technology Sales / Digital Marketing Consultant (Part Time):

Worked with Allentown, PA based company as Technology Sales & Marketing consultant to hire, train and market salesforce team. In approx one year tenure I worked in their US office as well as Pakistan office. Also configured their marketing & sales team to build & run different types of outreach campaigns.

Nextbridge (Pvt.) Ltd. / Nextwerk Inc.

Sep 2010 – July 2021

GM Marketing & Business Development: Apr 2020 - July 2021

<https://www.nextwerk.com>

This is the parent company of [vteams](#), [PressTigers](#), [Commersys](#), [appdev360](#), [mockupmachine](#), [opensource billing](#) and few more minor verticals. I lead all the marketing campaigns, customer servicing, business development, pre-sales and conversion process. A team of 20 people is working along me in different areas to bring sufficient business every month. My job is to drive the right lead to the right vertical and then convert to customer. I also visit USA almost quarterly to meet my enterprise level customers.

General Manager WordPress Division: Apr 2015 – Mar 2020

<https://www.prestigers.com>

Led the brand as Head for all operations. Running services, support and products divisions separately and successfully. Management of Fix bid/hourly & long term projects and Lead development operations. Pre-sales reviews, Interviews, Time Estimations and Project Proposals. Also decision making on marketing strategies, target settings for sales and development team. Conflict resolutions & audit of projects.

In just 2 years started & running more than dozen products along marketplace successfully for the company.

<https://profiles.wordpress.org/prestigers/#content-plugins>

<http://market.prestigers.com>

<https://themeforest.net/user/prestigers/portfolio>

General Manager Vteams: Jan 2013 – Mar 2015

<http://www.vteams.com>

Directly reporting to CEO and direct control to middle management including Development / Project managers. Account management of 100+ customers for 300+ staff as well as leadership of management team.

Management of Virtual Teams, Lead development Operations. Supervision of Development teams. Technical Reviews, Interviews, Time Estimations and Project Proposals.

Development Manager Vteams: Apr 2011 - Dec 2012

<http://www.vteams.com>

Project Management, Check 'n Balance on SCRUM Meetings in different teams. Resource mentoring, training, time estimation preparation, tasks assignment and resources allocation over the tasks.

Sr. Software Engineer (PHP): Sep 2010 - Mar 2011

Developed & Delivered more than 3 small and medium size projects within just 7 months and got my first promotion.

Delivered training to PHP Engineers on CodeIgniter, HTML5/CSS3 and W3C Compliance

Utilized full OOP based approaches for custom PHP developments to achieve optimization.

IntellectWealth Associates

Sep 2009 - Aug 2010

Development Team Lead:

To lead the development of <https://www.click2learn.edu.pk> including configurations and moderation. Developed AI based architecture and algorithms for intelligent training modules.

Television Media Network / EXPRESS NEWS

Sep 2008 - Aug 2009

MIS Administrator & Software Developer:

Development of Inhouse software/web solutions for data sharing. To configure and install of Network, Email Server(Ms. Exchange), Services, Play out Servers, Network Access Storage, Seachange Storage Server, OCTOPUS Newsroom Software and its database, Octopus user rights management, Domain Controller, FTP, Web-Servers, Database Servers and every thing related to Computers & IT.

Channel-5 (TV Channel by Khabrain Group of newspapers)

Oct 2007 - Aug 2008

Transmission Officer: Jun 2008 - Aug 2008

In MCR as Transmission Officer, to perform 2-3-4 window operation on switcher (FOR-A VPS 715), Manage Audio Console (TASCAM MD-3800), Recordings, Live Broadcasting, Transmission, Playout Server Handling, Timeline Management, Title Box, Air Box & Play list Control and Almost all works related to MCR.

Asst. IT Manager: Oct 2007 - May 2008

Developed FLASH / XML Based news ticker for News Alert & Breaking for Channel-5, Still Running. To configure and install of Network, Services, Play out Servers, Network Access Storage, Domain Controller, FTP, Web-Servers, Database Servers and everything related to Computers & Information Technology.

National College of Business Administration & Economics

May 2006 - Dec 2012

Visiting Lecturer:

To deliver the lectures of Web Engineering, Design & Analysis of Algorithms, Data Structures & C++ on visiting basis to BSCS & MCS classes. Created hundreds of realtime scenarios for the ease & understanding of students.

City College (Study Center of University of Punjab)

Oct 2006 - Oct 2007

IT manager & Lecturer:

To deliver the lectures of Computer Applications and Data Processing to the students of Graduation under Punjab University study center, to operate the Computer Lab & instruct the Short Courses Students.

Khabrain Group of Newspapers

Dec 2005 - Mar 2006

MIS Engineer:

Development of Website & to handle the Network of 100+ Computers at DAILY THE POST & maintain satellite base news services receivers.

AWARDS & ACHIEVEMENTS

- Recognized for launching Simple Job Board Free recruitment plugin at United Nations in WordCamp NYC 2016
- Nominated for Best CIO of the Year 2014 by Pakistan Software Houses Association at their Annual Awards 2014
- Received medal of honor from NCBA&E Computer Sciences society as Best Alumni
- Awarded Souvenir by Marketing Association of Pakistan on Proposing Marketing Information System
- Awarded Best Teacher in Academics at City College (Punjab University)
- Awarded Special Prize at Annual Sports Festival City College as Best Activity Controller
- Gold Medalist in graduation (1st place among batch of 39 students)
- Received Silver Medal (2nd place among 43 projects) at Softech 2004 (Software Competition)
- Awarded 1st prize in Music Competition at Punjab Tech 02 University of Central Punjab
- Awarded Best Organizer Shield on organizing Punjab Tech 03 by University of Central Punjab
- Throughout position and scholarship holder during education till University Graduation

MAJOR STARTUPS (SOLO OR TEAM)



PressTigers: PressTigers.com was my own initiative within Nextbridge. Started this independent vertical with my own vision within Nextbridge (Pvt.) Ltd as a General Manager. Built team of Managers as well as resource for development, design, UI, support and Quality Assurance. In just 6 months made marketing strategies and developed two successful opensource plugins and one design at envato/themeforest to get maximum customers through the community. Also got recognition as Authentic WP contributor at WP forums.

<https://profiles.wordpress.org/presstigers/#content-plugins>

http://themeforest.net/item/virtual-soft-multipurpose-psd-template/14863522?s_rank=1

Cross breakeven in just 3 months and started long term regular projects with WordPress agencies in United States. Also acting as a chief of support at level1 to resolve high level customer's issues.



EXPRESS 24/7: Developed Network, Newsroom and Servers Setup of Express News English Channel. Provided Comprehensive trainings to the related officials on how to use IT Equipment and Software. Worked with newsroom staff to understand and build the IT Based scenarios for the ease of Staff.

Software Development: Developed ASP based reporting application, Clip information System for footage & Weather Station Application to get live weather for further broadcasting.



CHANNEL FIVE: Developed complete setup of Channel Five Lahore / Islamabad. Build the network from scratch, Newsroom Installation / Configurations. Setup studios with control rooms, Playout servers, Domain server with backup, data server, file servers, firewall and many applications servers. Developed

Software Development: Developed PHP based Election Management System for elections 2008, Screen ticker control system & Channel5 news portal.

SOFTWARE DEVELOPMENT:

- **Programming Languages:** PHP (Almost all famous MVCs and CMS), JAVA, ASP with Access, C++, HTML/CSS, MySQL, ORACLE, PL/SQL, Java Scripting and Action Scripting 1.0 & 2.0.
- **PHP/MySQL:** Developed advance level applications of business/commercial use. Developed news distribution software, Intranet Portal for Express News and Election Management System to be on air and online. Many more websites within organizations and by freelancing.
- **Technologies within PHP:** Zend, CodeIgniter, SocialEngine, Magento, WordPress, Yii Framework, Laravel & Almost every frameworks, CMS know how for training purpose & selection over requirements.
- **Mobile Development:** Haven't developed at own but managed a lot of projects. Have complete know how about architectures of iPhone, Android apps. JS based hybrid & wrapper apps and Corona for games.
- **ASP Language /Ms. Access / SQL Server:** Developed Clips/Footages information system for Express News contains information of all clips stored in Storage Server, Also developed shift reporting system for Express Media group which contains previous shifts tasks with different level users rights and email facility.

NETWORKS & SYSTEM ADMINISTRATION:

- **CCTV Infrastructures:** Computer Based CCTV Setup, Software Utilization and camera configurations.
- **NMS:** Development of Network Management System including Web Portal to keep the network / Systems stable and to be aware with the complete contents (Servers/Workstations) status over network.
- **OS:** Microsoft Windows Family including NT & 2008 Server, Debian (Ubuntu / Kubuntu / Mint). In Nextbridge, I started & completed a campaign to shift all OpenSource engineers to Linux.
- **Virtualization:** Development of complete virtual Scenario, Virtual Infrastructure and Central Server on VMWARE Solutions.
- **Firewall:** Management of Firewall, Policy making on Panda Integra, Sidewinder and PIX Firewall
- **Email:** Ms. Exchange, Mail Daemon (Front end development / Software Configurations)
- **Domain:** Active Directory with Group Policies even with Virus Control using group policies
- **Antivirus:** Having research on many known viruses and normally use manual removal of many virus/infections n critical systems. Worked on Client/Server antivirus solutions.
- **FTP:** Configurations of FTP Servers (Windows Based / FileCatalyst)

- **NAS:** Configurations and Quota Management on Linux based Network Attached Storage
- **Networks:** 1G Network, 100Mbps Network, Fiber Channel Network Development and configuration (Sharing, Security, Broadcast Control)

MULTIMEDIA & TRANSMISSION CONTROL:

- **Playout Servers:** Installation and Configurations of TV Channels playout solutions. MAC Based CAN DV Standalone Server, Windows Based PlayBox(TitleBox / AirBox). Also worked on Storage oriented Aveco Playout system with its structure.
- **A/V Switchers:** Worked on TASCAM DM-3800 Audio console and many types of Video Switchers for Port Mapping, Keyer Management, Chroma Keying and Multiple Windows Operations.
- **GFX Machine:** Having official research on Graphics / NLE Machines how to prepare and how to keep the machine optimized in long term with maximum performance and minimum render time.
- **Live Software:** Perform installation and configuration of WeatherScape under my own supervision. I remain the incharge of this setup. This software follows multi-tier client server architecture.
- **Other:** Remote Consoles, Backup/Restores, Image (ISO) Systems, low level troubleshooting, Proxy Servers and Dongle based software configurations, VIZ Client Servers, OCTOPUS

RESEARCH WORK

- Developed framework to avoid failures of ERP Implementation in large/middle scale companies.
- Unified research to Modify DFS / BFS Algorithms with implementation to encounter the cycles in a directed graph through stack involvement.

MAJOR PROJECTS / TEAM MANAGED

- [Spike Mark \(NCAA Golf Product\)](#):
- Team Development & Technology analysis for Spikemark.com. Completed and Launched product in 21 months.
- [gitex.com](#): Lead the designing & development of Gitex 2022 website as product owner also appointed the team for it
- Team building & Management for Spike Mark golf software NCAA Colleges
<https://golfweek.usatoday.com/2023/07/10/ncaa-college-golf-spike-mark-golf-scoring-rankings/>
- Managed around 7 Enforcement Technology Group projects for Louisiana, Wisconsin and Illinois Police for 5 years in PHP
- [TED.com](#) Managed team of this famous project for it's web services and optimization in Backbone JS
- [The NYTimes](#) Team manager for Mobile App Development and Backend services within RoR
- [vCom Solutions](#) Complete site design & development in WordPress
- [FLASHeCOM](#) Project Manager for this huge project with more than a dozen vendors integrations & big data
- [eTraining](#) Project Manager for more than 7years for Site Developments & Enhancements in WordPress
- [210Project](#) in WordPress for it's development and optimization
- [Beachonhouse School System](#) Project manager for development of main info portal and web services
- [Agency - Model - Talent](#) Project Manager for Design & Development of this model hunt site
- HR System for EBS Healthcare
- Rapid Residual Pro CRM & Referrals System
- CaterPillers Event Management System
- ZipDandy
- Verifynder Web App

Apart from above there are many more small medium projects, I managed as PM, TL or Team Manager

EDUCATION

2002 - 2006 BS-Honors 4Year (16 Years Education) (Gold Medalist)

School of Computer Sciences & IT (SCS&IT) NCBA&E

Certifications & Diplomas: Agile/SCRUM, MCSE, Web Engineering, DCA, LAMP, Virtualization Training

PERSONAL INFORMATION



Full Name: KHAWAJA FAHAD SHAKEEL
Postal Address: 74-Kamran Block, Allama Iqbal Town, Lahore Pakistan
Phone: +1 (408) 786-5898 / +92-300-4412551
Date of Birth: Aug 03, 1984
Marital Status: Married
Email Address: fahadshakeel@gmail.com

REFERENCES:

Dr. Ejaz Sandhu (Director Research & Development, Lahore Chamber of Commerce)

Contact: +92-300-843-695-8 | LCCI, China Chowk, Lahore. | drsandhu@lcci.org.pk , biosec_2k@yahoo.com