

# < ALEJANDRO REYES

## SENIOR FULL-STACK ENGINEER

Ruby | Ruby on Rails | Python | RestFul APIs | React.js | React Native | Node | Jest | GIT | Python 3 | Laravel 5.6. | VueJS | D3 ChartJS | TDD | PostgreSQL | MySQL | SQLServer | Azure

### / Contact

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### / Education

- Lambda School (2019 - 2020) - Remote.  
Full Stack Web Development and Computer Science.
- ITCA FEPADE (2015 - 2017) - Santa Tecla, El Salvador.  
Associate's Degree in Web Development.

### / Work Experience

#### >> Senior Python, Ruby on Rails and ReactJS Developer MindFulConversion (01/2023 - 11/2023)

- Led the development of a green-field project for an SEO company, creating an initial Python API using Flask.
- Designed and implemented a client portal using Ruby on Rails and ReactJS, providing a seamless user experience.
- Managed infrastructure tasks, including SQLServer database design and Azure function integration.
- Played a pivotal role in the project's success, helping the client acquire their first SaaS clients and generating substantial revenue.
- Actively participated in all aspects of infrastructure design, from database modeling to Azure infrastructure setup.
- Contributed to the establishment and growth of the project as a Senior Developer, ensuring its success in the competitive SEO metrics as a Service market.

#### >> Senior Full Stack Engineer Developer (L3) Launchpad Lab (06/2021 - Present)

- Oversaw the end-to-end process of a custom Restful API development in Ruby on Rails for integration with Power BI.
- Ensured compliance with industry standards including API versioning and Swagger documentation.
- Spearheaded the web application's security strategy, addressing vulnerabilities to enhance client experience.
- Directed the design and implementation of a pivotal feature, boosting user retention and app usability through holistic backend and frontend modifications.
- Led the development and execution of a novel application, targeting enhanced user experience and resolving major pain points that hindered user adoption.
- Proactively identified and addressed security vulnerabilities in 3rd party packages, including engaging with package maintainers for issue resolution and support.
- Instituted accessibility standards, successfully achieving AA level compliance across multiple applications.
- Architected and executed credit/debit card donation functionalities leveraging the Elavon platform.
- Enhanced team productivity by contributing to private source code repositories, fostering collaboration.
- Continuously contributed to the evolution of feature enhancements while providing robust support and maintenance for the existing codebase.
- Cultivated and sustained long-term client relationships by consistently delivering high-caliber software solutions.
- Led the internal development committee, focusing on streamlining onboarding and training for new developers, ensuring a seamless transition into the company.
- Initiated and managed knowledge-sharing sessions where developers presented insights and expertise to peers, fostering a culture of continuous learning.
- Provided pivotal support during code review and pair-programming sessions, addressing technical challenges and fostering a collaborative coding environment.

#### >> Senior Ruby on Rails and ReactJS Developer WebRTC (02/2020 - 08/2020)

- Contributed to two main projects that brought thousands in revenue to my client.
- Introduced front-end technologies to improve our UI architecture.
- Implemented a WebRTC project for real-time communication within a User Experience platform.
- Led the architecture of two web-based apps.





**>> Full Stack Web Developer** ThumbStopper (08/2019 - 06/2021)

- Piloted the company's first mobile app using react native, redux, styled components, and axios.
- Refactored an old code base for QuickBooks Web Connector to work with PostgreSQL and PHP5.
- Helped maintain the main SaaS tool using Laravel 5.6 with Vue and PostgreSQL.
- Added a scalable WordPress plugin to feed from our SaaS application with VanillaJS and PHP7.
- Created the company's first sign-up form builder to increase productivity across the company when it comes to onboarding new clients using Vue, CSS, Laravel 5.4 and Stripe.

**>> Web Developer Analyst I** Telus International (03/2017- 05/2018)

- Maintained the internal social media web application for employees using Symfony and reactJS.
- Created an emoji module to increase happiness and productivity across Guatemala, El Salvador and Philippines using React and PHP5.
- Migrated our database to Google cloud along side with a DBA using SQL and stored procedures; Several meetings were involved with top-tier managers across the globe.

**>> Ruby on Rails Web Developer** Code Castle SV (03/2016 - 03/2017)

- Started out as an internship to maintain and improve existing client projects using Ruby on Rails, MySQL, and Vanilla JS.
- Contributed as part of the team to help the agency get more projects that required planning in an agile manner.

