

# ABDELWAHED LADHAM

## CONTENT WRITER

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## PROFESSIONAL SUMMARY

Experienced Content Writer adept in crafting engaging content that enhances digital presence. Proficient in SEO, CMS, and keyword research. Demonstrates strong writing, editing, and proofreading skills coupled with a knack for translating complex concepts into captivating content. Committed to delivering high-quality results within tight deadlines.

## SKILLS

- Excellent Written Communication Skills
- SEO Knowledge
- Proficient in using Content Management Systems (CMS)
- Strong Research Skills
- Ability to generate Innovative and Creative Ideas
- Knowledge of Social Media Platforms
- Familiarity with Content Marketing Strategies
- Proficiency in Editing and Proofreading
- Strong Understanding of Target Audience
- Ability to meet Tight Deadlines

## LANGUAGES

- English
- French
- Arabic

## EDUCATION

HubSpot Academy, Online Course

- Certificate in Content Marketing, Jan. 2021

New York University

- Master's degree, Fine Arts in Creative Writing, May. 2023

## WORK HISTORY

- **Content Writer Freelancer** | Fiverr  
2018-2020
- **Content Writer** | Relmond LTD  
| 2020-2023

## REFERENCES:

Available upon request.