

# Adeniyi Adebowale, ADEREHINWO.

Oyo State, Nigeria.

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## Career Objectives

As a dynamic and motivated young professional, I desire to channel my energies towards excellence, to work efficiently in an organization where individual and collective achievement is well appreciated and encouraged, by utilizing the opportunities I have with the aim of providing superior performances and acquiring greater skills while contributing to the growth of the organization at large.

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## Educational Qualifications

BSc: Agricultural and Environmental Engineering, *University of Ibadan, Nigeria, (2020).*  
ND: Agricultural Engineering, *Federal College of Agriculture, Ibadan, Nigeria, (2014).*

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## Certification & Professional Development

Software Engineering	Fullstack Software Development ALX Africa (2023)
Blockchain Devt	NITDA Blockchain Development Course (2023)
Node JS	Progate Web Development Course - Node.js (2022)
Enterpreneurship:	Google Hustle Business Academy for MSME (2022)
ReactJS:	Scrimba LMS (2022)
PMP:	Environext Development Service - Project Management Professional (2021)
Digital Marketing:	Google Digital Skills for Africa – The Fundamentals of Digital Marketing (2020)
Operating Budget:	Philanthropy University – Developing an operating Budget (2020)
Agripreneurship:	YALI Network – Agripreneurship: A Path to the Future (2020).
HSE Level 1 - 3:	Deeprimex Consulting - Health, Safety and Environment, <i>Nigeria (2019).</i>
AutoCAD 2D & 3D:	Parach ICT Hub, <i>Nigeria, (2014)</i>

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## Projects

- Website Projects: Check <https://tuplea.com.ng/project>
- Mobile App: <https://shorturl.at/yEF35>
- Chat App: <https://tupchat.netlify.app/>
- Github Projects: <https://github.com/tuplea>

Others are available at your request.

## Professional History

**Consultant**      **Tuplea ICT Concepts (April, 2023 – Present)**

- Design and develop website pages
- Manages website and social media pages
- Create graphic designs and templates for marketing purposes
- Create contents for use on all social media pages and channels
- Oversees digital marketing activities.

**Web Developer/Team Lead**

**New Age Solutions Technologies (December 2022 – March, 2023)**

- Setup websites
- Designs and develops website pages
- Add optimized contents to pages
- Manage both backend and frontend
- Coordinates activities of development and content teams

**Corps Member**

**National Youth Service Corps – Kebbi State (2021 - 2022)**

**Subject Teacher**

Taught Basic Science to JSS 1, 2 and 3 at Place of Primary Assignment (Progressive High School, Argungu, Kebbi State.

**Enumerator**

Served as Enumerator in the Homegrown School Feeding Programme by NOA in collaboration with NYSC

**Digital Marketer**

**ForeMedia Company (2021)**

- Creates, manages and runs the company's social media accounts
- Prepare content for the social media pages.
- Research keywords for SEO and SEM.
- Run paid advertisements
- Monitor performances of ads and give comprehensive reports to the director

**CAD Instructor**

**Parach ICT Academy – Ibadan, Oyo State (2020 – 2021)**

- Taught AutoCAD and SolidWorks.
- Prepare learning materials such as course handouts, class exercises, assignments and others
- Designs machines and systems using CAD software such AutoCAD 2D & 3D, SolidWorks and SolidEdge.

**Intern**

**Farmergiant Nigeria Limited – Ibadan, Oyo State (2018 - 2019)**

**Website Manager Digital Marketer**

- Maintains all websites, blogs and Facebook pages of the company.
- Respond to mails and redirect mails to the right unit.
- Monitor, assess and report on websites and ads performance through the use of tools like analytic, console and more.
- Develop, update and optimized contents on all platforms.
- Develops strong and innovative marketing strategies using PPC, SEO and SEM.
- Promote company's product and services.
- Identify new marketing trends.
- Assisted in communicating with customers as I customer service.
- Increased sales by over 50%
- Made the ecommerce website more responsive.

**Facilitator/  
Instructor****BL-Paulsen Resources ICT Hub (2015 - 2016)**

- Assist in setting up class for learning.
  - Assist in preparing materials for learning such as course handouts, class exercises, etc.
  - Assist in online advertisement, content development, ads campaign, analytics and more
  - I stand in gap for tutors and instructors who could not make it to class early or are absent for a reason.
  - Takes up managerial roles when the director or other higher ranking workers are not available.
  - Submissions and recommendations made by me were useful to the company as they have increased their digital base and awareness.
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**Most Recent Post Held**

- President – Agricultural and Environmental Engineering Students Society, University of Ibadan.
  - Student Member – National Institute of Agricultural Engineers
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**Competence/Skills**

- Stack Development (HTML, CSS, JavaScript) – Proficient
  - ReactJS, Bootstrap – Proficient
  - CMS Websites (WordPress, Shopify) – Proficient
  - Graphic Designs Packages (Photoshop, CorelDraw, Illustrator) – Proficient
  - Digital Marketing – Proficient
  - Golang – In View
  - 2D and 3D drawing, models and simulation (AutoCAD, Solidworks & SolidEdge) – Proficient
  - Microsoft Office suites. – Proficient
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**Interest and Affiliation**

- Languages: English (Advanced); Yoruba (Native), Hausa(Moderate)
- Interests: Volunteering, Football, Music, Travelling.

**References**

Available on request