

Hamza Ahmad

Junior Software Developer

In the realm of academia, a forward-thinking and diligent computer science scholar with a strong foundation in Web Development, Digital Marketing, Social Media Strategy, and E-Commerce. Known for a flair for problem-solving and an aptitude for innovative solutions that drive measurable results.

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🌐 wecode.pk/

📄 <https://join.skype.com/invite/tdWHNCkWxhyb>

EDUCATION

Bachelor's in Computer Science

Bahria University

08/2019 - 02/2023

Islamabad

HSSC Pre-Engineering

I.M.C.B G-10/4

08/2016 - 08/2018

Islamabad

Courses

- Pre-Engineering

WORK EXPERIENCE

Video Editor/Graphic Designer/Wordpress

Freelancer

06/2019 - Present

Islamabad

Achievements/Tasks

- Skilled in Canva, Adobe Photoshop, Movavi, and Filmora for professional multimedia editing and creative graphic design.
- Experienced in keyword research and SEO practices, crafting high-quality, optimized content.
- Proficient in WordPress website management, seamlessly blending design and content.
- Combining multimedia skills and SEO to create engaging websites and social media content.

E-Commerce Specialist (Amazon)

Hyper-Future

03/2023 - 04/2023

I-9/3 Islamabad

Achievements/Tasks

- Learning how to do FBM
- Optimizing and Applying PPC Campaigns & Vouchers
- Managing product listings, pricing, promotions, price adjustments, inventory Management

Internship

Pakistan Bureau of Statistics

07/2022 - 08/2022

G-9/1, Islamabad

Achievements/Tasks

- Web Development using HTML, CSS and Java.
- UI/UX Design.
- Experience in the mapping of maps using JavaScript libraries such as Leaflet.

TECHNICAL SKILLS

Web Development

E-Commerce

Digital Marketing

Content Writing

SEO

Data Analysis

Adobe Premier Pro & Photoshop

Team Management

Analytical Skills

Social Media Marketing

Problem Solving

PERSONAL PROJECTS

[FYP] Roman Urdu and English Chatbot (Real-Estate Queries) (2023)

Human Detection through Image/Video (AI) (2021)

Compiler for C++ (2021)

CERTIFICATES

Programming Foundations with JavaScript, HTML and CSS (2023 - Present)

Duke University

Google SEO (2023)

University of California, Davis

Foundations of Digital Marketing and E-commerce (2023)

Google

LANGUAGES

English

Professional Working Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Web Development

E-Commerce

Digital Marketing

Content Writing

SEO

Wordpress

App Development

Social Media Marketing

Quality Assurance