Contact

Kurigram shadar, Kurigram, Rangpur, Bangladesh +880 1700-897033 (Work) esisbird@ovelit.com

www.linkedin.com/in/atiahferdaus-1544782b7 (LinkedIn) sites.google.com/view/ atiahferdaus/home (Portfolio) pph.me/atiah (Company) www.upwork.com/nx/search/talent/ (Company)

Top Skills

Social Media Social Media Integration WordPress

Atiah Ferdaus

\$10M+ Ad Spend Executed & Managed | Expert in Social Media Advertising, PPC, SEO, WordPress Design, Digital Strategy, and Digital Integration

Dhaka, Bangladesh

Summary

I'm Atiah, a digital marketing expert specializing in Facebook, Instagram, Google, and Pinterest ads. I offer comprehensive services in social media marketing, management, SEM, Google AdWords, lead generation, and WordPress development. Let's boost your online presence and achieve your business goals together.

Experience

Atlanta Therapy + Wellness Social Media Marketing Manager December 2024 - Present (4 months) United States

Easy Online Divorce Social Media Marketing Manager October 2024 - Present (6 months) United Kingdom

Excited to share that I've joined Easy Online Divorce as a remote Social Media Marketing Manager! Looking forward to helping this innovative team grow through impactful digital strategies. #SocialMediaManager #NewRole #RemoteWork #DigitalMarketing #EasyDivorceonline

TBL General Contractors Portfolio Marketing Manager June 2024 - Present (10 months) United States

Excited to announce that I've joined TBL General Contractors as a Digital Marketing Manager in a full-time, remote position. In this role, I am responsible for creating and managing ads across all social media and digital platforms, integrating and optimizing these platforms to reduce marketing costs and maximize ROI. Additionally, I generate innovative marketing tactics and strategies to enhance our online presence and drive engagement. Looking forward to contributing to the growth and success of TBL General Contractors and connecting with industry professionals to explore new opportunities in the digital marketing landscape.

Regents Kennels Digital Marketing Manager January 2024 - Present (1 year 3 months) Phuket, Thailand

I am delighted to announce that I have started as Digital Marketing Manager at Regents Kennels, a reputable dog breeding firm based in Phuket, Thailand, specializing in French Bulldogs and Golden Retrievers. Regents Kennels delivers their dogs and puppies throughout Asia. Through PeoplePerHour (PPH), I successfully secured this opportunity to apply my strategic marketing skills in promoting Regents Kennels' exceptional breeding services and contributing to its continued growth and success.

Golden Mile Estates Digital Marketing Manager June 2024 - December 2024 (7 months) Spain

Excited to announce that I've joined Golden Mile Estates as a Digital Marketing Manager in a full-time, remote position, a role I discovered through Upwork. At Golden Mile Estates, I will be spearheading digital marketing strategies to enhance our online presence, drive engagement, and boost lead generation.

Golden Mile Estates has been in the real estate industry for over 20 years. We take great pleasure in the high calibre of service we offer and the extensive network of contacts we have in every corner of the industry. We assist you in choosing the ideal property for your needs at every step of the process, from your first introduction to Marbella to the legal purchase procedure and, most importantly, after you have made the purchase. We are available for anything you might need, from restaurant recommendations to complete property renovations. Serving you is something we take great delight in!

With a strong background in social media management, SEO, SEM, and content creation, I am thrilled to bring my expertise to this dynamic team. I look forward to developing innovative campaigns and leveraging data-driven insights to achieve our marketing goals.

Freelance

Digital Marketing Manager - June 2024

ATOZ Gas Ltd Product Design Manager November 2023 - June 2024 (8 months)

Education

National University | Bangladesh Master of Arts - MA, Bengali Language and Literature · (December 2010 - December 2011)

National University | Bangladesh Master of Arts - MA, English Language and Literature/Letters