Bailey Lawson

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**Summary:**

As a final year university student pursuing a degree in Creative Media Technologies, I have honed my content creation skills, encompassing a range of media including graphics, video and photos. I approach challenges with a positive and solution-focused mindset, never succumbing to stress. I am a highly adaptable individual, embracing new environments and comfortably adapting to change.

**Education:**

University of Portsmouth

* **Year 1 – Creative Media Technologies [PASS]**
* **Year 2 – Creative Media Technologies [FIRST]**
* **Year 3 – Creative Media Technologies [AWAITING]**

Mid-Kent College Gillingham Campus - A Level

* **Creative Media [DISTINCTION]**

Rainham Mark Grammar School – GCSE

* **8 including Maths and English**

**Experience:**

**Content Creator – 2021/2022**

* Whilst completing my course at university I have been working as a freelancer contacting clients such as football coaches, music producers etc and creating media content for them to use on their socials for advertising. This allowed me to put myself out there as well as teaching me how to cope under pressure and hit targets

**Photographer – 2021/2023**

* I have worked closely with the university football team to create match day graphics and photograph games for them to post on social media.

**Journalist – 2019/2020**

* Whilst studying at college a section of my course was to complete a set of 20 hours work experience within the creative industry. I completed these working with a local sports news site writing reports on non-league games and interviewing representatives from a range of clubs in the Kent area. This taught me how to stick to deadlines and honed my communication skills

**Skills:**

* Premiere Pro
* After Effects
* Avid
* Photoshop
* Illustrator
* Audition
* Animate

**Projects:**

* I am currently creating a short documentary on discipline and using fitness to create routines. And aid as a solution in benefitting someone’s well-being
* As a passion project I create albums of street photography from my travels
* Fitness based content
* Client work