



AZHAR NAWAZ

SEO & SMM pro with 6 years of experience

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With a proven track record of Boosting 27+ businesses, including Options Alerts (USA), Tech Solutions Multan, Digital Frontier Group, Deco Project Trading (Qatar), Goga Freight (USA), etc., I specialize in driving measurable results through targeted SEO and Digital Marketing strategies. My approach has led to the ranking of over 1000 keywords on SERPs, significantly enhancing online visibility and business growth.

Doha, Qatar

EXPERIENCE

2026 – PRESENT

Deco Project Trading Doha, Qatar

SEO and Digital Marketing Manager

- After two months of tactical SEO work, I helped a company dominate the keyword 'Wood Flooring Services Qatar.' The website is now being further optimized with additional keywords, and new products and services are being introduced to cover the entire interior decorating niche

Mar 8, 2024 – Mar 19, 2024

Options Alerts | USA

Wordpress website SEO

- Enhanced website speed and optimized keywords for Options Alerts, boosting digital presence and performance. Revitalized stagnant site with advanced SEO strategies, achieving top SERP positions and driving significant organic traffic growth.

Aug 2024 – Sep 2024

Goga Freight USA (Remote)

Search Engine Optimization Specialist

- Client demand was to optimize a one-page website for a freight and trucking company. I set up Google Search Console, Google Analytics, and social profiles on Facebook and LinkedIn. Improved homepage description, sharing image, favicon, and calls-to-action. Added keyword-focused pages targeting terms like St. Louis freight broker, Goga trucking, and packaging freight brokers, ensuring proper indexing for stronger local and national visibility.

EDUCATION

2020 – 2024 | GCUF Pakistan

Bachelor of Business Administration

Completed BBA, specializing in business management, marketing, and e-commerce.

2018 – 2020 | PGC Taunsa

Intermediate Pre-Medical

Completed Intermediate (FSC Pre-Medical) at PGC Taunsa, specializing in biology, chemistry, and physics.

SKILLS

- Digital Marketing
- SEO
- E-commerce
- Shopify
- Google Ads
- Web Designing
- WordPress
- Upwork Freelancing
- Microsoft Office Tasks
- Meta Ads
- TikTok Ads
- Social Media Marketing
- Business Management

ACHIEVEMENTS

2024 – Earned the Top Rated badge on Upwork for providing exceptional SEO services. Helped 27+ businesses grow through effective digital marketing strategies.

LANGUAGES

- English
- Urdu/Hindi (Native)