

GODFREY OFURE

Content Writer | Copywriter | Content Editor

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EXPERIENCE

Senior Copy Writer

Herman LLC

2019 - Ongoing NYC, New York

Herman LLC is an online collective of creative and experienced writers from across the globe.

- Generated 100,000+ views on my content in January and February 2021
- Created journal copy for 100+ clients on SaaS topics
- Increased customer engagement for SaaS clients by up to 60% through revamping website pages and email interaction
- Worked at Angle Express for 2 weeks as Educator & Assistant Manager

Content Editor

Gerhold

07/2019 - 02/2021 Germany

Editor's playground and Content Creators

- Wrote and Edited over 100 pieces of list content spanning quite a challenging variety of topics and niches.
- Created keyword-rich content assets for a network of 20+ clients, managed editorial calendar, and built a team of 15 additional staff writers
- Increased average salary per page from \$4 to \$7 in 3 months
- Created 5+ know-how guidelines for internal teams on product integrations with third-party software

Content Writer

Bernier

08/2017 - 06/2021 NYC, New York

Bernier is the world's largest online marketplace for freelance services, beginning at an affordable cost of \$5 per job performed

- Wrote content and managed content calendars for 3 accounts
- Managed editorial and social media content for 3 million monthly unique users
- Created web content for 4 projects

LANGUAGES

English

Native



EDUCATION

BS, Computer science

Baze University

2018 - Ongoing

GPA

3.75 / 4.00

Journalism and mass Communication

Baze University

BA, English Language & Literature

Baze University

STRENGTHS

★ Coordination & Organization

As a freelancer, I am responsible for securing my own clients, conceptualizing and writing unique content, and negotiating contracts

★ Creativity

Created unique content for 500+ clients in my career that has increased sales up to 60% and customer engagement by 70%

★ Stakeholder Management

Built a strong network within the SaaS & Blockchain industry in North America which has allowed me to manage up to 10 clients at any one time

CERTIFICATES

◆ Certified ECSA

An EC-Council Certified Security Analyst(ECSA).

◆ Certified MTA

Passed Microsoft Technical Associate exams for ASP.NET as well as for C#.

TRAINING / COURSES

SKILLS

Content writing

Content Editing

SEO Research

Creative Writing

Editing and Proofreading

Email Copywriting

Communication

Technical writer

Time Management

Blogging

Microsoft / Excel

Wordpress