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WORK EXPERIENCE





COUNTRY HEAD - MEDIA February 2021 to Present

impacteers.club

TEAM LEAD - UX UI DESIGNING December 2019 to February 2021



TEAM LEAD - PRODUCT DESIGNING December 2017 to December 2019



SENIOR VISUAL DESIGNER December 2015 to December 2017



SENIOR VISUAL DESIGNER July 2010 to December 2015



SENIOR CREATIVE DESIGNER June 2006 to July 2010



SENIOR CREATIVE DESIGNER January 2005 to June 2006

SKILLS & EXPERTISE

DESIGN TOOLS: Adobe Photoshop, Dreamweaver & Sound Forge

CLIENT MANAGEMENT: User Empathy,



Requirement Gathering, Adaptability, **Time Management & Execution**

CONTENT CREATION: Concept Creation, Filming Advertisement, Documntries & **Corporate Video's**

RESEARCH ACTIVITIES: Data Analysis, Task Analysis & Persona Hypothesis

ACHIEVEMENTS



Globe Tipper Mobile App was featured in the "New & Noteworthy Section" in US App Store



Best Amateur Short Film Maker of the year 2008 in "Orkut Youth Film Festival"



Best Web Designer of the year for Wig Category 2004

CLIENTS HANDLED

























PETRONAS – SWITCH(ANDROID, IOS MOBILE & IPAD APP) 2017 – 2019

Switch will walk you through the key learning, show you what your leaders and peers are saying about digital, and give you the chance to win points and redeem rewards along the way!.

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours & Team Leads on how we educate the peer Labours on the technology developments and its implementations.

Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android & iOS development team, focusing on the Flow of App and its UI implementation process.

App Store LINK

https://apps.apple.com/my/app/petronas-switch/id1267363979#?platform=ipad

PETRONAS - HEALTH & SAFETY (ANDROID TABLET APP)

2018 - 2019

The focal point of this app is to ensure Safety measures for the workers in Plant. According to the geographical mapping and the number occurrence of the incidents. And it assists the Top layered Management of personas to monitor the unsafe conditions and the unsafe acts occurred during specific time range and at specific geographical points.

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours perspective in having their safety process in a processed manner.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android & iOS development team, focusing on the Flow of App and its UI implementation process

POC LINK

https://projects.invisionapp.com/share/BWOMNW04Y9F#/screens/277439175_1





PETRONAS – GPS BLINDING (ANDROID MOBILE & WEB APP) 2018–2019

The app was exclusively built to track the step by step procedure of Petronas Gas Processing - valve closing, opening and monitoring its operation with respect to the time stamps its been done. This app is primarily meant to reduce ancient paper work procedure into a digital format. Using NFC scanning & QR code scan technology.

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours & Team Leads on work stations.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

POC Mobile LINK

https://invis.io/DTNJYZ9EMC5#/292138191_1

POC Web LINK

https://invis.io/BCNJYZL29Y8#/290582916_Blinding-Board

PETRONAS - MY CATMAN (WEB APP) 2017-2018

The app was exclusively built to track the Shipping vessel voyage and also scheduling & Cancelling of vessel voyage schedule's.

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours & Team Leads on work stations.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with

all necessary Design implementation process.

Also Co-ordinated with Development team on implementing the flow of the web App

POC LINK





voltas - vcap (android tab & web app) 2018 - 2019

The app was exclusively built to track the step by step procedure of Construction Workers in Dubai, This app is primarily meant to reduce ancient methodology of paper and manual excel feed work procedure into a digital format. and producing dashboards in accordance to the calculations feeded into the device, and saving time consumption and manual efforts

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours & Team Leads on work stations.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

POC Tab LINK

https://invis.io/CJP5QGJRVBN#/331781665_0_Login_Tab

POC Web LINK

https://invis.io/FNP922M6YWQ#/328927856_0

voltas - vcom (web app) 2018 - 2019

The app was exclusively built to track the step by step procedure of Account works and transactions in Dubai, This app is primarily meant to reduce ancient methodology of paper and manual excel feed work procedure into a digital format. and producing dashboards, reports in accordance to the calculations fed into the device, and saving time consumption and manpower

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm activities with respect to Labours & Team Leads on work stations.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

Also Co-ordinated with Development team on implementing the flow of the web App

POC LINK

https://invis.io/2BRGZMT3WJD#/357299870_001



WALIKU (ANDROID MOBILE & WEB APP)

2019

The app was exclusively built to monitor the health frequency of students and to analyse statistically the reason behind their unavailability to attend Class's and to check for reasons to resolve it.

ROLES & RESPONSIBILITY

Heading the UX & UI Team on Concept thinking and creating a afresh app from scratch, research & brainstorm sessions with Teacher's,School Administrators & NGOs

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

POC Mobile LINK

https://invis.io/XVT2ZGLAQCG#/374909604_1

POC Web LINK

https://invis.io/2PT39ZMNUMH#/374945370_1



PROJECTS HANDLED

ACCENTURE - EMPLOYEE 360 V(WEB APP)

2018 - 2019

The app was exclusively built to track whole History of an employee with respect to information received on their Performance, their Leadership Insight, their progress and employees Qualitative Analysis.

ROLES & RESPONSIBILITY

Involved in Concept thinking and creating a afresh app from scratch, having done research in the Workers perspective in having their safety process in a processed manner.

> Interacted with clients on gathering requirements, Initiation of timelines and its module wise implementations.

Mentored, Monitored & Worked on UI skinning for approved wireframes and implementing the flow of the app as a static interactive POC and Monitoring its Implementation during Developments.

Co-ordinated with the Android development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

Also Co-ordinated with Development team on implementing the flow of the web App

POC LINK

https://invis.io/TRQ7FLBNC4H#/343086175_1-Login_Page



ASHOK LEYLAND - ATTENDANCE (KIOSK MACHINE) 2015 - 2016

The Kiosk App was exclusively built for Ashok Leyland Employees to track their Attendance, Payroll, Leave Management and it's successfully implemented at Ennore Branch of Ashok Leyland Manufacturer Unit.

ROLES & RESPONSIBILITY

- > Involved as a Team member on Concept thinking and creating a afresh app from scratch.
- Interacted with clients on gathering requirements & providing wireframes for approvals.

Worked on UI skinning for approved wireframes and implementing the flow of app as static screens.

Co-ordinated with the development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

SCREENSHOT LINK

https://ibb.co/89McB0K

ASHOK LEYLAND - FLEET MANAGEMENT (IPAD & ANDROID TABLET APP) 2016 - 2017

The app was exclusively built for Ashok Leyland Fleet Management Team, to track the vehicles, its performance, Drivers & Dealers on locations

ROLES & RESPONSIBILITY

- > Involved as a Team member on Concept thinking and creating a afresh app from scratch.
- Interacted with clients on gathering requirements & providing wireframes for approvals.
- > Worked on UI skinning for approved wireframes and implementing the flow of app as static screens.

Co-ordinated with the development team in focusing on the Flow of App and on the UI part of it with all necessary Design implementation process.

SCREENSHOT LINK



Thanks for viewing CV

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