

## Contact

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[www.linkedin.com/in/rakibul-hasan-rakib-9430891aa](http://www.linkedin.com/in/rakibul-hasan-rakib-9430891aa) (LinkedIn)  
[dmexpertbd.com/](http://dmexpertbd.com/) (Portfolio)

## Top Skills

Google Adwords Professional  
Business-to-Business (B2B)  
Digital Marketing

## Languages

Bengali (Native or Bilingual)  
English (Professional Working)

## Certifications

Google Ads Display Certification  
Google Analytics Certification  
Google Ads Video Certification  
The Fundamentals of Digital Marketing  
Google Ads Search Certification

# Rakibul Hasan Rakib

Google Ads Expert | Google Ads Audit & Optimize | Google Analytics 4(GA4) | Google Tag Manager | Facebook Ads | Facebook Pixel and Conversion API | Facebook Shop

Mymensingh Division, Bangladesh

## Summary

Rakib is a professional Digital Marketing Strategist. I specialize in Facebook marketing, Google PPC Ads (AdWords), Facebook ads and management, and other related jobs.

Hi there! I know that You are starting a new journey online. I want to help you

I'm a Facebook and Google PPC Expert with 3+ years of experience, proficient in multiple ad platforms Google PPC Ads (AdWords), Facebook ads and management, and other related jobs.

### Google Ads:

1. Creating all types of campaigns
2. Campaign Management, Optimization & Audit
3. Bidding
4. Fix Google Merchant Center

### Google Analytics:

1. Traffic relevance analysis
2. Setting up goals, audiences, and custom reports
3. Finding points of growth
4. Google analytics 4 and ga4 e-commerce tracking with GTM

### Google Tag Manager (GTM):

1. All tags implementation
2. Setting up goals

### Facebook Ads:

1. Dynamic Product Ads
2. All types of campaigns
3. Facebook Pixel setups

4. Facebook conversion API / ios 14 Update with GTM
5. Facebook Shop
- 6 . Instagram Shop
7. Facebook Catalog

I consider myself very honest, practical, disciplined, and proactive while dealing with clients. I assure to provide quality services. My strategies are different from others which set me apart from others. If you are looking to find someone who will deliver excellent results and take away the stress of your digital marketing efforts, then look at my profile. Thank you for taking the time to read this overview.

Fiver: <https://www.fiverr.com/rakibulhasan864>

Whatsapp/Telegram: +8801681971316

Facebook: [Facebook.com/FreelancerRakib016](https://www.facebook.com/FreelancerRakib016)

LinkedIn: [linkedin.com/in/rakibul-hasan-rakib-9430891aa/](https://www.linkedin.com/in/rakibul-hasan-rakib-9430891aa/)

Pinterest: [pinterest.com/Rakib016T/](https://www.pinterest.com/Rakib016T/)

Twitter: [twiter.com/Rakib01681](https://twitter.com/Rakib01681)

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## Experience

### Top Shelf Garage

Digital Marketing Manager

May 2022 - Present (8 months)

United States

I do Run, Manage and Optimize Google Ads for Top Shelf Garage

### Upwork

Data-Driven Digital Marketer

May 2022 - Present (8 months)

I am expert in Google Ads, Google Analysis, Google Tag Manager, Google Conversation Tracking etc

### Top Shelf Garage

Digital Marketing Consultant

April 2022 - Present (9 months)

United States

I work to manage and improve google ads So that they get the best results from Google Ads.

Fiverr

Digital Marketing Expert

June 2020 - Present (2 years 7 months)

Exprocoder-it digital Marketing

Digital Marketing Specialist

January 2019 - August 2022 (3 years 8 months)

Bangladesh

I am worked in Exprocoder IT as a Mentor. I taught Google Ads, Google Analytics, and Google Tag Manager on Exprocoder IT's Students.

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## Education

Govt. Teacher's Training College, Mymensingh

Bachelor of Education - BEd, Mathematics and Computer

Science · (2018 - 2022)

Advanced Residential Model College (ARMC), Mymensingh.

Higher Secondary School Certificate · (April 2016 - April 2018)

Mukul Niketon High School, Mymensingh

Secondary School Certificate · (January 2012 - March 2016)