Minaam Sheikh

SUMMARY

I work with WordPress CMS from six years, I have great experience with WordPress and with extensive knowledge and professional background in building WordPress CMS websites using de-facto standard plugins. Skilled with inbuilt WordPress functions, creating custom post types, and developing widgets to conform with WordPress coding standards.

WORK EXPERIENCE

Cubix — July 2018 Present

Sr. WordPress Developer

1. Develops new website features and seeks out existing solutions to meet client needs.
2. Implements designed layout with attention to details such as style and size of type, photographs, graphics, animation, etc. for the web and various other media.
3. Improve existing websites and add new features.
4. Develop mobile-friendly version of websites, themes and plugins.
5. Meet with clients to discuss project requirements and goals.
6. Produced functional web properties for an established national client base.
7. Collaborated with the team during all stages of development to launch 50 websites.
8. Managed site architecture, strategy and planning for six dedicated clients.
9. Corrected issues related to the site and its features when needed.
10. Received training in Wordpress Codex, APis and PHP.
11. Assisted with designing and maintaining the backend, including database and server integration.
12. Conducted website performance tests.
13. Generated Wordpress Themes under the surpervision of senior Wordpress developers.
14. Working with a distributed team, integrating code with local and remote collaborators
15. Working directly with Project Managers for creating and maintaining project schedules
16. Trouble-shooting and tracking issues, logs bugs, and collaborating with team to define site releases
17. Defining browser requirements and contributing to testing scenarios
18. Coding from PSD files into working pages, plugins, and themes within our Wordpress installs
19. Optimizing for performance/speed
20. Understanding of RESTful Web Services technologies such as JSON and SOAP
21. Understanding of RESTful Web Services technologies such as JSON, SOAP, and HTTP
22. Reporting. Maintain back-end reporting system (Omniture) and update dashboard as needed
23. Responsible for designing, coding, and modifying websites from layout to function according to client specifications
24. Manage versioning and deployment of application source code including source control management, branching, tagging, etc
25. Comfortable working in Photoshop, InDesign, Illustrator, WordPress
26. WHM / Cpanel / Web server administration technologies

DaTech — Jan 2015 — May 2018

Sr. WordPress Developer

1. Optimize existing online content for design best practices, SEO best practices, and performance
2. Design and implement new designs, landing pages, features and functionality

3.Ensure high performance and availability, and manage all technical aspects of the CMS, website and landing pages
4.Helping formulate an effective, responsive design and turning it into a working theme and plugin
5.Improving User Experience
6.Experience with implementing/integrating ads
7.Experience working for demanding or enterprise-level clients
8.Experience hosting websites using Amazon Web Services IaaS infrastructure
9.Good understanding of front-end technologies, including HTML5, CSS3, JavaScript, jQuery
10.Experience with entire LAMP stack (Linux, Apache, MySQL, PHP) -- however, focus is Linux and PHP (on Amazon AWS hosting environment)
11.WooCommerce customization experience
12.Experience with responsive design and any type of Wordpress custom theme (they are using Divi)
13.Experience with Chrome/Firefox debugger and development tools helpful
14.Proficient understanding of code versioning tools like GitHub and/or BitBucket
15.Maintain and develop a variety of custom WordPress applications built using PHP and JavaScript with an eye to continuous improvement
16.Convert comprehensive layout and wireframes into working HTML pages
17.An appreciation for modern development techniques
18.A passion for UI/UX and streamlined ecultiommerce websites
19.Develop WordPress widgets, Plug-ins, Custom post types, and page templates
20.Thorough knowledge of WordPress, PHP, MySQL, Bootstrap, JavaScript (ES6), React, HTML5, Sass, and CSS3
21.Expert in all WordPress Page builders like Elementor, Divi, Beaver Builder, Visual Composer, Themify Builder, and SeedProd
22.Experience woocommerce all payments method integration like Paypal, Stripe, Amazon Pay, Alipay, etc.
23.Experience in Custom Theme Development

EDUCATION

BS Software Engineering

Karachi University

(CMS) WordPress/Shopify 2 years diploma

Aptech Education

REFERENCES

References available upon request.