

MUHAMMAD MUDASSIR

FREELANCE VIDEO EDITOR

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PROFESSIONAL SUMMARY

As a dedicated freelance video editor, I specialize in creating captivating, high-quality video content that drives engagement and enhances brand presence. With years of experience, I deliver exceptional results in short-form content, podcast editing, branding videos, and creative storytelling to bring visions to life.

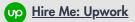
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CONTACT

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S Islamabad, Pakistan

Portfolio Link



SKILLS

- · Short-Form Content Editing
- Podcast Editing
- · Advertising Video Creation
- · Sound Design
- Motion Graphics
- · Voiceover and Al Voice Design
- · Storytelling and Branding
- · Color Grading
- · Captions and Subtitles
- · Social Media Reels & Shorts

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Urdu(Native)
- German (Basic)
- · Spanish (Basic)

REFERENCE

Hayati New York

Founder / CEO

Email: info@hayatiny.com



WORK EXPERIENCE

Freelance | Upwork

2021 - PRESENT

Freelance Video Editor

- Successfully delivered high-quality, engaging videos for clients worldwide.
- Specialized in short-form content, advertising videos, and social media reels that capture audience attention and elevate brand messaging.

Hayati New York

2023 - PRESENT

Creative Director & Video Editor

- Led the creative vision and editing for high-end branding and advertising campaigns.
- Crafted visually stunning videos that amplified brand storytelling and market reach.

Freelance | Remote Base

2020 - 2024

Email Marketing Automation Specialist

- Developed and executed automated email campaigns that boosted sales and enhanced customer engagement.
- Designed effective workflows and flows to nurture potential customers and drive conversions.
- Delivered exceptional results by optimizing email strategies to maximize ROI.



EDUCATION

Bachelor of Science in Computer Science (BSCS)

2019 - 2023

FUUAST Islamabad

GPA: 3.2 / 4.0

Certification: Video Editing and Computer Graphics

2022 - 2023

NAVTTC-Islamabad

GPA: 3.8 / 4.0