



# MUHAMMAD MUDASSIR

## FREELANCE VIDEO EDITOR

### CONTACT

 [+92 3125892400](tel:+923125892400)

 [memudassir1@gmail.com](mailto:memudassir1@gmail.com)

 Islamabad, Pakistan

 [Portfolio Link](#)

 [Hire Me: Upwork](#)

### SKILLS

- Short-Form Content Editing
- Podcast Editing
- Advertising Video Creation
- Sound Design
- Motion Graphics
- Voiceover and AI Voice Design
- Storytelling and Branding
- Color Grading
- Captions and Subtitles
- Social Media Reels & Shorts

### LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Urdu (Native)
- German (Basic)
- Spanish (Basic)

### REFERENCE

**Hayati New York**

Founder / CEO

Email : [info@hayatiny.com](mailto:info@hayatiny.com)



### PROFESSIONAL SUMMARY

As a dedicated freelance video editor, I specialize in creating captivating, high-quality video content that drives engagement and enhances brand presence. With years of experience, I deliver exceptional results in short-form content, podcast editing, branding videos, and creative storytelling to bring visions to life.



### WORK EXPERIENCE

**Freelance | Upwork** 2021 - PRESENT  
Freelance Video Editor

- Successfully delivered high-quality, engaging videos for clients worldwide.
- Specialized in short-form content, advertising videos, and social media reels that capture audience attention and elevate brand messaging.

**Hayati New York** 2023 - PRESENT  
Creative Director & Video Editor

- Led the creative vision and editing for high-end branding and advertising campaigns.
- Crafted visually stunning videos that amplified brand storytelling and market reach.

**Freelance | Remote Base** 2020 - 2024  
Email Marketing Automation Specialist

- Developed and executed automated email campaigns that boosted sales and enhanced customer engagement.
- Designed effective workflows and flows to nurture potential customers and drive conversions.
- Delivered exceptional results by optimizing email strategies to maximize ROI.



### EDUCATION

**Bachelor of Science in Computer Science (BSCS)** 2019 - 2023  
FUUAST Islamabad  
GPA: 3.2 / 4.0

**Certification: Video Editing and Computer Graphics** 2022 - 2023  
NAVTTTC-Islamabad  
GPA: 3.8 / 4.0