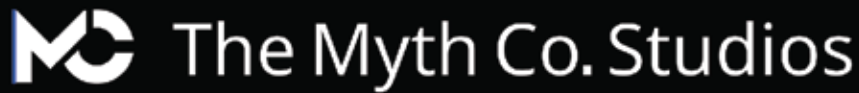




The Myth Co. Studios

PROJECTS



INTRODUCTION

Welcome to The Myth Co. Studios, where stories unfold and brands come alive.

Lorem ipsum

Hi, I'm Tanush Kumar,

A passionate brand designer with a keen eye for crafting visual identities that resonate with modern audiences. My expertise lies in creating logos, brand guidelines, and design assets that not only look great but also communicate the essence of a brand.

With a background in business branding and graphic design, I've helped startups, small businesses, and established companies elevate their visual presence. Whether it's a minimalist logo or a full-scale brand identity package, my goal is to design solutions that stand out and make an impact.

Explore my portfolio to see how thoughtful design can transform brands.



Crochetco.
Memories Woven with Love

Stitching Together Stories

Dive into a world of vibrant stitches and cozy creations with CrochetCore, your one-stop brand for handmade crochet goodness.

The background of the entire image is a soft, out-of-focus purple landscape featuring rolling hills or mountains. The text is overlaid on this background.

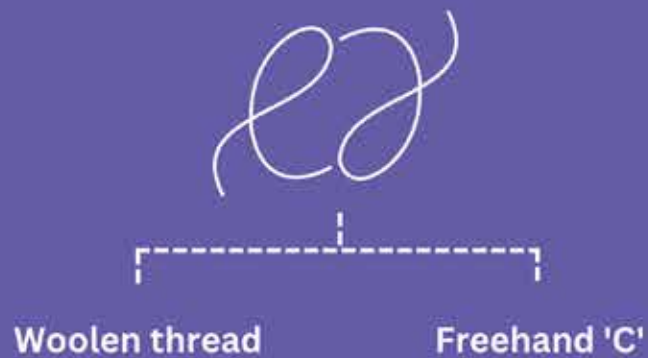
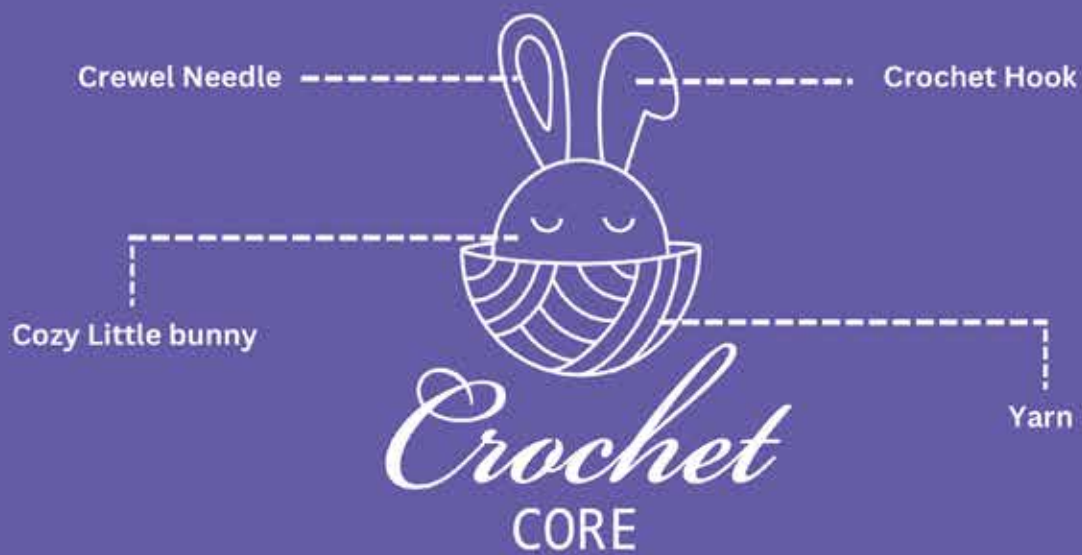
Crochetco.

Memories Woven with Love

Unfurl timeless gifts at Crochetco., where cottage core charm meets vibrant threads. Each stitch whispers a story of warmth, handcrafting memories for loved ones. From cozy scarves to whimsical amigurumi, explore one-of-a-kind pieces imbued with heartfelt intention.

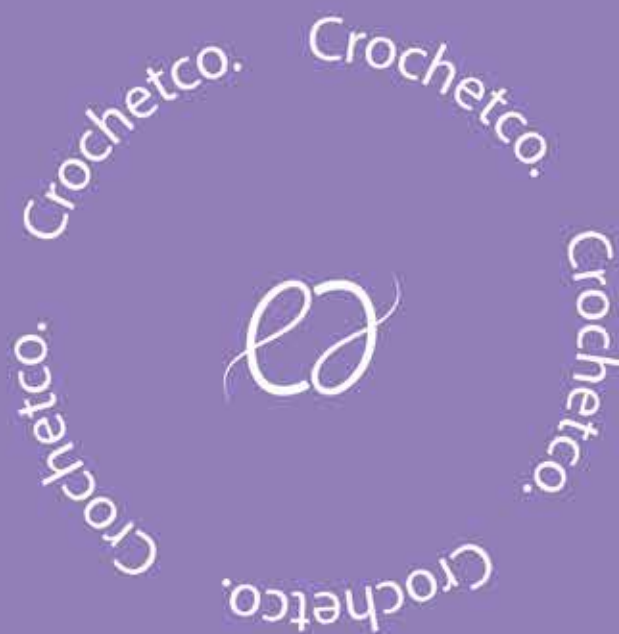
Let laughter and togetherness bloom with every gift, a tangible reminder of shared moments. Crochetco isn't just about creations, it's about connections woven with love.

Logo Ideation



Logo Variations

Crochetco.





DZIR

BRAND DESCRIPTION

Dzir isn't just chocolate, it's a gateway to a sensory and emotional awakening. This story delves into the heart of desire, using surreal imagery and provocative storytelling to weave a connection between Dzir and the thrill of intimacy.

Dzír is more than just indulgence; it's an experience crafted with intention. Our commitment to sustainability and ethical sourcing ensures each piece is not just delectable, but responsible. The minimalist, yet elegant packaging reflects the luxury within, hinting at the unforgettable journey awaits your taste buds.

Dzír is not for the timid. It's for those who appreciate the finer things, who crave adventure in every bite, and who recognize the artistry behind true indulgence. It's for those who seek to unwrap a moment of pure pleasure, a sensual experience that lingers long after the last morsel is savored.

MOODBOARD



DZIR



DZIR





TYPOGRAPHY

Heading Font

Hatton

Regular

Medium

Bold

Aa

Aa

Aa

+ 4 more

Subheading Font

Cyistry

Regular

Aa

Body Text Font

Montserrat

Regular

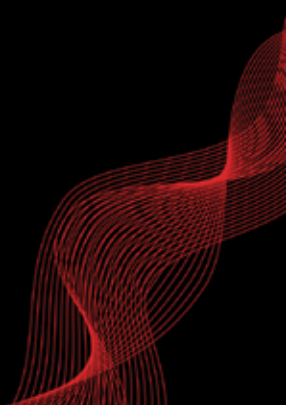
Medium

Bold

Aa

Aa

Aa





AUDARCH

AUDARCH

**Empowering Interior Designers Through
Strategic Social Media Marketing**

AUDARCH is a professional marketing agency dedicated to elevating the online presence of interior design firms. We bridge the gap between exceptional design and meaningful audience engagement, crafting compelling narratives that resonate with potential clients and propel your business forward.

LOGO IDEATION



TWO MIRRORED LOWERCASE A



TARGET SYMBOLS



REFERENCE AS OWL EYES



SPACE WITH LINES



ARUGYO

SMILE represents "Trust"
i.e Vision of ARUGYO



ARUGYO

COLOR PALETTE



#000000



#0e036c



#216ad9



#eaf6f7



#FFFFFF

MOOD BOARD



INDIVIDUAL FONTS

Aa

Poppins

Aa

Georgia

ARUGYO

Arugyo is a health data management system made to give power to patients and speed up healthcare services. It provides a single highly secured place where individuals can hold and manage their medical files, prescriptions as well as other significant information.

INTERFACE



sns inc

SHARP AND SUBTLE

sns inc

SHARP AND SUBTLE

sns inc

SHARP AND SUBTLE

FONTS

Aa
Gotham

Aa
Montserrat

Aa
Oswald

COLOR PALETTE



#e31b43



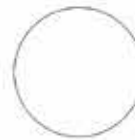
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#e5e2d9



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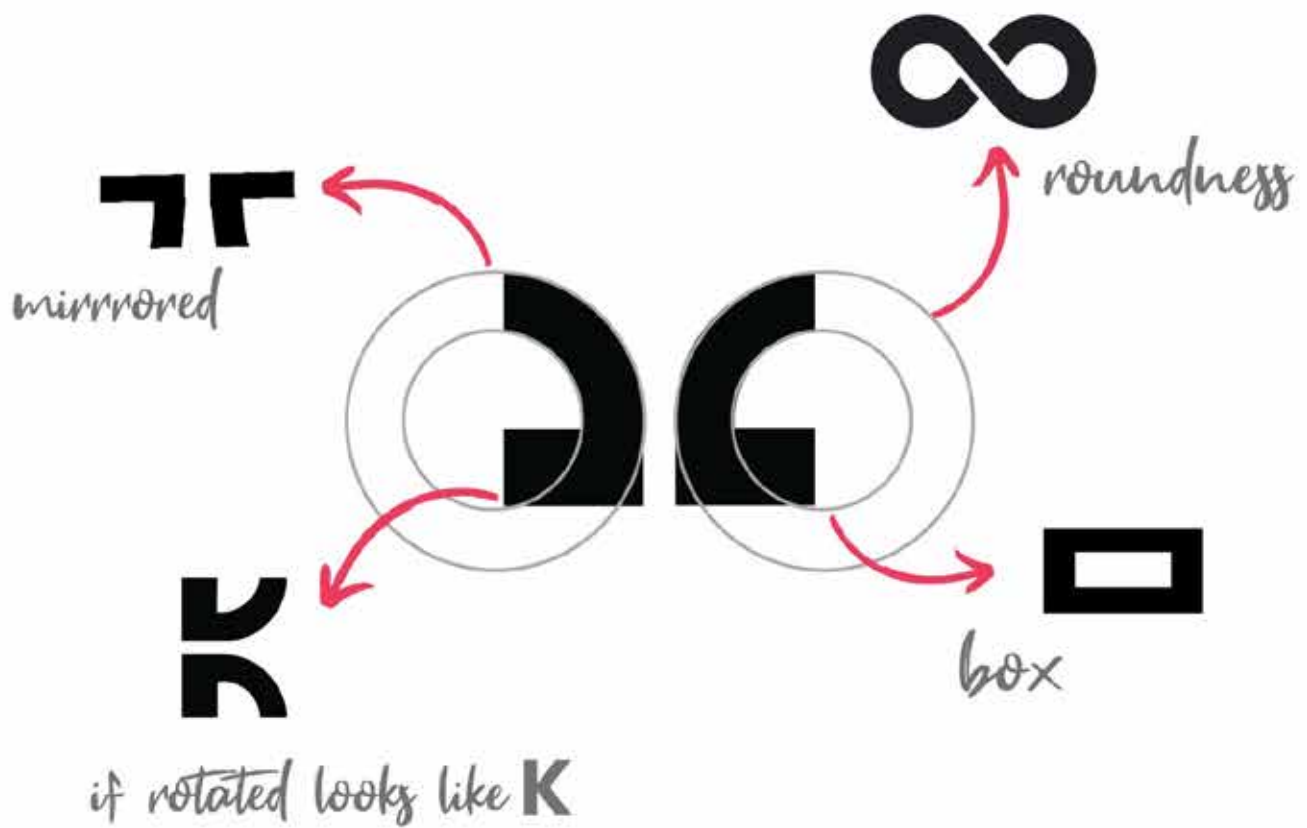
— LOGO

Concept



KKUM

꿈 kum
in Korean Language



Final Logo



nichi



About

Nidhi is a luxury fashion brand for women who appreciate timeless elegance and quality craftsmanship.

The brand's aesthetic is minimalistic yet rich, featuring clean lines, sophisticated silhouettes, and luxurious fabrics. With a focus on empowering women and celebrating beauty, Nidhi offers a curated collection of western wear, including tailored blazers, flowing dresses, and statement accessories. The brand's color palette of navy blue, dark gray, black, and white reflects a classic and timeless elegance.



Nidhi aims to be a leading luxury fashion brand for women, known for its timeless elegance, quality craftsmanship, and empowering designs. The brand seeks to build a loyal customer base, expand its product line, and contribute to sustainable fashion practices.

Our Goals

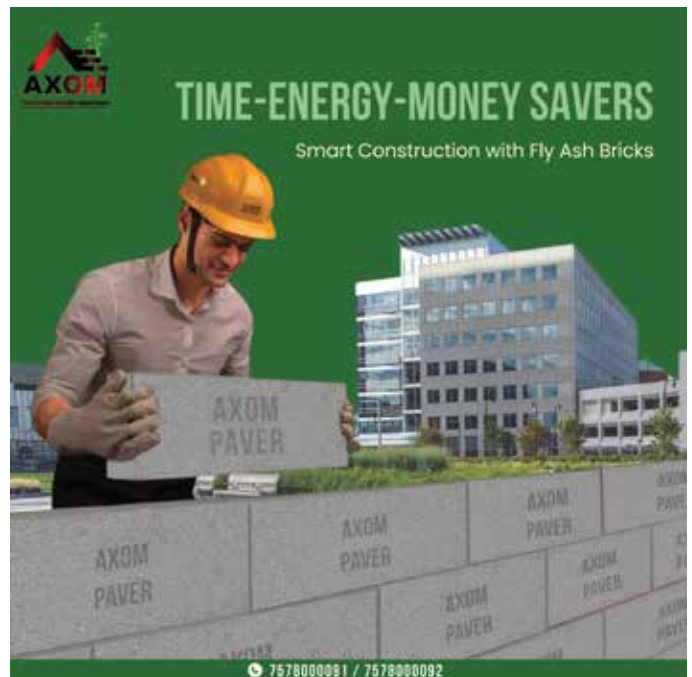


Moodboard



Mockups

Social Media Graphics



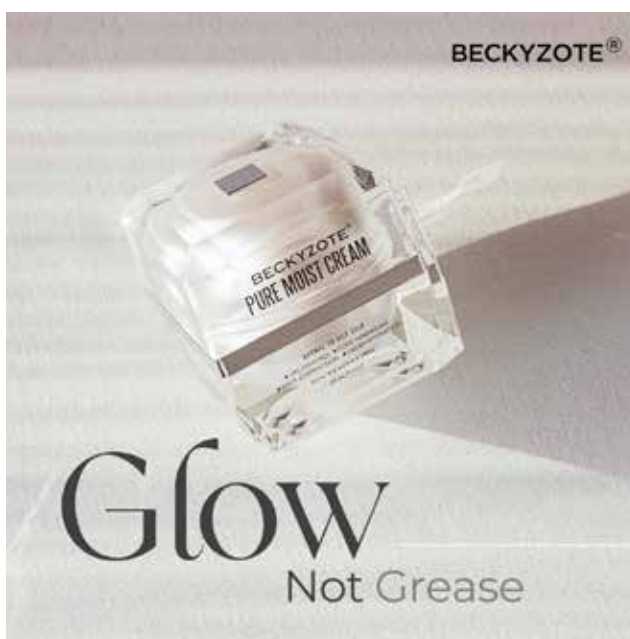


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Get Ready to be Mesmerized

DKRaj Jewels at the Qatar Outlet Exhibition


VENUE: BOOTH A23, DOHA EXHIBITION & CONVENTION CENTER (DECC), HALL 5



We're thrilled to announce our participation in the upcoming exhibition organized by ADVERTIQA


28TH MAY - 1ST JUNE 2024





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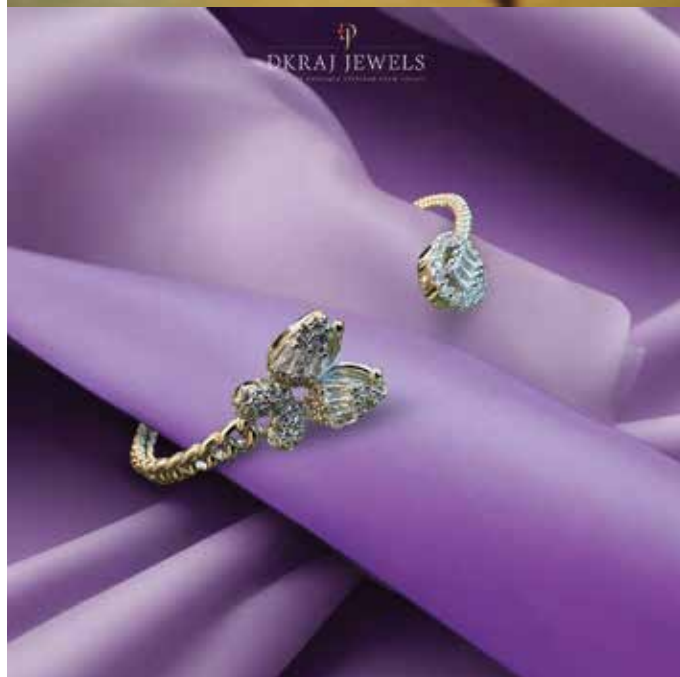
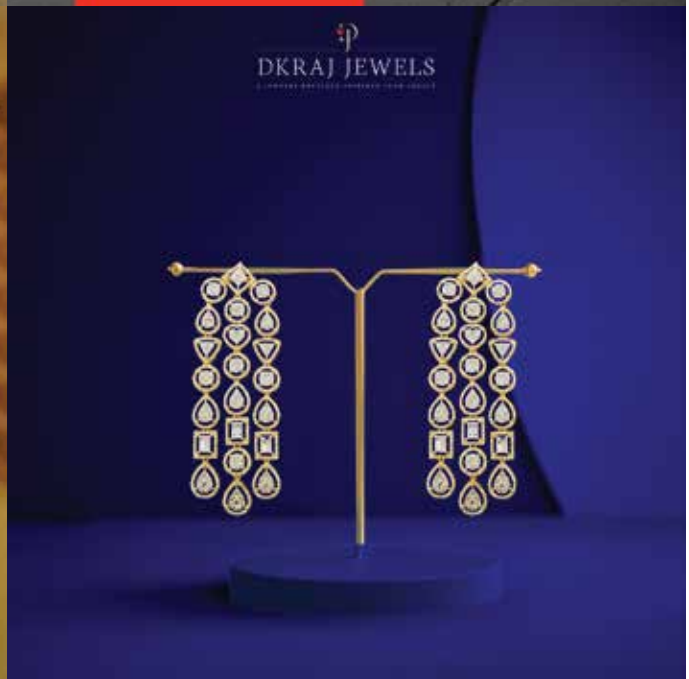
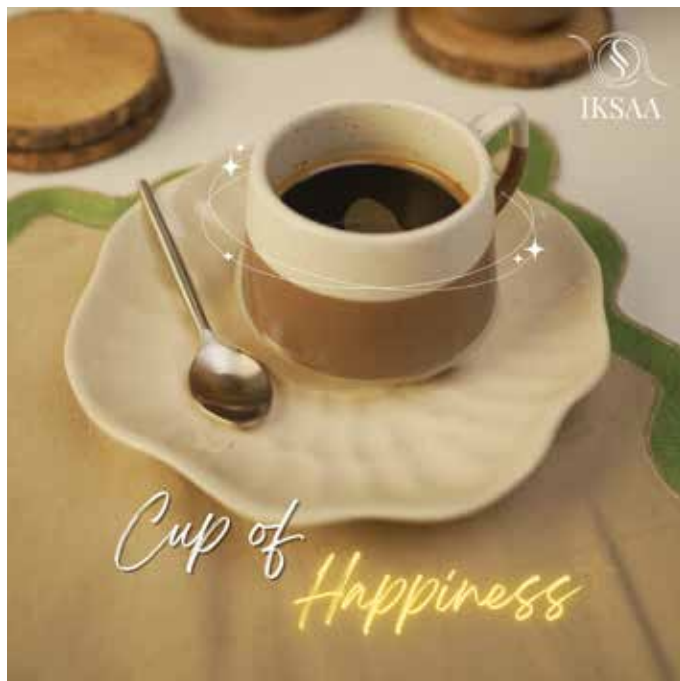


BECKYZOTE®

AGELESS BEAUTY

SERUM





sns inc

SHIFT HAPPENS



Are you ready for a transformative shift?
Let's innovate together



CANAL SIDE
RETREAT
waits here



add a
Splash of
Sophistication
to Your Table



Classic Blue Charm



HRAA
HOTELS & RESTAURANTS ASSOCIATION OF ASSAM

DID YOU KNOW?

Assam's tourism sector is **booming!**

