

Contact

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Top Skills

Web Development
Web Content Writing
Search Engine Optimization (SEO)

SynerEdge Soft Solutions

Professional software developer, website design & development, SEO, Content & blog writer, digital marketing.

Lahore, Punjab, Pakistan

Summary

I am a professional business administrator and IT specialist. I am a specialist in CPython programming, WordPress web development, off-page/on-page SEO, and digital marketing. Nowadays I am self-employed and working as CEO of Syneredge Soft Solutions, a newly established company providing multidisciplinary services in the IT sector.

The portfolio of my expertise includes:

- Customized programming in CPython.
- Web designing and development from scratch to fully functional
- Creation of E-commerce store websites with woocommerce.
- Sales funnel creation
- Landing page development.
- On-page/off-page SEO services using the best currently available tools.
- Website speed optimization and management.
- Content/blog writing to fulfill the web page requirements.
- Article writing.
- Designing proposals and graphic designing for company or product showcase.

It is my passion to satisfy clients by giving them more than the expected quality of work within the period, finalized in the contract.

Experience

SynerEdge Soft Solutions

Chief Executive Officer

January 2023 - Present (2 months)

Lahore, Punjab, Pakistan

Working as CEO of Syneredge Soft Solutions, a newly established company providing multidisciplinary services in the IT sector.

The portfolio of expertise includes:

- Custom software development in CPython.
- Website design and development from scratch to fully functional.
- Landing Page development.
- E-commerce store development.
- On-page/off-page SEO services
- Website optimization and management.
- Content writing/blog writing to fulfill the web page requirements.
- Design proposals and graphic designing for products and company showcase.

Education

University of the Punjab

Master of Business Administration - MBA, Business, Management, Marketing, and Related Support Services · (February 1996 - March 1998)