

Rajat S.

Digital Marketing Consultant

> Rajat@matrixmarketers.com

> Mohali.

> Full-Time Availability.



EXPERIENCE

Digital Marketing Specialist & Consultant

[Matrixmarketers](#)

~ 2016 + Mohali

Matrixmarketers is a Digital Marketing Agency based in Mohali. My key responsibilities were SEO On- Page / Off Page Optimization campaigns), analytics, and social media management.

- Created SEO campaigns for 120 tenants for improve Ranking.
- Helped Updating the Website, Providing Insightful Content, developing SEO Strategy.
- Keyword research to identify the best keywords to target for clients

Digital Marketing Consultant

[Seo Discovery](#)

~ 2014 + Mohali

Seo Discovery is a leading global consulting and innovation firm, specializing in digital marketing, communication, and branding. My key responsibilities at Seo Discovery were SEO On-Page / Off Page Optimization campaigns), analytics, and social media management.

- Audited and fixed the website SEO which resulted in 15% increase in organic leads
- Developed and Executed an SEO Strategy to increase Organic Traffic and Ranking on Search Engines.

Digital Marketing Consultant

[Kindle Bit](#)

~ 2012 + Chandigarh

Kindle bit invests in start-ups across India, the USA and New Zealand. My responsibilities at Kindle Bit were SEO On- Page / Off Page Optimization campaigns), analytics, and team handling.

- Audited and fixed the website SEO which resulted in increasing organic leads
- Led 5 team members to deliver marketing services.

INDUSTRY EXPERTISE

Social Media Marketing

Content Writing

Search Engine Optimization

Education

MBA MASTERS OF BUSINESS Administration

[NIT Delhi](#)

~ 2008 - 2011

GPA

4.0 / 4.0

Bachelor of Digital Marketing

[The Institute of Direct & Digital Marketing, Mohali](#)

~ 2005 - 2008

GPA

4.0 / 4.0

LANGUAGES

English

Fluent



Hindi

Native



SEO Work Samples

1. Website:- <https://www.darkmoon.coffee/>

Keywords:

coffee roasters henderson | Position: 1
wholesale coffee las vegas | Position: 1
coffee roasters las vegas nv | Position: 5
nevada coffee roasters Position: 5

2. Website:- www.peacefulpeople.com

Keywords:

tie-dye blanks Position: 1
wholesale tie-dye clothing | Position: 1
wholesale tie-dye dresses | Position: 1
wholesale patchwork clothing | Position: 1
wholesale patchwork dresses | Position: 1