

RAJNEET DHALIWAL

SEO CONSULTANT & STRATEGIST

rajneet@matrixmarketers.com

ABOUT ME

Results-driven SEO Specialist with 8+ years of experience with broad technical SEO knowledge.

Improved organic search rankings from page 3 to Top 10 for 10+ high-competition keywords for leading companies and increased their organic traffic.

EDUCATION

PANJAB UNIVERSITY

Masters of Information
Technology

2012 - 2014

PTU

Bachelor of Computer
Applications

2009 - 2012

SKILLS

SEO On site

SEO Off Site

Google Penalty Recovery

Social Media Marketing

Etsy and Amazon Marketing

EXPERIENCE

SEO Consultant and Strategist

Matrix Marketers

Jan 2014- Present

- Managing organic marketing
- Improving keywords ranking positioning and brand growth
- Sourcing and developing white hat SEO strategies
- Developing social engagements, and advertising plans
- Collaborating with internal departments to executing organic advertising campaigns
- Providing market research, forecasts, analytics results, and Google SERP trends.
- Identified and executed improvements for processes, content, and traffic generation.

CERTIFICATIONS

- Google certified SEO Expert
- Google's Fundamentals Of Digital Marketing Certification
- Google Analytics 4 On Skillshop