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| **Tochukwu Ofoegbu** |
| 7B Femi Okunnu Estate Phase II, Lekki, Lagos State09057152001 tochiof1@gmail.com and tenderhearting@gmail.com |
| **OBJECTIVE** |
| To develop a professional career with a dynamic organization, where there is demand for excellence, hard work, honesty, integrity and recognition of result oriented performance. |
| **EDUCATION**  |
| **BABCOCK UNIVERSITY** *B.A. Mass Communication*  | **Ogun, Nigeria****2003 - 2007** |
| * Was a member of the Babcock Herald journal.
* Did talk show on HIV/AIDS in the school’s radio station.

Had Bs in writing for mass media, international broadcasting, editorial writing. |
| **WORK EXPERIENCE****TRANSWORLD INVESTMENT & SECURITIES Lagos, Nigeria***Content writer* **2018-till date*** Develop, write and deliver persuasive copy for the website, email marketing campaigns, sales collateral, videos, and blogs
* Build and manage an editorial calendar; coordinate with other content crafters to ensure standards.
* Include and optimize all content for SEO.
* Contribute to the localization of process and content to ensure consistency across regions.
* Review and implement process changes to drive operational excellence.

 **SPACE FM 90.1 Oyo, Nigeria** **2014-2017*** Reporter.
* Sports presenter/analyst.
* Producer of ‘Road To World Cup 2014’.
* Marketing department.
* Translating French documents to English.
* Translating English news script to Nigerian local language
 |
| **TRANSWORLD INVESTMENT & SECURITIES** *Part-time – Marketer*  | **Lagos, Nigeria****2008 – 2010** |
| * Assisted in preparing marketing materials for clients.
* Assisted in the accumulation of shares bought and sold in the Lagos stock market in the account department.
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| **SOARS EDUCATIONAL SERVICES***NYSC – Educational Consultant* | **Lagos, Nigeria****2007 - 2008** |
| * Provided educational counseling for prospective students.
* Assisted candidates to successfully procure their international visas for study abroad programs.
* Assisted candidates and counseled them to successfully procure admission into foreign institutions.
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| **NIGERIA TELEVISION AUTHORITY***Internship – Assistant Producer*  | **Lagos, Nigeria****2006** |
| * Assisted in the production of Today’s Woman With Adesuwa.
* Helped in the editing of shows such as educational and soap operas.

**FREELANCE WORK**Translator( English to French, English to Yoruba and English to Igbo).Animator  |
| **SKILLS & OTHER INTERESTS** |
| * Excellent knowledge of Microsoft Word, Excel, Powerpoint, CorelDraw, AutoCad, Internet & Email.
* Good communication, listening and reporting skills.
* Interests: reading, music, watching animations.
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