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| **Tochukwu Ofoegbu** | |
| 7B Femi Okunnu Estate Phase II, Lekki, Lagos State  09057152001 tochiof1@gmail.com and tenderhearting@gmail.com | |
| **OBJECTIVE** | |
| To develop a professional career with a dynamic organization, where there is demand for excellence, hard work, honesty, integrity and recognition of result oriented performance. | |
| **EDUCATION** | |
| **BABCOCK UNIVERSITY**  *B.A. Mass Communication* | **Ogun, Nigeria**  **2003 - 2007** |
| * Was a member of the Babcock Herald journal. * Did talk show on HIV/AIDS in the school’s radio station.   Had Bs in writing for mass media, international broadcasting, editorial writing. | |
| **WORK EXPERIENCE**  **TRANSWORLD INVESTMENT & SECURITIES Lagos, Nigeria**  *Content writer* **2018-till date**   * Develop, write and deliver persuasive copy for the website, email marketing campaigns, sales collateral, videos, and blogs * Build and manage an editorial calendar; coordinate with other content crafters to ensure standards. * Include and optimize all content for SEO. * Contribute to the localization of process and content to ensure consistency across regions. * Review and implement process changes to drive operational excellence.   **SPACE FM 90.1 Oyo, Nigeria**  **2014-2017**   * Reporter. * Sports presenter/analyst. * Producer of ‘Road To World Cup 2014’. * Marketing department. * Translating French documents to English. * Translating English news script to Nigerian local language | |
| **TRANSWORLD INVESTMENT & SECURITIES**  *Part-time – Marketer* | **Lagos, Nigeria**  **2008 – 2010** |
| * Assisted in preparing marketing materials for clients. * Assisted in the accumulation of shares bought and sold in the Lagos stock market in the account department. | |
| **SOARS EDUCATIONAL SERVICES**  *NYSC – Educational Consultant* | **Lagos, Nigeria**  **2007 - 2008** |
| * Provided educational counseling for prospective students. * Assisted candidates to successfully procure their international visas for study abroad programs. * Assisted candidates and counseled them to successfully procure admission into foreign institutions. | |
| **NIGERIA TELEVISION AUTHORITY**  *Internship – Assistant Producer* | **Lagos, Nigeria**  **2006** |
| * Assisted in the production of Today’s Woman With Adesuwa. * Helped in the editing of shows such as educational and soap operas.   **FREELANCE WORK**  Translator( English to French, English to Yoruba and English to Igbo).  Animator | |
| **SKILLS & OTHER INTERESTS** | |
| * Excellent knowledge of Microsoft Word, Excel, Powerpoint, CorelDraw, AutoCad, Internet & Email. * Good communication, listening and reporting skills. * Interests: reading, music, watching animations. | |