

RF

RICHARD FORTUNE

SUMMARY

Highly motivated professional with 3+ years of entrepreneurial and management experience. Skillfully creates and maintains professional and loyal relationships with co-workers, staff and clients while managing administrative and sales employees. Comfortable working independently as manager and leader and as collaborative team member. Applies business acumen and experience and exercises decisive judgment to meet and exceed organizational goals.

SKILLS

- New Business Development
- Employee Training
- Issue Resolution
- Cost Control and Budgeting
- Sales Strategics
- Work Planning and Prioritization
- Verbal and Written Communication
- Decision Making

EXPERIENCE

BUSINESS OWNER/OPERATOR

Champagne Noches | January 2021 - Current

- Consulted with potential clients to determine how company could best meet needs.
- Made financial and logistics decisions in best interest of company.
- Developed estimates for services based on in-depth knowledge of labor and material expenses.
- Promoted business on social media platforms to maximize brand identity and generate revenue.
- Resolved issues quickly through meticulous research and quick decision making.
- Created and implemented marketing and advertising strategies to support revenue goals and promote strategic growth.
- Oversaw company social media and marketing efforts to expand brand awareness and attract new customers.
- Interviewed, trained and supervised employees.

ARBORIST ASSISTANT

Just Trees | January 2019 - Current

- Cleaned debris from tree maintenance and storm damage.
- Supported tree climbers and crew leaders working on ground and aloft.
- Removed, pruned and maintained trees and other vegetation.



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EDUCATION AND TRAINING

Business
Centennial College , Scarborough,
ON

- Assisted with implementation of work zone safety procedures.
- Kept grounds clean and hazard-free to maintain attractive presentation of work facility.
- Maintained hand and power tools through proper operation, cleaning and maintenance.
- Collected debris from trimmed and pruned trees to clean up work sites.

STRUCTURAL ENGINEER

Aldo structural | Toronto, ON | May 2021 - April 2022

- Made accurate calculations regarding stresses and loads.
- Performed accurate engineering calculations for weights, loads and other metrics using both manual and digital methods.
- Liaised with architects and other construction professionals.
- Chose appropriate construction materials.

WEBSITES, PORTFOLIOS, PROFILES

- <https://www.linkedin.com/feed/>
- <https://www.facebook.com/champagne.noches>