

Contact

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Top Skills

HubSpot

WordPress

Content Management Systems (CMS)

Nick Annis

Senior HubSpot Developer at Upwork
Winter Haven, Florida, United States

Summary

I've been a HubSpot daily user for the last 7 years and I'm highly proficient in the Sales, Marketing, and CMS Hubs. My experience includes everything from setting up new HubSpot portals to auditing current portals that were inherited and need some attention.

I'm an expert at e-commerce development, especially HubSpot CMS and WordPress. I have worked on CMS for over 8 years and developed over 50 stores and solved multiple of issues with HubSpot/WordPress.

- HubSpot Audits
- HubSpot Configuration
- Leveraging Automation
- HubSpot Training
- Sales Enablement
- Reporting and Dashboards
- CRM Clean up
- Omni-Channel Performance Marketing
- CRM Migration
- WordPress/CooCommerce

Although I am well-versed in full-stack development and a variety of programming languages and frameworks, my tech skills are secondary to the value I offer my clients by creating custom inbound sales & marketing solutions powered by HubSpot.

Experience

Upwork

Senior HubSpot Developer

March 2022 - Present (8 months)

Winter Haven, Florida, United States

DARK MATTER DIGITAL

Senior HubSpot Developer

August 2020 - March 2022 (1 year 8 months)

Longwood, Florida, United States

- Implemented architectural and component frontend architecture with ReactJS app client.
- Developed a tool which gives an overview of the AWS Lambda architecture data and relationships.
- Released new custom responsive marketing site using ReactJS, Redux on cloud architecture and a REST based API serviceable to multiple web properties. Api centralizes integration with 9 third party resources.

Core Mobile App Development

Senior HubSpot/WordPress Developer

January 2018 - August 2020 (2 years 8 months)

Orlando, Florida, United States

- Utilized HTML/CSS, Javascript/jQuery, and Hubspot to complete deliverables.
- Managed all projects, designs, and development for the web development and mobile applications teams. Partnered directly with clients to understand requirements and build websites to meet their business, sales, and marketing goals. Built responsive websites using Javascript, Laravel HubSpot COS, and Wordpress.

Camber Creative

HubSpot/WordPress Developer

March 2015 - January 2018 (2 years 11 months)

Orlando, Florida, United States

- Acted as development lead for BusinessWire Interactive Media landing page, utilizing HTML/CSS, Vanilla JS, jQuery, and HTML5 video in Hubspot.
- Led the UX/CRO team and advised clients on user experience and audience targeting by creating detailed user stories. Built custom websites, landing pages, and web applications for clients and companies using Javascript, Node.js, Hubspot, and Wordpress.

Biz4Group LLC

Senior Frontend Developer

December 2011 - March 2015 (3 years 4 months)

Orlando, Florida, United States

- Designed and built websites catering to law firms using HTML/CSS/JavaScript.
- Overhauled website content to be more digestible and legible for readers.

- Maintained company policy and procedures for SEO, security, and accessibility.

Education

University of Florida

Bachelor's degree, Computer Science · (September 2006 - May 2011)