

Aaron Cheah

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Summary

Bootstrapped and co-founded an online regional travel media, TripCanvas, serving over 25M annual traffic with a multinational team. We've worked with over 120 paid partners during past 6 years, and through our content work referred over USD 5.7 Million annual booking revenue to our travel partners.

Experience

CEO, Co-Founder

TripCanvas

Feb 2015 - Present (6 years 10 months +)

Bootstrapped an online regional travel media, led a team to a peak of 16 full-time team members to serve over 78 Million visitors on our website. We've worked with over 120 paid partners during past 6 years, and through our content work referred over USD 5.7 Million booking revenue to our partners which include renowned travel brands like Airbnb, Traveloka, Klook, Marriott, InterContinental Hotels, Hilton, etc. Destination sponsor partners include Indonesia, Thailand and Malaysia Tourism Board.

Agency Relationship Manager

Flocations

Jul 2013 - Jan 2015 (1 year 7 months)

Work in a dynamic travel meta-search engine startup. Responsible for clinching deals with travel agencies and maintaining relationship. Help to market Flocations' first iPhone mobile app and being featured in top 50 featured app in travel category within 2 weeks. Manage back end operation, customer relationship and strong supportive role in expanding business model to Indonesia market.

Product Engineer (SSD group)

Micron Technology

Aug 2011 - Jul 2013 (2 years)

Responsible for SSD test system setup, test automation system and web related tools development and deployment work. Experience include enterprise server and client PC setup and test run, SSD basic and OS level diagnostic. Also played the role of lab management by maintaining lab inventory, procuring lab materials and equipments, as well as enforcing lab safety.

Education

Nanyang Technological University

Bachelor of Science (BSc), Electrical, Electronics and Communications Engineering
2007 - 2011

 **Chong Hwa Independent High School**

Licenses & Certifications

 **Google Data Analytics Certificate - Coursera**

 **Professional Diploma in Infocomm Sales & Marketing - Lithan**

Skills

Product Development • Project Management • Product Management • Microsoft Office •
Entrepreneurship • Microsoft Excel • Team Leadership • Management • Marketing Strategy •
Negotiation